



Dear PCCHA Members,

2018 promises to be our best year yet and I would like to take this time to thank all of you for your membership, participation, and dedication to this exciting field of college health! As the new president for PCCHA this year, I am particularly excited to lead the charge for our region, constituents, and the students we serve.

While we have seen only three months so far in 2018, we have amassed a number of significant accomplishments:

1. The PCCHA board held the year's first executive planning meeting tackling bylaws, position roles and responsibilities, and long term planning
2. Finalized the venue, dates, and pricing for the 2018 PCCHA Regional Conference and Meeting in beautiful Hawaii.
3. The 2018 PCCHA Finance Committee was formed holding its first meeting, establishing financial oversight, protocols, and guidelines for the organization
4. Launched the 2018 Mini Grants and Joel Grinolds' grant
5. Implemented a creative relaunch of the candidate search for the key positions of Vice President Elect and President Elect for PCCHA 2018
6. Established a platform for regional membership promotion via the PCCHA Past President position
7. Established strategy for regional vendor promotion as a key role of the sitting President.

As we continue to set the pace for the rest of the year to come, I want to also take this time to acknowledge and thank the PCCHA board members for their hard work and tireless commitment to the organization. Here's to a marvelous 2018 and many more trend setting PCCHA accomplishments!

Patrick Haines  
President – PCCHA  
Executive Director- SHC, University of California, Irvine

**2018 PCCHA Regional Conference in Hawaii!**



Aloha! We are thrilled to announce that the 2018 PCCHA Regional Conference will be held in Hawaii on the beautiful island of Oahu, October 7-10, 2018. Stay tuned for more details as we are in final negotiations with a hotel to get a very good rate! Most important, we need volunteers to serve on the planning committee. We're looking for folks to serve on, or chair, the following committees:

**Logistics** (*Chair: Dr. Andy Nichols, Univ. of Hawaii*) – Works closely with professional conference planner addressing on site logistics, volunteer coordination, wellness activities, entertainment, travel info.

**Conference Program** (*Chair: Laurie Morgan, San Jose State Univ.*) – Develops conference theme and plan to integrate into conference; collaborates with graphic designer to create hard copy program or may research and implement online app for virtual program; works with Web developer to create conference site.

**Program Reviewers** (*Chair: Barbie Vander Boegh, College of Idaho*) – Reviews submitted conference proposals to ensure CEU standards are met; requires reps from nursing, medical, psychiatry, health promotion, and administrative areas.

**Vendor/Sponsor Development** (*Chair: Patrick Haines, UC Irvine*) – Cultivates sponsors and vendors; promotes variety of sponsorship opportunities addressing pricing, ACHA protocols, and timely communication.

**Keynote/Speaker(s)** (*Chair: Open*) – Identifies dynamic keynote/speakers who can address relevant issues in college health while aligning with conference theme; manages all communication, payment, etc.

**Marketing and Promotion** (*Chair: Open*) – Develops and implements marketing plan to maximize attendance; creates materials for Web, social media, newsletters, etc.; conducts outreach at ACHA and to other regions as appropriate.

If you would like to get involved please contact the conference chair and indicate your area of interest: Laurie Morgan, [laurie.morgan@sjsu.edu](mailto:laurie.morgan@sjsu.edu) or [408 924-6117](tel:4089246117). *First conference call planning meeting will take place the week of March 19.*

## **Dr. Joel Grinolds' Grants and PCCHA Mini-Grants**

The PCCHA Research and Grants Committee is pleased to announce that the annual call for proposals for the Dr. Joel Grinolds' Grants and PCCHA Mini-Grants is open! For more information about the grants and how to apply, visit the links below:

- [Dr. Joel Grinolds' Grants](#)
- [PCCHA Mini Grants](#)

The proposal period will be open until 5:00 pm PST on **April 1, 2018**.

For questions contact PCCHA Research and Grants Committee Chair, Laurel Halsey, [lhalsey@berkeley.edu](mailto:lhalsey@berkeley.edu)

Sent by Luwissa Wong, PCCHA Student Representative, behalf of PCCHA Board