



AMERICAN
COLLEGE
HEALTH
ASSOCIATION

ACHA Consulting Drives Transformation at a Growing University

Enhancing Student Health Services for Holistic, Inclusive Care

A rapidly expanding university knew its student health services needed an upgrade. Gaps in coverage, leadership challenges, and a lack of integration between health and counseling services created barriers to student well-being. To tackle these issues, the university partnered with ACHA Consulting for expert guidance. With ACHA's support, the university redefined its student health services mission, strengthened leadership, and built a sustainable financial model to ensure long-term success in student health and well-being.

THE CHALLENGES

- A growing student population lacked access to fully integrated health and counseling services.
- Leadership structures were unclear, leading to inefficiencies in decision-making.
- Health and counseling services operated in silos, limiting their impact.
- Students were not well-informed about service changes, reducing engagement.
- Financial sustainability remained a key concern.

THE KEY FINDINGS

- Student health and counseling services needed a clearer mission and objectives.
- A strong leader was needed to oversee operations and ensure the seamless integration of diverse services.
- Prevention programming needed expansion by establishing a new health promotion unit, increasing access to mental health services, and improving virtual care options.
- A sustainable financial model was needed to ensure long-term success.

THE RESULTS

- The university is now well-positioned to deliver holistic, student-centered care that prioritizes both mental and physical health.
- Strategic changes ensure long-term sustainability and adaptability to evolving student needs.
- With a clear roadmap, the institution can provide high-impact health services that drive student success.

Whether you need advice on organizational structure and staffing or more, ACHA Consulting has you covered. Contact us at consulting@acha.org.