Welcome and call to order

Call to order: 6:01pm

I. Introduction of Attendees – Kathy Mosteller, Pam Stokes, Deborah Nichols, Beth Wichman, Lisa Pecor, Kathy Saichuk, Amanda Graves

II. Approval of minutes (none to review)

III. Awards
   • SWCHA Affiliate New Professional Award
     ➢ William Mupo, MPA, Health Promotion Coordinator – The University of Texas at Austin
   • SWCHA Scholarships to ACHA plus $500 stipend
     ➢ Arthi Krishnan, MD – Southern Methodist University
     ➢ Sara Oswalt, MPH, PhD. AASECT Certified Sexuality Educator – The University of Texas at San Antonio
     -Amanda will submit to Rachel for website, will submit to Kathy for verbiage approval.

IV. New Business
   • Board of Directors positions
     ➢ Plan for the future
       o All current BOD positions willing to stay on one more year to help with recruitment and transition.
       o Research marketing membership
       o Suggestion to create a time commitment chart for involvement, entry, mid, BOD.
       o Have sign in sheet and surveys at lunch tables
       o Beth, Kathy, and Amanda will speak at lunch meeting tomorrow to help recruit.
     ➢ Student representative
       o Sunny is graduating, Kathy appointed Swetha Maddipudi as student rep.
     ➢ Other positions
   • SCHA 2018 Collaboration
     o Agree to continue to collaborate for regional meeting with the below criteria:
       ➢ Provide scholarships for SWCHA members to attend
       ➢ SWCHA BOD serve on meeting planning committee
       ➢ Will donate money and will meet with SCHA to determine collaborating requirements.
• Scholarship initiatives for 2018
  o SCHA collaborative meeting
    ▪ Registration & $500 stipend
    ▪ BOD agree to give 2 scholarships for SCHA meeting and 2 for ACHA meeting
    ▪ Suggestion to create special account for scholarships
    ▪ Debbie announced that she has SWCHA checks with ACHA address

• SWCHA web page
  o SWCHA current webpage is managed by ACHA, needs updating,
  o SCHA does not have their website through ACHA, do we want to look at using
    another source for website.
  o Debbie R. will find out who SCHA uses for their website and report back to SWCHA.

• ACHA changes for 2017-2018 – how to share with affiliate members

  2017

  1) Develop and launch a process to provide member email lists to affiliates. This will
     require both a technological and process solution to ensure we use the same
     platform, relate email templates and coordinate messaging to ensure we don’t
     overlap emails or lead to email burnout.
  2) As part of ACHA’s planned effort to create discussion groups next year, we will
     expand that effort to also add discussion groups by affiliate in order to allow
     affiliates to have their own “virtual space” for local collaboration.
  3) Cease asking affiliates to provide monetary support for the ACHA national
     meeting. If affiliates wish to financially contribute, they can do so, but ACHA will no
     longer ask.
  4) Leverage affiliate meeting speakers as webinar speakers that ACHA can share with
     other affiliates to spur peer learning.
  5) Create an online orientation program for all new affiliate leaders to help them
     understand their roles.
  6) Create an affiliate toolkit, which will draw on best practices from affiliates. We will
     be reaching out to several of you to help us develop the content for this toolkit.
  7) ACHA will begin the development of a new program called the ACHA Leadership
     Institute that is designed to help emerging college health professionals and college
     health leaders grow in their careers. We will hold a ½ day pre-conference workshop
     in conjunction with the Annual Meeting to kick off the program and cover a few of
     the initial content areas.

  2018+

  1) Develop the infrastructure for a common meeting registration platform that
     affiliates can leverage so that your affiliate will not have to create their own. We
     will plan on implementing some technology in 2017, but look to 2018 and 2019 for
     implementation with affiliates that want to participate.
  2) Evaluate our current CE administration services and evaluate a standardized
     methodology to assist. Research will commence in 2017.
3) Evaluate models where ACHA can negotiate a master agreement for meeting planning services and hotel selection. Research will commence in 2017.

4) Provide mini-planning grants for affiliates to pilot local networking opportunities (e.g. specific afternoon session topics, working lunch sessions, etc…).

-BOD agreed that most of the items above were presented during the Opening Session, Bod agreed to present items #5 & #6 above (online orientation program for all new affiliate leaders to help them understand their roles and affiliate toolkit ) to SWCHA membership at meeting.

Additionally, on the call, we had a discussion on the outsourcing of student health centers. In speaking with our Executive Committee, they have authorized the creation of an Outsourcing Task Force that will evaluate the issue further and create guidance to help colleges and universities weigh these decisions. The ACHA Board of Directors will also consider the topic further at their upcoming meeting in February.

• End-of-Term Report to ACHA
  o Beth will send Kathy the End of Term Report for previous year.

  ➢ Describe our progress toward our mission
  ➢ Specific issues does SWCHA recommend be included on ACHA’s national level agenda?
  ➢ What does SWCHA recommend as an appropriate advocacy position for ACHA’s strategic plan?
  ➢ What educational needs does SWCHA deem as most pressing and relevant to colleagues in college health?
  ➢ What research issues or topics does SWCHA recommend as priorities?
    o Legalization of marijuana
    o Anti-vaccine movement and decrease in vaccination rates.
  ➢ Any recommendations that require a full ACHA Board vote?

• Other Business
  o BOD agreed to “fast – track” implementation of SWCHA online community
    ▪ Kathy will be sending survey to BOD, request that all complete the survey
  o BOD agreed to donate to the ACHF fund and would donate $2,500.
  o Kathy will add the following items to the agenda for tomorrow’s meeting:
    ▪ Recruitment efforts
    ▪ ACHF donation
    ▪ Scholarships
    ▪ Lunch- (ask membership if we should provide lunch next year)

Adjourn: 7:26pm