

# PRESENTATION REQUIREMENTS

(revised June 2025)

It is the responsibility of the primary presenters to ensure compliance with the following guidance and to share with their co-presenters, if applicable. This document is a companion to the <u>General Policies for Presenters</u>. Presenters are encouraged to reread that document for additional guidance.

## **Use of Artificial Intelligence (AI)**

The following are required by presenters if AI is utilized to assist in creating their presentation.

- **Human review and insight**. While AI can assist, it may not compose the program. The primary responsibility for program creation should remain with human experts.
- Quality Control. Presenters must ensure AI created content is accurate and reliable.
- **Disclosure to learners.** Disclosure of the use of AI is required and should include:
  - o the author of the model and tool name/version of the AI application and the date the application was used.
  - o a description of how the AI was used, such as to generate ideas, summarize text, or provide initial drafts.
  - emphasis on human involvement, such as stating that the presenter reviewed and edited the Algenerated content to ensure its quality and accuracy.

#### Examples:

The initial analysis of the survey data was facilitated using AI [Open AI, GPT-4, April 2, 2025] to identify key themes; however, all interpretations and conclusions were made by the presenter after careful review of the results.

This presentation utilized AI [Meta, Llama 2, March 14, 2025] to generate ideas and structure for certain slides; all content was reviewed and edited by the presenter for accuracy.

### **Session Content**

- Presenters must cover the stated learning objectives in their presentation.
- Marketing or promoting companies, products, or services is prohibited in lecture, discussion, slides or other materials.
- Presentations must give a balanced view of therapeutic options (if applicable). Use of generic names will contribute to this impartiality. If the presentation material or content includes trade names, where available trade names from several companies should be used, not just trade names from a single company.
- Presenters must use the full amount of time allotted for the session with lecture, discussion, or Q&A. Presenters should come prepared with additional discussion topics or exercises for participants to engage in if the presentation ends before the allotted time.

### **DO include in Slides:**

- Presentation Title and Learning Objectives that match those published to attendees. See the Preliminary Program (available in early March).
- Disclosure Statement. Required. Disclose the following. If not applicable, use the statement below.
  - o potential conflict of interest if directed by ACHA
  - o planned discussion of off-label use of drugs
  - o use of AI as defined above

If there is nothing to disclose, use this statement: "None of the presenters for this educational activity have relevant financial relationship(s) to disclose."

#### **DO NOT Include in Slides:**

- The logo or product images of a company whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products used by or on patients. This includes pharmaceuticals, therapeutics, medical/healthcare devices and supplies, etc.
- Trade names, except as noted under Session Content above.

### Copyright

- All images, photographs, logos, music, videos, and illustrations included in the presentation must be the original
  work of the presenter(s), or they need to have written permission from the author to include this content in the
  presentation.
- Nothing should be included in the presentation that infringes the ownership rights, including copyright, of any third party.
- Everything included in the presentation must properly cite the source of any copyrighted materials, including text indicating "reprinted with permission," or as advised by the copyright holder.
- Presenters should assume that any work they want to use is copyrighted (unless they can clearly establish that it is not), unless it is very old, or is produced by the U.S. government. A work does not need to be registered, published, or have a copyright notice on it to be protected by copyright. Just because a work is publicly accessible on the internet does not mean that it is in the public domain and available for use by all.

## **Learning Methods**

Please keep in mind that studies have shown that adults learn:

- By solving genuine problems (reviewing their own issues and daily encounters)
- By reflecting via analogy and comparison (comparing their own experiences or by comparing their experiences to the experiences of others)
- By practicing and applying new knowledge and strategies (time to practice, interact, and discuss new application/strategy/knowledge)
- By developing a framework for application (creating plans for implementing change).

Please incorporate active learning strategies (small group discussion, role playing, case study exercises, etc.) during your presentation and allow adequate time at the end for a *Question & Answer* period. This allows participants to follow up on key points from your presentation and also allows you to assess the extent to which your session's learning objectives were achieved. For more information on designing successful learning objectives, <u>click here</u>.