

SUNSETTING HEALTHY CAMPUS 2000, 2010, 2020

Getting Ready for the Next Generation

For the

American College Health Association Healthy Campus Coalition

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LEARNING OBJECTIVES

- Describe the history and development of Healthy Campus since the 1980s
- Explain Healthy Campus' relationships to Healthy People
- List significant changes with each version of Healthy Campus
- Acknowledge the college health leaders throughout the years from 1985 through the 2010s
- Describe the rationale for the Next Generation

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WHERE WE'VE BEEN - 1980S

- 1985 - ACHA Task Force on Achieving the Health Objectives for the Nation in Higher Education
 - No way to monitor progress to achieving national objectives
 - No coordinated approach to assess and track health risks of students
 - College and university health sector expected to set national health objectives
 - Participation of health services is essential for initiative's success

Doryn Davis Chervin Dr.P.H., Beverlie Conant Sloane Ph.D., Karen A. Gordon M.P.H. & Robert S. Gold Ph.D., Dr.P.H. (1986) Achieving the Health Objectives for the Nation in Higher Education, *Journal of American College Health*, 35:1, 15-20, <https://doi.org/10.1080/07448481.1986.9938959>

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WHERE WE'VE BEEN - 1980S

- 1987 – A Healthy Campus – Forecasting from the 1990 Health Objectives for the Nation
 - Task Force on Achieving the Health Objectives of the Nation in Higher Education. . . the last two lines of the Task Force report, which read:
 - “The participation, cooperation and collaboration of all college and university health services is essential to the success of such an endeavor. This partnership of health services will be the necessary catalyst to improve the health and well-being of students in higher education.”

J. Michael McGinnis M.D. (1987) A Healthy Campus—Forecasting from the 1990 Health Objectives for the Nation, *Journal of American College Health*, 35:4, 158-170, <https://doi.org/10.1080/07448481.1987.9938983>

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WHERE WE'VE BEEN -1980S

- 1989 – College Students and National Health Objectives for the Year 2000: A Summary Report
 - At ACHA's annual meeting in May 1987, medical professionals, health educators, and residence hall staff gave testimony on key health issues facing campuses over the next 12 years.
 - Identified top 3 to 5 health issues and what makes students students vulnerable?
 - Identified opportunities college environment has for addressing the issues
 - For identified problems, determined statistics and data would help identify problems and track progress
 - To reduce or eliminate problems described organization, delivery and type of health services would be needed to address concerns?

Rick Guyton PhD, Steve Corbin DDS, Christine Zimmer MS, Mary O'Donnell MPH, Dr Doryn Davis Chervin PH, Beverlie Conant Sloane MPH, PhD & Margaret Dyer Chamberlain MA (1989) College Students and National Health Objectives for the Year 2000: A Summary Report, Journal of American College Health, 38:1, 9-14, <https://doi.org/10.1080/07448481.1989.9939069>

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WHERE WE'VE BEEN - 1990S

- 1995 – College Health in the National Blueprint for a Healthy Campus
 - Beginning in 1985, an ACHA task force studied national health objectives to determine how well colleges and universities were achieving nationally defined health goals.
 - The task force found that the college-aged population was not specifically recognized as a concern among health planners and that little consistent data on the health status of students existed.
 - "I believe that students and higher education as learning and work settings are now being recognized as belonging in the national health objectives picture. Of the 300 goals outlined in *Healthy People 2000*, almost half are relevant to the characteristics, problems, and needs facing young adults and institutions of higher education today."

Karen A. Gordon MPH (1995) College Health in the National Blueprint for a Healthy Campus 2000, Journal of American College Health, 43:6, 273-275, <https://doi.org/10.1080/07448481.1995.9940904>

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LEADERS 1980S AND 1990S

- Doryn Davis Chervin, PhD, Stanford University
- Beverlie Conant Sloane, MPH, PhD, Dartmouth College
- Karen A. Gordon, MPH, Princeton University
- Robert S. Gold, PhD, ODPHP
- Rick Guyton, PhD, University of Arkansas
- Steve Corbin, DDS, CDC
- Margaret Chamberlain, MALD, Dartmouth
- Christine Zimmer, BSN, MA, CHES, Western Michigan University
- Mary O'Donnell, MPH, UC Berkeley
- Dorothy Kozlowski, MSN, RN, Rutgers University

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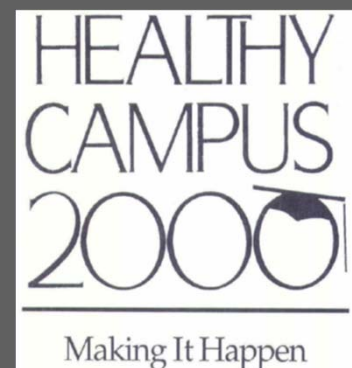
EVOLUTION OF HEALTHY CAMPUS: OBJECTIVES

	Healthy People	Healthy Campus
1990	226	Not Applicable
2000	319	134, tried to link HP2010 objectives
2010	969	178
2020	>1,200	75
2030	<600	0

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EVOLUTION OF HEALTHY CAMPUS

- Healthy People 2000 as the foundation
- Urged obtaining institutional commitment with collaborative multidisciplinary networks
- Urged the adoption of Healthy People 2000 objectives
 - Determine relevance and priority of 134 HP2000 objectives to your campus
 - Use the supplied worksheet for key priorities to analyze health problems.



