



ACHA Connect: Daily Digest Advertising Insertion Order Form

Organization Name _____
Contact Person _____ Title _____
Address _____
City, State, Zip _____
Phone _____ Fax _____ E-mail _____
Signature _____ Date _____

Insertion Order

Only one ad will be featured per month. Ad space is sold on a first-come, first-served basis. Advertisers may not purchase more than three (3) months at a time. You will be contacted if we are unable to place your ad in the month(s) you have selected.

	ACHA Member Price	Nonmember Price
One Month	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$1,200
Three Month Bundle (20% discount)	<input type="checkbox"/> \$2,400	<input type="checkbox"/> \$2,880

Months for Insertion _____ Total Due \$ _____

Payment

via Invoice
 Check (payable to the American College Health Association)
 Credit Card ___ Visa ___ MasterCard ___ American Express ___ Discover
Card Number _____ Card Security Code _____ Exp. Date _____
Billing Zip _____ Cardholder Name _____
Cardholder Signature _____

Artwork Specifications

Ads will be published as is from provided digital files. ACHA will not design or format ads nor be responsible for quality of original files. Digital artwork is accepted via e-mail in these formats: JPG or PNG files that have embedded fonts and are optimized for the web.

- Ads should be 728 pixels wide x 90 pixels high
- Please also supply a URL for where the digital ad should link.

Terms

Ad space is sold on a first-come, first-served basis and is limited to a total of three ads per issue (one premium placement and up to two standard placements). Ad space is considered reserved once your order form has been submitted. You will be contacted if we are unable to place your ad in the month(s) you have selected. ACHA reserves the right to refuse advertisements.

If ACHA fails to run ads as promised, you will be issued a refund, or you may choose to receive free placement in a future issue. If you choose to cancel your ad run, ACHA will grant you credit to advertise in a future issue instead. ACHA will offer a refund for a cancelled ad run only if we are able to sell your previously reserved spaces to another advertiser.

Advertisers may not depict, reproduce, or distribute images of American College Health Association (ACHA) products or resources, including ACHA corporate or project names (including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in any form. Additionally, the contents of all material on the ACHA website (www.acha.org), including the design and organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated, published, or transferred in any form or by any mean, except with the prior written permission of ACHA.

Send insertion order, artwork, or questions to...

Danielle Monroe
fax: (410) 859-1510
email: dmonroe@acha.org

Remittance address for payment (you may fax if paying by credit card)

ACHA Advertising
P.O. Box 419224
Boston, MA, 02241-9224

Please be sure to include this order form with your payment.

