SCHA

Southern College Health Association

Education | Training | Collaboration

Hello!

I would like to introduce myself as the Planning Committee Chair of the 2027 Southern College Health Association Annual Meeting. The SCHA Annual Meeting brings together campus health centers from across the southeastern United States, including North Carolina, South Carolina, Florida, Georgia, Alabama, Mississippi, Tennessee, Africa, and The Caribbean (including the U.S. Virgin Islands and Puerto Rico); and typically draws 175-250 attendees.

This coming year, the conference will be hosted by University of Tennessee at Chattanooga, inviting everyone to join us in Chattanooga, TN. The event will take place March 17-19, 2027. Visit https://www.acha.org/event/southern-college-health-association-annual-meeting/ to learn more about the conference.

We are delighted to offer you one of the first opportunities to sponsor our meeting, allowing you to select from our top sponsorship levels. Details of the various sponsorship packages are attached. If you or your organization would like to participate, please complete the attached form and submit your payment to reserve your spot. Space for exhibitors is limited, so we encourage you to secure your place as soon as possible.

Please feel free to reach out with any questions. We look forward to hearing from you.

Warm regards,

Yasmine Kangles Key

Yasmine Kangles Key, DNP, APN, FNP-C
Director, University Health Services
University of Tennessee at Chattanooga

LEARN MORE ABOUT SCHA

SPONSORSHIP & EXHIBITION FORM
SCHA 2027

**Terms & Conditions Apply*

CONTACT INFORMATION

Billing Contact: _____ Phone: _____

Attendee Name: _____ Email: _____

SPONSORSHIP LEVEL

DIAMOND	PLATNIUM	GOLD	SILVER	BRONZE	CRYSTAL
☐	☐	☐	☐	☐	☐
$15,000	$7,500	$5,000	$2,500	$2,000	$1,500

A LA CARTE

Exhibit Table:	☐ One Table: $1,000	
Ad in Program:	☐ Full Page (1) $850	☐ Half Page (1/2) $450

TOTAL $ _____

Payment due in full with this form. Make check payable to Southern College Health Association and mail this form to: Wake Forest University, c/o Deacon Health/Melissa Walker, 3445 McPherson Road, Winston Salem, NC 27109 or you can complete online at https://www.simpletix.com/e/scha-27-tickets-283102:

ORGANIZATION REPRESENTATIVE SIGNATURE: _____ **DATE:** _____

Tables are assigned on a first-come, first-serve basis. A limited number of tables are available.
Reserve your space by completing this form and submitting it with your payment today.

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CONFERENCE SPONSORSHIP

DIAMOND - $15,000

- **Presenting sponsor** of keynote speaker and awards luncheon with the opportunity to speak and welcome attendees.**
- **Presenting sponsor** for the main evening event at The Read House (event location reserved)
- Sponsor one (1), 60-minute lecture on the conference schedule (non-accredited)**
- Branding on any digital and printed marketing and event materials*
- Premium brand exposure on conference materials and merchandise including one (1) full page color ad on inside back cover OR inside front cover of printed conference program*
- Premium brand exposure on website and digital media & marketing*
- Complimentary conference registration for up to four (4) company team members
- Full registration mailing list **
- One (1) Exhibition Table*

PLATINUM - $7,500

- **Presenting sponsor** of keynote speaker at a luncheon with the opportunity to speak and welcome attendees.**
- Sponsor one (1), 60-minute lecture on the conference schedule (non-accredited)**
- Branding on any digital and printed marketing and event materials*
- Premium brand exposure on conference materials and merchandise including one (1) full page color ad on inside back cover OR inside front cover of printed conference program*
- Premium brand exposure on website and digital media & marketing*
- Complimentary conference registration for up to four (4) company team members
- Full registration mailing list**
- One (1) Exhibition Table*

GOLD - $5,000

- **Presenting sponsor** of (1) conference breakfast, including the opportunity to welcome attendees at the sponsored event
- Branding on any digital and printed marketing and event materials*
- Premium brand exposure on conference materials and merchandise including one (½) page color ad inside printed conference program*
- Premium brand exposure on website and digital media & marketing*
- Complimentary conference registration for up to two (2) company team members
- One (1) Exhibition Table*

SILVER - $2,500

- **Presenting sponsor** of (1) conference break, including the opportunity to welcome attendees at the sponsored event.
- Branding on any digital and printed marketing and event materials*
- Premium brand exposure on conference materials and merchandise including one (½) page color ad inside printed conference program*
- Premium exposure on website and digital media & marketing*
- Complimentary conference registration for up to one (1) company team member
- One (1) Exhibition Table*

BRONZE - $2,000

- Branding on any digital and printed marketing and event materials*
- Premium brand exposure on conference materials and merchandise including one (1) quarter (¼) page color ad inside printed conference program*
- Premium exposure on website and digital media & marketing*
- Complimentary conference registration for up to one (1) company team member
- One (1) Exhibition Table*

CRYSTAL - $1,500

- Premium exposure on website and digital media & marketing*
- Complimentary conference registration for up to one (1) company team member
- One (1) Exhibition Table*

A LA CARTE OPTIONS

- Exhibition Tables: $1,000 each

Exhibition Tables to include (1) company representative, but does not include conference registration

- Full Color Program Ads:
    - One (1) full page: $850
    - One half (1/2) page: $450

All companies will recieve complimentary wifi. Power is available upon request and additional fees may apply.

Shipping details will be listed on the SCHA website:
https://www.acha.org/regional-affiliate/southern/annual-meeting/

*Companies that meet the ACCME definition of an "ineligible company (below)" may become sponsors, but will not receive an exhibit table, advertisement in the program and their acknowledgement on meeting materials or merchandise will be acknowledged in text only (no corporate logo or branded exposure). These companies may, however, purchase an exhibit table or advertisement a la carte and may display branded content in those spaces. These companies must also agree to sign a separate Commercial Support Agreement.

**Not available to ineligible companies

Ineligible companies cannot sponsor keynotes or lectures.

ACHA/SCHA is restricted by continuing education accrediting bodies from providing "ineligible" companies with branding or promotional opportunities in exchange for sponsorship funds. **An ACCME-defined "ineligible company" is a company that produces, markets, re-sells, or distributes health care goods or services consumed by, or used on, patients. This includes companies with products/services related to pharmaceuticals, medical supplies, diagnostic/testing equipment and supplies, contraceptive devices, etc.**

Terms and Conditions:

1. This activity is for educational purposes only and will not promote any proprietary interest of companies that Exhibit or Sponsor.

2. SCHA/ACHA are responsible for all decisions related to the planning and delivery of the educational activity. Exhibitors and Sponsors may **not** participate in any component of the process, including: assessment of learning needs, development of content or objectives, evaluation methods, or selection of speakers, planners, authors, or content reviewers.

3. Marketing, promotion, sales, or exhibits activities are 1) prohibited within spaces where education takes place within 30 minutes before or after an accredited education activity, 2) prohibited from inclusion in any educational materials (e.g., session slides, handouts).

4. All funds or other support associated with this activity will be given with the full knowledge and consent of SCHA/ACHA. No other funds from the Exhibitor or Sponsor will be paid to the program director, faculty/speakers, or other individuals or entities involved with this educational activity.