

ACHA Sexual Health Coalition Minutes

4/20/2022

12 Attendees

Purpose and Goals of Coalition:

- Develop and/or revise educational materials and continuing education opportunities
- Develop and implement strategic initiatives
- Serve as expert consultants and a resource for questions about sexual and reproductive health in college students
- Administer annual Sexual Health Services Survey

Updates:

- SHS Survey is closed! Thank you for all that worked with your RMIs to complete this!
- ACHA 2022 Conference from May 31st- June 4th
 - ACHA social meetup will take place on Thursday night, June 2nd
 - SHC presentation will take place on Friday, June 3rd from 10-11:30am
- The Sexual Health Coalition is currently accepting nominations for the 2022-2023 chair-elect through May. If you want more information, please email Jordan McCann at mccan3jl@jmu.edu

Discussion:

- Peer Educator Social Media
 - Do you have one social media account or two social media accounts for the office/department (one that is professionally run and another that is peer ran)?
 - Pros of separate accounts
 - More autonomy for the students
 - Up to date on current trends
 - Pictures of peers and events
 - Students do not have to go through lengthy approval process for posting on a peer account like they would a professional account
 - Instagram takeovers of students' days
 - Cons of separate accounts
 - More to oversee
 - More social media to promote
 - Too many social media platforms for students to follow?
 - Extra training for peers on accessibility
 - Additional tagging and collaborating when posting
 - How often do you post on social media during the summer time?
 - Still consistent, but less often
 - Typically 3 times per week during the school year and 2 times per week during the summer
 - What topics are covered during the summer?

Upcoming Programming for May:

- Sex Ed For All Month
- Hepatitis Awareness Month
- Masturbation Month
- International Day Against Homophobia and Transphobia, May 17th
- HIV Vaccine Awareness Day, May 19th
- National Hepatitis Testing Day, May 19th
- International AIDS Candlelight Memorial, third Sunday of May

Next Meeting:

- Wednesday, May 18th from 11:00am-12:00pm EST