



ACHA Corporate Involvement

As the premier organization dedicated to advancing campus well-being, ACHA offers powerful ways to reach health and higher education decision-makers.

About ACHA Members

We represent members at nearly 1,000 campuses, including:

- Four-year public and private universities
- Community colleges
- Minority-serving institutions
- Schools in U.S. territories and Canada
- HBCUs
- Faith-based institutions

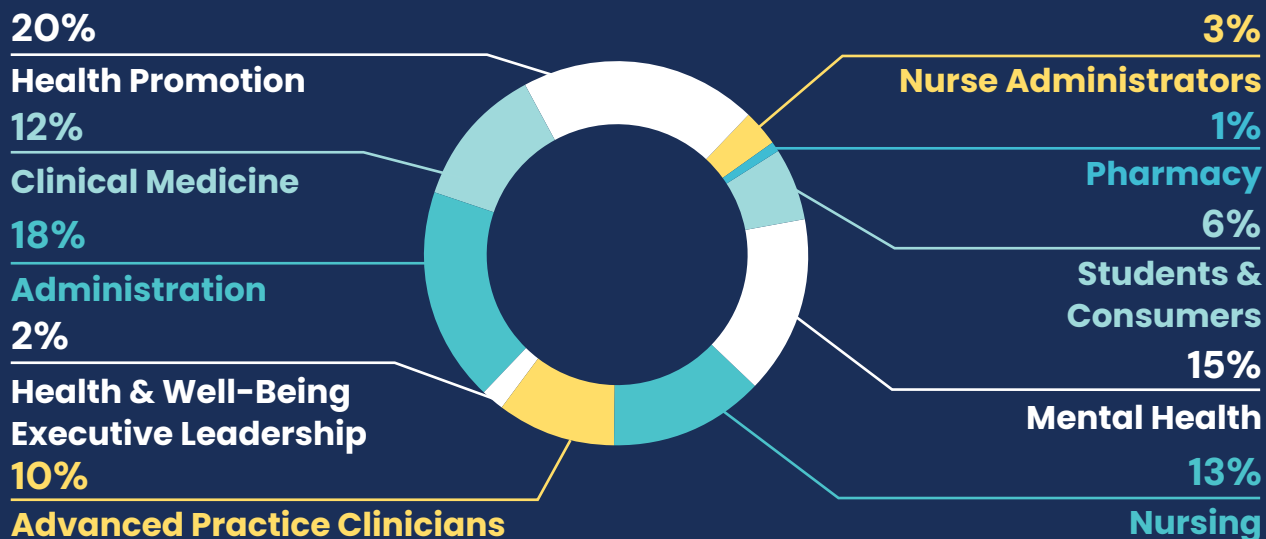
11,600

average annual number of members

730

average annual number of institutional members

Members by Discipline



(as of 2024)

ACHA Annual Meeting

The ACHA Annual Meeting is your direct connection to nearly 2,000 college health and well-being decision makers, providers, and other stakeholders from campuses nationwide. Discover opportunities to:

build business relationships

build brand recognition that translates into high-quality connections

showcase your products and services

be a part of a community committed to innovation and thought leadership

1,900+
attendees

85+
exhibiting companies

150+
educational sessions

Available opportunities include:

Exhibiting

Sponsorship

Industry Presentations



Who Attends:

18.1%
Health Promotion Specialists

11.8%
Mental Health Providers

12.8%
Student Affairs & Faculty

28.5%
Health Center Administrators

25.7%
Clinical Service Providers

3.1% Other

91%
of 2024 attendees visited the exhibit hall, with 35% visiting three or more times!

58%
of 2024 attendees say they planned to utilize a resource, product or service as a result of a connection made in the Exhibit Hall.

Find out more at annualmeeting.acha.org or email exhibits@acha.org.

Digital Advertising

Reach new customers and industry influencers with ACHA's digital ads.

ACHA Connect

Reach over 9,500 members by placing ads in ACHA Connect, our exclusive online community.

The daily digest hits inboxes five days a week, giving advertisers nearly 20 monthly email touchpoints.

Website Advertising

Advertising opportunities are now available on ACHA.org.

With an average of nearly 25,000 monthly users, website ad placements can help boost your visibility quickly.

The Source

Promote your company in ACHA's weekly newsletter and reach 10,000+ engaged members with direct, consistent visibility.

Display ads and sponsored content (case studies, research findings, and other valuable information) opportunities are available.

Learn more about advertising opportunities at www.acha.org/advertising



Engagement through Project-Based Work

ACHA's foundation, ACHF, partners with for-profit entities on initiatives advancing college health. These one to two year projects are ideal for companies aiming to become thought leaders in college health.

Contact ACHA's Director of Strategic Partnerships for details at rbuchsbaum@acha.org.

Interested in multiple opportunities? Contact promotions@acha.org

Virtual Industry Presentations

Industry Presentations are unique opportunities that allow you to engage directly with leaders in college health and well-being by presenting educational content, research, or product/service insights.

Why Participate?

Reach a Targeted Audience:

Connect with professionals dedicated to improving college health and well-being.

Increase Brand Visibility:

Elevate your company's profile within a highly engaged community of decision-makers.

Promote Your Expertise:

Present cutting-edge research, innovative products, or services to a receptive audience of industry peers.

For more details on pricing, terms, and conditions, visit:
www.acha.org/industry-presentations

Become a Sustaining Member Today

www.acha.org/sustaining-membership

Sustaining Member Exclusives include:

- Free unlimited individual memberships for your employees
- Inclusion in ACHA's online Buyer's Guide
- One free physical mailing list per year; members-only rate for subsequent orders
- Discounts on many promotional opportunities
- Recognition at the ACHA annual meeting
- Inclusion in ACHA's members-only online community
- Online subscription to the Journal of American College Health



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COLLEGE
HEALTH
ASSOCIATION

