

# Sunday OCTOBER 6, 2019

1:00 - 3:00 PM

**EXECUTIVE BOARD MEETING**  
*Closed Session*

3:00 - 6:00 PM

**REGISTRATION OPEN**

5:00 - 7:00 PM

**OPENING RECEPTION ON THE BEACH!**

# Monday OCTOBER 7, 2019

8:00 - 8:30 AM

**CONTINENTAL BREAKFAST AND REGISTRATION**

8:30 - 10:00 AM

**WELCOME TO PCCHA 2019**  
*Chair & President*

**KEYNOTE: ADVOCACY IN COLLEGIATE HEALTH**  
*Marcelle Hayashida*

10:00 - 10:30 AM

**EXHIBITOR BREAK**

10:30 - 11:30 AM

Management and Education  
of Opioid Overdoses

Managing and Preventing  
Healthcare Sexual Misconduct Claims  
and Creating a Culture of Safety

It Takes A Team: Developing and Establishing  
Integrative Care for the Treatment of Eating  
Disorders on College Campus

11:40 - 12:40 PM

**AETNA STUDENT HEALTH INDUSTRY SPONSORED PRODUCT THEATER**  
*Well-being Strategies on Campus with Dr. Wendy Shanahan-Richards*

12:45 - 1:45 PM

What Resources Are Students Seeking  
When They Visit Health Center Websites?  
Learnings from a Chatbot Plugin  
at CSU East Bay

Fostering Collaboration for Student  
Wellness with an Integrated Medical/  
Mental Health Model

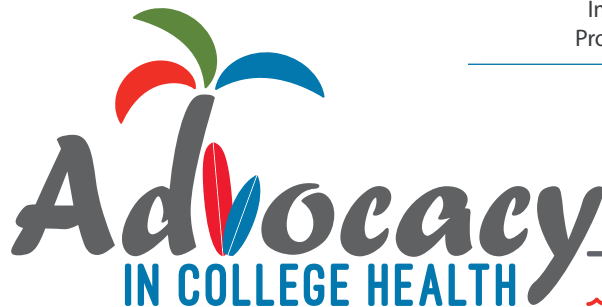
Guerrilla Peer Health Education:  
Sexual Violence Intervention Programs  
Designed to Change Behavior and  
Party Environments within  
the Fraternity & Sorority Community

1:55 - 2:55 PM

Building a Better Schedule:  
Improving Patient Access,  
Provider Equity and Burnout

Optimizing Mental Health Gatekeeper  
Training to Create a Campus Culture  
of Mental Health Awareness

Evidence-based Tobacco Prevention  
Strategies Among College Students:  
Implications for Research and Practice



~educate~ ~enlighten~ ~empower~

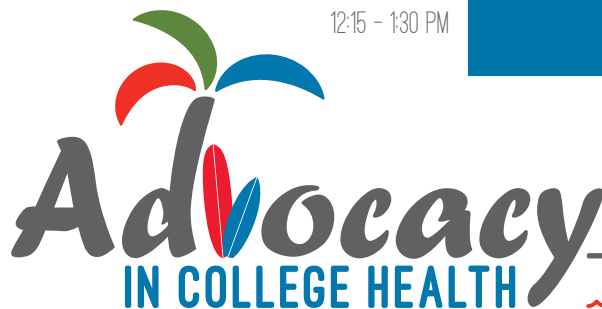
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# Monday OCTOBER 7, 2019

2:55 - 3:15 PM	EXHIBITOR BREAK		
3:15 - 4:15 PM	Teledermatology in College Health	Preparing Students for Community Psychotherapy: Addressing the Referral Gap	Addressing Food Insecurity in College Health Centers
4:20 - 5:20 PM	Utilizing the National Faculty and Staff Health Assessment to Turn Needs Into Action	Integrated Care in the College Health Setting: Team Members' Roles, Primary Care Workflows, and Key Learnings from UC Berkeley	College Cannabis Awareness and Action Plan Program (CCAAPP)
5:30 PM	DINNER ON YOUR OWN		

