

Advertising Insertion Order

Organization Name _____
 Contact Person _____ Title _____
 Address _____
 City, State, Zip _____
 Phone _____ Fax _____ E-mail _____
 Signature _____ Date _____

ADVERTISING RATES

College Health and Wellness in Action

	Sustaining Member	Nonmember
Full-screen optimized ad (single issue)	<input type="checkbox"/> \$1,000 (per issue)	<input type="checkbox"/> \$2,000 (per issue)
Full-screen optimized ad (4 issues/full year) <i>20% discount</i>	<input type="checkbox"/> \$3,200 (per 4 issues)	<input type="checkbox"/> \$6,400 (per 4 issues)

Healthy Campus Executive Update

	Sustaining Member	Nonmember
Full-screen optimized ad (single issue)	<input type="checkbox"/> \$1,000 (per issue)	<input type="checkbox"/> \$2,000 (per issue)
Full-screen optimized ad (3 issues/full year) <i>20% discount</i>	<input type="checkbox"/> \$2,400 (per 3 issues)	<input type="checkbox"/> \$4,800 (per 3 issues)

SELECT ISSUE FOR INSERTION:

- | | |
|--|---|
| <p><i>Action</i></p> <p><input type="checkbox"/> Spring 2021</p> <p><input type="checkbox"/> Summer 2021</p> <p><input type="checkbox"/> Fall 2021</p> <p><input type="checkbox"/> Winter 2021</p> | <p><i>Healthy Campus</i></p> <p><input type="checkbox"/> Winter/Spring 2021</p> <p><input type="checkbox"/> Summer 2021</p> <p><input type="checkbox"/> Fall 2021</p> |
|--|---|

Subtotal
(from selection above) \$ _____

Less 5% for advertising in
both publications \$ _____

Less 5% for Annual Meeting
advertisers/exhibitors/sponsors \$ _____

TOTAL DUE:

\$ _____

PAYMENT

___ via Invoice

___ Check (payable to the American College Health Association)

___ Credit Card ___ Visa ___ MasterCard ___ American Express

Card Number _____ Card Security Code _____ Exp. Date _____ Billing Zip _____

Cardholder Name _____

Cardholder Signature _____

ARTWORK SPECIFICATIONS

Ads will be published as is from provided digital files. ACHA will not design or format ads nor be responsible for quality of original files. Digital artwork is accepted via e-mail in these formats: JPG or PNG files that have embedded fonts and are optimized for the web.

TERMS

Ad space is sold on a first-come, first-served basis. Ad space is considered reserved once your order form has been submitted. You will be contacted if we are unable to place your ad in the issue(s) you have selected. ACHA reserves the right to refuse advertisements.

If ACHA fails to run ads as promised, you will be issued a refund, or you may choose to receive free placement in a future issue. If you choose to cancel your ad run, ACHA will grant you credit to advertise in a future issue instead. ACHA will offer a refund for a cancelled ad run only if we are able to sell your previously reserved spaces to another advertiser.

Advertisers may not depict, reproduce, or distribute images of American College Health Association (ACHA) products or resources, including ACHA corporate or project names (including the acronym ACHA), logos, cover art, or other proprietary images or information belonging to ACHA in any form. Additionally, the contents of all material on the ACHA website (www.acha.org), including the design and organization, are copyrighted by ACHA unless otherwise indicated. Content may not be reproduced, disseminated, published, or transferred in any form or by any mean, except with the prior written permission of ACHA.

SEND INSERTION ORDER, ARTWORK, OR QUESTIONS TO...

Danielle Monroe
tel: 443-270-4565
fax: (410) 859-1510
email: dmonroe@acha.org

Remittance address for payment (you may fax if paying by credit card or PO):
ACHA Action Advertising
P. O. Box 419224
Boston, MA, 02241-9224

Please be sure to include this order form with your payment.

