ACHA Connect: Daily Digest Advertising Insertion Order Form

Organization Name __________________________________________________________

Contact Person ____________________________________________________________

Title ________________________________________________________________

Address ________________________________________________________________________________

City, State, Zip _____________________________________________________________________________

Phone ___________________________ Fax ___________________________ E-mail ____________________________

Signature ................................................................................................................................. Date ____________________________

INSERTION ORDER

Only one ad will be featured per month. Ad space is sold on a first-come, first-served basis. Advertisers may not purchase more than three (3) months at a time. You will be contacted if we are unable to place your ad in the month(s) you have selected.

<table>
<thead>
<tr>
<th>ACHA Member Price</th>
<th>Nonmember Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Month</td>
<td></td>
</tr>
<tr>
<td>$750</td>
<td>$1,000</td>
</tr>
<tr>
<td>Three Month Bundle</td>
<td></td>
</tr>
<tr>
<td>(20% discount)</td>
<td></td>
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<tr>
<td>$1,800</td>
<td>$2,400</td>
</tr>
</tbody>
</table>

MONTHS FOR INSERTION _____________________________ TOTAL DUE $ ______________

PAYMENT

❑ via Invoice

❑ Check (payable to the American College Health Association)

❑ Credit Card ___ Visa ___ MasterCard ___ American Express ___ Discover

Card Number __________________ Card Security Code _________ Exp. Date _______ Billing Zip _______

Cardholder Name __________________________________________________________

Cardholder Signature ______________________________________________________

ARTWORK SPECIFICATIONS

Ads will be published as is from provided digital files. ACHA will not design or format ads nor be responsible for quality of original files. Digital artwork is accepted via e-mail in these formats: JPG or PNG files that have embedded fonts and are optimized for the web.

TERMS

ACHA reserves the right to refuse advertisements. Advertisers may not depict, reproduce, or distribute images of American College Health Association (ACHA) products or resources, including ACHA corporate or project names (including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in any form. Additionally, the contents of all material on the ACHA website (www.acha.org), including the design and organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated, published, or transferred in any form or by any mean, except with the prior written permission of ACHA.

SEND INSERTION ORDER, ARTWORK, OR QUESTIONS TO...

Danielle Monroe, Editor
Remittance address for payment (you may fax if paying by credit card or PO):
tel: 443-270-4565
fax: (410) 859-1510
email: dmonroe@acha.org

Please be sure to include this order form with your payment.