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TASK FORCE ON HEALTH OBJECTIVES IN HIGHER EDUCATION – HEALTHY CAMPUS 2000

Karen A. Gordon, MPH, Chair – Princeton University
 Alan Barnes, MD, Johns Hopkins University
 Alan Berkowitz, PhD, Hobart Williams Smith College
 Shelley Bratholdt, RNC, ANP, University of Wisconsin-Eau Claire
 Diane Jones, MSW, PhD, Emory University & CDC
 John Langdon, MD, University of Central Florida
 Walter Sanders, MA, Howard University
 Christine Zimmer, BSN, MA, Western Michigan University

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EVOLUTION OF HEALTHY CAMPUS

- Similar approach to Healthy Campus 2000
 - Inclusion of worksheets:
 - Assess relevance & priority,
 - Analyze campus health problems,
 - List 5 to 10 key priorities for your campus
- ACHA-NCHA data used to create college specific measurable objectives
 - 178 college health objectives created
- Included determinants of health
- Healthy People 2010 was the foundation



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TASK FORCE ON NATIONAL HEALTH OBJECTIVES FOR 2010 – HEALTHY CAMPUS 2020 (PAGE 1)

• Co-Chairs

- Karen Moses, MS, RD, CHES, Arizona State University
- Jim Grizzell, MBA, MA, MCHES, ACSM-EP, Cal Poly Pomona

• Members

- Alan Barnes, MDCM, University of Florida
- Cynthia B. Burwell, EdD, University of Virginia
- Jeanne Wilson Clark, BSN, RN, CHN-C, University of Nevada, Las Vegas

- Ron Elson, MD, University of California, Berkeley
- Doug Everhart, MA, University of California, Riverside
- Karen A. Gordon, MPH, Princeton University (Past Task Force Chair: Healthy Campus 2000)
- Chris Hiestand, MA, Drexel University
- Madeline Jones, RN, BSN, University of Virginia
- Helene Keable, MD, Columbia University

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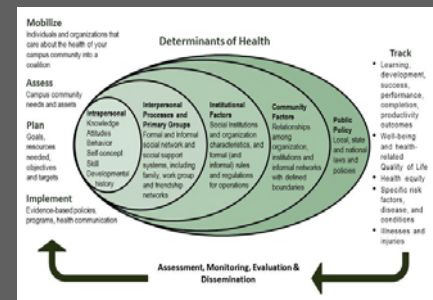
TASK FORCE ON NATIONAL HEALTH OBJECTIVES FOR 2020 – HEALTHY CAMPUS 2010 (PAGE 2)

- Dorothy Kozlowski, RN, MSN, Rutgers University
- Lucinda Lautz, RN, MPH, Butler University
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- Gayle Nelson, MS, RNC, University of Iowa
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- Betty Reppert, PA-C, MPH, Virginia Commonwealth University
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- Ray Rodriguez, MA, Duke University
- Lesley Sacher, MA, Florida State University
- Sandra Samuels, MD, Rutgers University
- Ronni Sanlo, PhD, University of California, Los Angeles
- Beverlie Conant Sloane, PhD, MPH, Loyola Marymount University, Los Angeles

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EVOLUTION OF HEALTHY CAMPUS

- ACHA-NCHA data to create 75 measurable national objectives
 - 54 student objectives, including health impediments to academic performance
 - 21 Faculty/Staff objectives
- Added action model, the ecological model and MAP-IT worksheets
- Collaborators from multiple disciplines, partnered with other organizations (e.g., NASPA, NIRSA), Healthy Campus Coalition
- "Healthy Campus Partner Pledge" garner institutional support and visibility



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WRITING GROUP / EXECUTIVE COMMITTEE FOR HEALTHY CAMPUS 2020

- **Chair (2002-2006)**
 - Cynthia Burwell, EdD, MCHES RKT, Norfolk State University
- **Chair (2006-2010)**
 - Michelle M. Burcin, PhD, MPH, MCHES, Walden University
- **Vice Chair, Chair (2006-2010, 2010-2018)**
 - Allison Smith, MPA, New York University
- **Members**
 - George Brown, PhD, University of Alabama, representing ACHA & NIRSA
 - Cynthia Burwell, EdD, MCHES RKT, Norfolk State University
 - Jim Grizzell, MBA, MA, MCHES, ACSM-EP, Cal Poly Pomona
 - Jacqueline Hamilton, EdD, RCRSP Texas A&M - NIRSA
 - Ann Quinn-Zoback, PhD, -BACCHUS
 - Eric Stein, MS, Stanford University, -NIRSA
 - Sara Stahlman, MA, U of North Carolina, -ACHA & ACPA
 - Katherine Vatalaro Hill, MPH, CHES, Virginia Commonwealth University

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HEALTHY CAMPUS 2030?

- New Approach
- Integrating New Concepts
- Inclusive
- Flexible

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healthy
campus

Promoting healthy campuses for over 30 years

Cornerstone.
Community.
Culture.

The Next Generation

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healthy
campus

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Cornerstone.
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Culture.

THANKS

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