

Healthy Campus Executive Update Sponsored Content Guidelines and Rates

About Healthy Campus Executive Update

Published three times each year by the American College Health Association (ACHA) and available online to members, including **our institutional members' designated executives**, *Healthy Campus Executive Update* contains feature articles that provide an in-depth discussion on campus health and wellness on an executive level. The newsletter also includes articles with a focus on legislative and policy issues that affect campus wellness; metrics and measures that provide insight on students' health, behaviors, perceptions, and impediments to academic performance; as well as well as spotlights on executives who have used ACHA programs and to improve the health and wellness of their campus communities.

Sponsored Content

Sponsored content in *Healthy Campus Executive Update* allows you to reach more than **7,000** of ACHA's members like never before! You now have the opportunity to submit articles unique for the *Healthy Campus Executive Update* audience by presenting case studies, information, research, etc., to inform campus executives and health center directors. Your sponsored content will be featured alongside *Healthy Campus Executive Update* feature articles and will be highlighted through the email alert sent to ACHA members notifying that the issue is available.

RATES

	SUSTAINING MEMBER	NONMEMBER
Single Issue	\$1,500	\$2,500
3 Issues/Full Year <i>20% discount</i>	\$3,600	\$6,000

- *Receive 5% off your total when you advertise in Healthy Campus Executive Update and our other digital publication, College Health and Wellness in Action!*
- *Annual meeting advertisers, exhibitors, and sponsors receive an additional 5% off their total.*
- *Please note that only two (2) sponsored content articles will be featured per issue.*

Guidelines and Submission Requirements

- Articles should be **1,000 words or less**.
- Articles may feature one (1) related image with ACHA approval. Images should be high-resolution and saved in either .jpg or .png format. If no image is submitted, ACHA will select its own relevant image for inclusion.
- Articles must be bylined, and “Sponsored Content” will clearly be stated at the top of the article. A brief biographical note should be included at the end of the article, stating the author’s title, contact information, and information about the company.
- Articles must be submitted to ACHA in final format. ACHA reserves the right to edit and approve content before publishing.
- Content should focus on case studies, findings, information, research, etc., and should benefit and inform ACHA’s audience. **Content should not only promote a company, product, or service.**
- Content should be unique to ACHA’s publications. If content is published elsewhere, author must grant permission to have the content appear in ACHA’s publications.
- Please submit all content to Danielle Monroe at dmonroe@acha.org.

PUBLICATION SCHEDULE

	Publication Month
Fall 2021	November
Winter/Spring 2022	March
Summer 2022	August

- *Publication schedule is subject to change.*
- *Please email Danielle Monroe at dmonroe@acha.org for submission deadlines.*

