**Worksheet 6: Potential** **Measures**

This tool is intended to assist you in identifying different types of measures for your campus efforts. It is not meant to be a complete list but instead to provide types of measures many campuses and communities have used to develop and monitor objectives. Sources of data include but are not limited to: ACHA NCHA III, ACHA NFSHA, HERO Scorecard, Healthy Minds, tools to measure campus well-being (ACHF Emotional Well-being Survey, Wake Forest, Gallup), and customized campus assessment tools.

**Campus Community Engagement**

* Number of campus leaders' meetings
* Number of coalition members represented in campus community groups
* Time it takes to respond to emergencies
* Community engagement in well-being, sustainability, and social justice efforts
* Employee Affinity Groups

**Demographics**

* Education level
* Ethnicity
* Gender identity
* Citizenship status
* Residential status (on/off campus housing)
* Average household income
* Financial aid
* Employment and work status
* Rates of uninsured and under-insured
* Percentage of students, faculty, and staff with disabilities

**Student Success**

* Retention and graduation rates
* Employment rates upon graduation
* GPA (grade point average)
* Student satisfaction
* Student engagement
* Mental health status

**Physical and Mental Health**

* Average daily fruit and vegetable consumption
* Utilization of mental health services
* Frequency of physical activity
* Percentage of students, faculty, and staff reporting tobacco/nicotine use
* High risk substance use
* Rates of barrier use during sexual activity
* Sleep quality and quantity
* Mental health diagnosis
* Anxiety or depression impacting daily functioning

**Student Services**

* Reproductive health services
* After hours medical and mental health support
* Number of health care providers per student
* Vaccination rates
* Hours of operation of campus recreation/fitness facilities
* Rates of students with cervices getting regular Pap tests
* STI testing rates
* Availability of mental health support/suicide prevention services
* Basic needs support, such as food and housing security

**Faculty and Staff Health**

* Number of sick days used
* Percentage of faculty and staff filing workers’ compensation claims
* Employee Assistance Program (EAP) utilization
* Percentage of faculty and staff engaging in campus sponsored physical activity

**Morbidity and Mortality**

* Communicable disease rates
* Number of vaccine preventable diseases
* Student mortality rates
* Leading causes of death in the campus community
* Causes of mortality by demographic

**Environment**

* Levels of pollutants in water and air
* Number and type of environmental hazards
* Number of campus residences with working smoke detectors
* Number of campus residences with   
  energy-efficient appliances
* Campus recycling rates
* Number of residences vulnerable to lead paint
* Miles of bike and walking paths
* Percentage of green space on campus

**Preventive Measures**

* Access to wellness coaching
* Medical Amnesty or Good Samaritan Policies
* Programming around various health topics such as stress management, nutrition, substance use, bystander intervention (anxiety, depression, sleep, loneliness)
* Access to safer sex supplies and period products

**Social Support Measures**

* Number of Title IX reports
* Student organizations and programming
* Affinity group availability
* Number of public safety officials per student, faculty, and staff
* Access to transportation services
* Social justice, diversity, inclusion, and equity resources

**Adapted from material in the public domain:**U.S. Department of Health and Human Services, Office of Disease Prevention and Health Promotion. (n.d.). Healthy People 2020 Program Planning Tools. Retrieved June 2012, from http://www.healthypeople.gov.

**Original sources:**  
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