

## Sponsored Content Insertion Order

Organization Name \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

### SPONSORED CONTENT RATES

#### College Health and Wellness in Action

	Sustaining Member	Nonmember
Sponsored Content, Single Issue	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,500
Sponsored Content, 4 Issues/Full Year <i>20% discount</i>	<input type="checkbox"/> \$4,800	<input type="checkbox"/> \$8,000

#### Healthy Campus Executive Update

	Sustaining Member	Nonmember
Sponsored Content, Single Issue	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,500
Sponsored Content, 3 Issues/Full Year <i>20% discount</i>	<input type="checkbox"/> \$3,600	<input type="checkbox"/> \$6,000

### SELECT ISSUE FOR INSERTION:

#### Action

- Spring 2021
- Summer 2021
- Fall 2021
- Winter 2021

#### Healthy Campus

- Winter/Spring 2021
- Summer 2021
- Fall 2021

Subtotal  
(from selection above) \$ \_\_\_\_\_

Less 5% for advertising in  
both publications \$ \_\_\_\_\_

Less 5% for Annual Meeting  
advertisers/exhibitors/sponsors \$ \_\_\_\_\_

**TOTAL DUE:**

\$ \_\_\_\_\_

*continued on next page*

## PAYMENT

\_\_\_ via Invoice

\_\_\_ Check (payable to the American College Health Association)

\_\_\_ Credit Card \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Card Number \_\_\_\_\_ Card Security Code \_\_\_\_\_ Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

## ARTICLE SPECIFICATIONS

Articles should be 1,000 words or less. Articles may feature one (1) related image with ACHA approval. Images should be high-resolution and saved in either .jpg or .png format. If no image is submitted, ACHA will select its own relevant image for inclusion. Articles must be bylined, and "Sponsored Content" will clearly be stated at the top of the article. A brief biographical note should be included at the end of the article, stating the author's title, contact information, and information about the company. Articles must be submitted to ACHA in final format. ACHA reserves the right to edit and approve content before publishing. Content should focus on case studies, findings, information, research, etc., and should benefit and inform ACHA's audience. Content should not only promote a company, product, or service. Content should be unique to ACHA's publications. If content is published elsewhere, author must grant permission to have the content appear in ACHA's publications.

## TERMS

Sponsored content is sold on a first-come, first-served basis and is limited to a total of two articles per issue. Your sponsored content is considered reserved once your order form has been submitted. You will be contacted if we are unable to place your article in the issue(s) you have selected. ACHA reserves the right to refuse articles and reserves the right to edit and approve content before publishing.

If ACHA fails to run articles as promised, you will be issued a refund, or you may choose to receive free placement in a future issue. If you choose to cancel your sponsored content, ACHA will grant you credit to run your article in a future issue instead. ACHA will offer a refund for a cancelled article(s) only if we are able to sell your previously reserved space(s) to another advertiser.

Advertisers may not depict, reproduce, or distribute images of American College Health Association (ACHA) products or resources, including ACHA corporate or project names (including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in any form. Additionally, the contents of all material on the ACHA website ([www.acha.org](http://www.acha.org)), including the design and organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated, published, or transferred in any form or by any mean, except with the prior written permission of ACHA.

## SEND INSERTION ORDER, CONTENT, AND QUESTIONS TO...

Danielle Monroe  
tel: 443-270-4565  
fax: (410) 859-1510  
email: [dmonroe@acha.org](mailto:dmonroe@acha.org)

Remittance address for payment (you may fax if paying by credit card or PO):  
ACHA Action Advertising  
P. O. Box 419224  
Boston, MA, 02241-9224

*Please be sure to include this order form with your payment.*

