AGENDA
EXECUTIVE COMMITTEE SWCHA
February 17, 2017

Welcome and Call to Order
1:00pm CST

I. Introduction of attendees: AJ Olsen, Debbie Rosenberger, Kathy Mosteller, Deborah Nichols, Kathy Saichuk, Amanda Graves

II. Approval of August 18, 2016 minutes
   • Approved

III. Old Business:
   • SCHA update: donated $2500 for March 2017 meeting
     • Kathy has made donation
   • Scholarships initiatives: ACHA meetings – information sent to SWCHA members
     • No applications yet, please encourage people to apply.
   • SWCHA solicited programs – Kathy attended ACHA program planning meetings and selected the 6 SWCHA-solicited programs for the ACHA meeting
   • SWCHA student rep information still not on web page. Kathy has sent request to ACHA twice over past 3 months.
     • Kathy will continue to follow up with ACHA to have Sunny’s information added.
     • Forms for student reps to fill out is very lengthy and can be a barrier to getting student involvement. Debbie Rosenberger will take the feedback to ACHA.

IV. New Business:
   • Treasury Report: As of January
     • Checking- $6,673.42
     • Savings: $42,962.97
   • SWCHA will receive another $2,500 from ACHA for Annual Meeting Nomination team to recruit potential new officers
     • All current executive officers are planning to stay on. Kathy will stay one more year if needed in order to have president-elect, president, and immediate past president filled for a year before transition.
     • Kathy requests that everyone begins looking for people who would be good candidates for leadership positions.
     • Suggestion to find SWCHA member emails from ACHA and send out requests for involvement.
     • Kathy M. will send out member list to officers after meeting for review of potential candidates.
     • All officers come with a list of at least 2 names to next meeting to create a working list.
• SWCHA social/lunch for ACHA meeting
  • Vote in favor of having a catered lunch during SWCHA Affiliate meeting as well as having an evening social. Might need to have members RSVP for food order.
  • Suggestion to collaborate with SCHA on the food order to hopefully get a better discount on lunch order.
    • Debbie Rosenberger will connect with SCHA on our behalf, will also ask about the method they used to members to RSVP for the lunch.
    • Kathy M. will get with Susan Ainsworth to see if we can get a larger room for the meeting since catering lunch should bring a larger number of attendees.
  • Discussion of using outside sponsors for evening event. If sponsors are used, we cannot advertise in the meeting program.
  • We can send a mass email to SWCHA members that has a link to a page about the social and to provide their contact information if they plan to attend the social.
  • Reviewed options for evening social venue per Kathy’s handout. Austin Club chosen as preferred option if it is still available.
  • Kathy stated that since they plan on having a live band, a dance floor, and line dancing instructors, we could potentially have the social added as a physical activity event in the program.
    • All agreed on idea.
• Any issues SWCHA should/could work on
  • Pam Stokes was approached by Oklahoma organization that invited her to speak about any issues that SWCHA is addressing/working on.
  • Discussion that SWCHA main issues are ACHA issues and are right now focused on membership and leadership positions.
    • Agreed by committee.
• SWCHA Information Center during ACHA registration
  • All agreed to have SWCHA information table
  • Susan Hochman has created a list of places to host events, is working on on list of places to eat.
  • Staffing would be needed by SWCHA members, during breaks and registration time.
  • Suggestion to have table staffed by those familiar with Austin to help answer questions about area. Kathy suggested UT Austin students, suggestion was also made for Austin tourism staff help.
• SWCHA Executive Board meeting: Wednesday, 5-31-17, 6:00-7:00
  • Kathy asked that everyone put this date on their calendars to attend

V. As may arise
• Discussion of whether or not to donate to the ACHA Foundation
  • Suggestion to research options to contribute
  • Debbie R. suggested to wait on donating until research is done.
  • Debbie suggested creating other incentives
    • SWCHA pays for registration of SWCHA President-Elect
• Kathy suggested that ACHA should reduce their cost of single day registration because that can be a barrier for people to attend/present. Debbie will take feedback to ACHA.

VI. Meeting Adjourned 2:10pm