American College Health Association
Coalition Annual Report
2018-2019

Name of Coalition: Student Health Insurance/Benefits Plan Coalition

Name of Chairperson: Shannon Millington, University of Oregon

Coalition Leadership Team:
Chair: Shannon Millington – University of Oregon
Chair-Elect: Maureen Cahill – The Ohio State University
Secretary: Kim Dalluge - University of Illinois – Urbana
Immediate Past Chair: Zina Slaughter – University of California
At Large Members:
Karen Kline – The Pennsylvania State University
Richard Simpson – University of Wisconsin – Madison
Cindy McGahey – University of New Hampshire
Susann Jackson – University of Minnesota
Diane Plumly – The Ohio State University
Heather Spencer – North Caroline State University
Teresa Koster – Gallagher Student Health & Special Risk
Val Lyon – Hodgkins Beckley Consulting
Steve Beckley – Hodgkins Beckley Consulting

Advocacy Counsel: Bill Finerfrock – Capitol Associates
Matt Reiter – Capitol Associates

Summary of 2018-19 Activity:

- **Business Meeting – 2018 ACHA Annual Meeting:** The SHIBP Coalition held a business meeting at the 2018 ACHA annual conference. This meeting included the election new leadership positions and transition of the incoming Chair. The coalition had a productive meeting which included discussion of upcoming initiatives and commitment to advance advocacy work regarding Premium Assistance Programs.

- **Insurance Survey Presentation:** The SHIBP Coalition hosted a presentation at the Annual ACHA conference regarding the results of their recently completed insurance survey. This presentation included analysis of the responses from over 200 institutions.

- **Coalition Panel Representation for the Wellness Symposium:** Two members of the SHIBP Coalition leadership team (Maureen Cahill – The Ohio State University and Karen Kline – Penn State University) participated in a panel presentation on health insurance at the symposium.

- **Update: Concerns for Colleges Promoting to Students Short-Term Limited Duration Insurance or Other Plans that Are Not Compliant with the Affordable Care Act:** The SHIBP Coalition worked collaboratively with two leading attorneys (Peter Lake – Center for Excellence in Higher Education Law & Policy, and Robert Duston – Saul, Ewing, Arnstein, & Lehr) to publish a white paper on the legal concerns surrounding short-term limited duration insurance and other non-ACA compliant plans.

- **Meetings CCIIO/CMS - Premium Assistance:** The SHIBP Coalition worked collaboratively with ACHA leadership to advocate for federal support of utilizing the Premium Assistance Programs available through Medicaid for States that had expanded Medicaid Eligibility at the state level. Leaders from the coalition participated in two meetings with various entities from the Centers for Medicare & Medicaid
Services to advance this discussion. The coalition continues to support these advocacy efforts through the creation of an FAQ and follow-up resources for leadership at CMS and other agencies. In addition, the coalition is working with ACHA leadership and the American Council of Education (ACE) to evaluate future advocacy opportunities with the National Association of Medicaid Directors.

- **Work Project – Insurance Standards:** The coalition has commenced work on the evaluation and revision of the ACHA Insurance Standards, to ensure they are consistent with current best practices and the changing federal landscape of health insurance. A first draft is anticipated during the summer or fall of 2019 which will be submitted to ACHA leadership for review and comment periods. The goal is to have a newly approved set of standards in time for a rollout presentation at the 2020 ACHA Annual Conference in Chicago, Illinois.

- **Articles of Operation:** The SHIBP Coalition is in the process of creating new Articles of Operation with the goal of more clearly articulating the structure of the coalition and implementing tools to help grow the engagement with the wider coalition membership and general ACHA membership. A first draft is anticipated for discussion at the annual business meeting in Denver, CO with the goal of approval during the summer or fall of 2019.

- **Federal/State Advocacy – Support of Capitol Associates:** The coalition works with Bill Finerfrock and Matt Reiter from Capitol Associates to stay abreast of emerging legislative issues that pertain to the field of health insurance both at the federal and state levels. The coalition uses this perspective to guide advocacy efforts, determine the need for various initiatives and workgroups, etc. The coalition has also been monitoring the situation regarding the dissolution of the Student Educational Benefits Trust, impacting the student health insurance of over 40 academic institutions.

- **Business Meeting – 2019 Lookout Mountain Group Meeting:** The SHIBP Coalition held a business meeting for coalition leadership in tandem with the annual Lookout Mountain Group Meeting. This was a working meeting with focus on the advancement of Premium Assistance Program advocacy, preparation for the SHIBP Coalition presentation in Denver 2019, and discussion of emerging coalition priorities and initiatives for 2019-20 and beyond.

**Specific Recommendations for ACHA Board:**
- None identified

**Plans for Development of New Products (e.g. webinars, white papers, research) – Next 6 Months:**

- **ACHA Insurance Standards** – The coalition is working on the revision of the ACHA Insurance Standards and anticipates the creation of an accompanying white paper to explain and provide support for each standard.
- **ACHA Insurance Survey** – The coalition anticipates work on the bi-annual insurance survey including review and potential revision of the existing survey tool with the goal of improving the reliability/validity of response data.
- **STLDI/Non-ACA Plan Webinar** – The coalition anticipates the launch of a collaborative webinar to follow-up on the white paper released regarding STLDI and other non-ACA compliant insurance plans.
- **FAQ RE: Premium Assistance Programs** – Work continues on the production of an FAQ intended for institutional senior leadership and law-makers with the goal of advancing advocacy efforts pertaining to Premium Assistance Programs. In addition, work to establish possible ‘pilots’ in targeted states.

**Key Issues of Focus – Next 6 Months:**

- Completion of the work projects noted above
- Increasing membership awareness of best practices RE: SHIBPs
- Ongoing monitoring and active response to emerging issues in the field of health insurance

**Additional Information/Comments:**

- In addition, the coalition will be making efforts to reach out to the regional ACHA boards to educate them on the SHIBP Coalition.