# Tuesday OCTOBER 8, 2019

8:00 - 8:30 AM	CONTINENTAL BREAKFAST AND REGISTRATION		
8:30 - 9:30 AM	Antibiotics for Acute Bronchitis: A Quality Improvement Study at UC Riverside SHS	Overview of College Mental Health	Live Well Aztecs: A Collaborative Campus Well-Being Initiative
9:40 - 10:40 AM	Responding to an Infectious Disease Outbreak on Campus: Lessons Learned from Measles at UCLA	Belongingness on Campus: Innovative Programming to Enhance Connectivity and Increase Student Mental Health	Increasing Access Through a Student Health Opportunity Fund
10:40 - 11:10 AM	EXHIBITOR BREAK		
11:10 - 12:10 PM	Networking Group A: Mental Health (Psychiatrists, Psychologists, Therapists, etc.)	Networking Group B: Public Health (Health Promotion, Doctors, Nurses, Pharmacists, etc.)	Networking Group C: Administrative (Administrators, Finance, Ancillary)
12:15 - 1:30 PM	PCCHA BOARD MEETING AND BUSINESS LUNCH, AWARDS AND TOUR OF EXHIBITORS <i>Open to all</i>		



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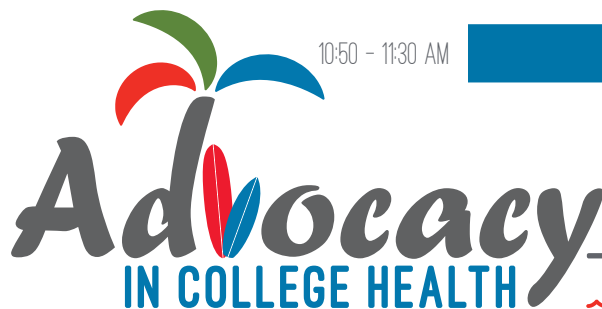
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# Tuesday OCTOBER 8, 2019

1:30 - 2:30 PM	Meningitis B Vaccination: The Debate	Addressing Obesity and Mental Health Through the Public School System: A Public Health Policy Approach	College Athletic Health Care Models
2:30 - 3:00 PM	EXHIBITOR BREAK		
3:00 - 4:00 PM	Meningococcal B Outbreak Response: Implementing Individual and Population Level Prevention	Food Nudging at the On-campus Food Pantry: Embedding Behavioral Change Strategies to Promote Healthier Food Choices Among Food Insecure Students	Prescription Stimulant Diversion: Exploring Deterrents to Sharing, Selling and Trading Among a College Student Sample
4:20 - 5:20 PM	Free the Period: Access to Menstrual Hygiene as a Requisite for Educational Equity	Comparative Models for Managing Students in Crisis: Pros and Cons of a Designated Crisis Team in the Student Counseling Center	Evidence-Based Sexual Education and Reproductive Health Among College Students
5:00 PM	DINNER ON YOUR OWN		

# Wednesday OCTOBER 9, 2019

8:00 - 8:30 AM	CONTINENTAL BREAKFAST		
8:30 - 9:30 AM	Meeting Best Practices TB Screening/ Immunization Targets in the University Student Population: Customer Services Interventions that Improve Compliance and the Patient Experience	Food Insecurity and Serious Psychological Distress Among College Students	Creating an Effective, Engaged and Diverse Student Health Advisory Committee (SHAC) at the Campus Health Center: Strategies from Student Leadership within the University of California
9:40 - 10:40 AM	Student Health Grand Rounds	Postvention After Mass Violence	Bringing Drunk Sex Out of the Dark: Using a Harm-Reduction Approach to Promote Affirmative Consent, Safer Sex and Safe Partying
10:50 - 11:30 AM	CONFERENCE CLOSING		



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