

## **MESSAGING FOR COLLEGE HEALTH PROFESSIONALS TO SHARE WITH STUDENTS RECEIVING MEDICAID OR CHIP**

College students and their families are among the many millions of people who are at risk of being disenrolled from Medicaid or Child Health Insurance Program (CHIP) coverage for [procedural reasons](#) (as opposed to ineligibility) with the recent expiration of the COVID-19 public health emergency in April 2023. Colleges and universities can inform students and their family members about the steps required to renew or apply for health care coverage by:

- 1) Educating students about the recent changes to Medicaid or CHIP, their coverage options, and the importance of having health insurance.**
  - a. If your institution offers assistance for a Student Health Insurance Policy (SHIP), and if so, how to enroll.
  - b. Direct students to the Healthcare.gov [Screener Tool](#) to find out if they are eligible for Medicaid or CHIP health coverage or what to do if they [need to renew or apply for Medicaid or CHIP coverage](#).
- 2) Referring students who have recently been disenrolled from Medicaid or CHIP to insurance navigators,** like [FindLocalHelp | HealthCare.Gov](#) and/or your recognized state navigator.

You can adapt materials from:

- [Medicaid & CHIP Renewals Resources](#)
- [Young Invincibles National Get Covered Coalition](#)
- Peer institutions like [The University of Utah: What To Do If You Lose Medicaid Coverage](#) and [University of Southern Florida | Single Stop Partnership](#)

### **SAMPLE LANGUAGE FOR STUDENT MESSAGING:**

Are you aware of the recent changes to Medicaid and CHIP? Know Your Options:

- [INSERT ANY COLLEGE SPECIFIC RESOURCES]
- Use the Healthcare.gov [Screener Tool](#) to see if you are eligible for Medicaid
- Talk to a [navigator](#) about your options.

Do you know about the recent changes to Medicaid or CHIP? Find out if you need to re-apply for Medicaid, CHIP or for other low-cost coverage through the Affordable Care Act Marketplace! Try the Healthcare.gov [Screener Tool](#) or call the [INSTITUTION SPECIFIC INFORMATION]. Or contact [STATE SPECIFIC NAVIGATOR] or [FindLocalHelp | HealthCare.Gov](#).

**SAMPLE LANGUAGE FOR STUDENT MESSAGING: (Click on any thumbnail to access a customizable template to use for your campus)**


**WERE YOU DISCONNECTED FROM MEDICAID OR CHIP HEALTH INSURANCE?**

**KNOW YOUR OPTIONS.**

**[COLLEGE SPECIFIC INFORMATION]**

USE THE HEALTHCARE.GOV **SCREENER TOOL** TO SEE IF YOU ARE ELIGIBLE FOR MEDICAID

TALK TO A NAVIGATOR ABOUT YOUR HEALTH INSURANCE OPTIONS

**HAVE YOU HEARD ABOUT RECENT CHANGES TO MEDICAID & CHIP?**

**YOU MAY BE ELIGIBLE.**

**KNOW YOUR OPTIONS.**

**[COLLEGE SPECIFIC INFORMATION]**

USE THE HEALTHCARE.GOV **SCREENER TOOL** TO SEE IF YOU ARE ELIGIBLE FOR MEDICAID

TALK TO A NAVIGATOR ABOUT YOUR INSURANCE OPTIONS





**DID YOU LOSE ACCESS TO MEDICAID OR CHIP RECENTLY?**

**THE DOOR MAY STILL BE OPEN!**

**FIND OUT IF YOU ARE ELIGIBLE FOR HEALTH INSURANCE COVERAGE.**

**[COLLEGE SPECIFIC INFORMATION]**


USE THE HEALTHCARE.GOV **SCREENER TOOL** TO SEE IF YOU ARE ELIGIBLE FOR MEDICAID

TALK TO A NAVIGATOR ABOUT YOUR HEALTH INSURANCE OPTIONS






**YOU MAY BE ELIGIBLE FOR HEALTH COVERAGE**



**TALK TO A NAVIGATOR ABOUT YOUR OPTIONS**



**COLLEGE SPECIFIC INFORMATION**

**FIND OUT IF YOU NEED TO REAPPLY FOR MEDICAID OR CHIP**



USE THE HEALTHCARE.GOV **SCREENER TOOL** TO SEE IF YOU ARE ELIGIBLE



**COLLEGE SPECIFIC INFORMATION**

**NEED TO RE-APPLY FOR MEDICAID, CHIP, OR OTHER AFFORDABLE HEALTH CARE COVERAGE?**



**TALK TO A NAVIGATOR ABOUT YOUR INSURANCE OPTIONS**



**[COLLEGE SPECIFIC INFORMATION]**