

ACHA Sustaining Member Benefits

EXCLUSIVES:

- Free unlimited [individual memberships](#) for your employees
- Advertise in weekly email blast *The Source*
- [Buyers Guide](#) online with your company information
- Sustaining member spotlight in *The Source*
- 1 free physical mailing list per year; member-only rate for subsequent orders

NETWORKING:

- Participation in ACHA's [coalitions](#), [sections](#) and online communities
- Access to online searchable membership directory

EVENTS:

- Preferred rates on evening networking events at [Annual Meeting](#) (AM) - subject to venue availability
- 20% discount on AM exhibit booth fees with additional complimentary registrations

DISCOUNTS:

- Advertising in Annual Meeting Program
- Action newsletter [advertising](#)
- [Publication](#) orders

KNOWLEDGE:

- Member access to portions of the Connected College Health Network (CCHN) [available in 2019/2020]
- Receive updates and information on college health via email blasts and *The Source*
- Online subscriptions to the [Journal of American College Health](#) and [Action newsletter](#)

RECOGNITION:

- ACHA Sustaining Member seal images to display on your website or in print
- A hard-copy mailed certificate of membership in good standing with embossed gold seal
- Acknowledgement of Sustaining Membership at exhibit booth at Annual Meeting
- Featured in the Final Program and mobile app for the Annual Meeting

As Sustaining Members, you receive a discount on booth rates at the Annual Meeting.

WHY EXHIBIT AT THE ANNUAL MEETING?

Take advantage of the opportunity to meet buyers from college campuses across the country and introduce them to your products and services.

- Gain exposure and network with your peers.
- Generate publicity and enhance your profile as a trusted brand and market leader.
- Build your prospect list when you make contacts with attendees.
- Be part of a unique event dedicated to helping college health professionals provide the highest quality care and services to their campus communities.

EXHIBITOR BENEFITS

- Access to an expected 1,900+ core personnel in student health and wellness nationwide
- 13 hours of exhibit time
- Meals and snacks for attendees served right in the Exhibit Hall
- Two free attendee mailing lists — one at 30 days pre-meeting and one post-meeting
- Free organizational listing and description included in the conference mobile app
- Two free full meeting registrations per booth — a \$1,750 value

ACHA 2019 By the Numbers:



Expected Attendance: 1,900+



Institutions Represented: 547

In 2018, 92% of meeting attendees visited the Exhibit Hall, with more than 30% visiting 3 or more times

More than 65% of exhibit hall visitors are in key decision-making and purchasing positions in their health center

More than 50% of exhibit hall visitors plan to make use of resources or products from exhibiting companies within the next year.