ACHA Connect: Daily Digest Advertising Insertion Order Form

Organization Name ___________________________________________________________________________________________________________

Contact Person __________________________________________________________ Title _______________________________________________________

Address _____________________________________________________________________________________________________________________

City, State, Zip _______________________________________________________________________________________________________________

Phone __________________ Fax __________________ E-mail __________________

Signature _______________________________________________________________________________ Date ______________________________

INSERTION ORDER

Only one ad will be featured per month. Ad space is sold on a first-come, first-served basis. Advertisers may not purchase more than three (3) months at a time. You will be contacted if we are unable to place your ad in the month(s) you have selected.

<table>
<thead>
<tr>
<th></th>
<th>ACHA Member Price</th>
<th>Nonmember Price</th>
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</thead>
<tbody>
<tr>
<td>One Month</td>
<td>❑ $750</td>
<td>❑ $1,000</td>
</tr>
<tr>
<td>Three Month Bundle</td>
<td>❑ $1,800</td>
<td>❑ $2,400</td>
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<tr>
<td>(20% discount)</td>
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MONTHS FOR INSERTION___________________________________________ TOTAL DUE $ _____________

PAYMENT

❑ Check (payable to the American College Health Association)

❑ Credit Card ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number __________________ Card Security Code _______ Exp. Date _______ Billing Zip _______

Cardholder Name ____________________________________________________________

Cardholder Signature _______________________________________________________

ARTWORK SPECIFICATIONS

Ads will be published as is from provided digital files. ACHA will not design or format ads nor be responsible for quality of original files. Digital artwork is accepted via e-mail in these formats: JPG or PNG files that have embedded fonts and are optimized for the web.

TERMS

ACHA reserves the right to refuse advertisements. Advertisers may not depict, reproduce, or distribute images of American College Health Association (ACHA) products or resources, including ACHA corporate or project names (including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in any form. Additionally, the contents of all material on the ACHA website (www.acha.org), including the design and organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated, published, or transferred in any form or by any mean, except with the prior written permission of ACHA.

SEND INSERTION ORDER, ARTWORK, OR QUESTIONS TO...

Danielle Monroe, Editor

tel: 443-270-4565

fax: (410) 859-1510

email: dmonroe@acha.org

Remittance address for payment (you may fax if paying by credit card or PO):

ACHA Advertising

P. O. Box 419224

Boston, MA, 02241-9224

Please be sure to include this order form with your payment.