

**PACIFIC COAST COLLEGE HEALTH ASSOCIATION (PCCHA) MEETING**  
**Tuesday, June 13, 2017**  
**Noon AM (PST) 1:00 (MST)**

**Minutes**

**WELCOME/ROLL CALL—PCCHA Executive Committee**

President – Barbie Vander Boegh (College of Idaho) Present  
President elect –Patrick Haines (UC Irvine) Absent  
Vice President –Patrick Haines (UC Irvine) Absent  
Vice President-elect – Laurie Morgan (San Jose State University) Present  
Treasurer – Julee De Mello (University Nevada Reno) Absent  
Historian – Luwissa Wong (Ohlone College) Present  
Secretary – Enid Jennings (University of Nevada, Reno) Present  
Member-at-Large – Laurel Halsey (Berkley) Present  
Member-at-Large – Brian Davies (College of Idaho) Present  
ACHA Region VI Representative – Belinda Vea, (UC Office of the President) Absent  
Immediate past president- Dana Tasson (Portland State University) Absent

**Minutes:** The board reviewed the minutes from May 2017. Luwissa motioned to approve the minutes, Laurel second the motion. Motion passed.

**Reports:**

- Treasurer’s Report – Julee was not able to attend the meeting. Barbie will request that she send the report prior to the meetings.
- Patrick provided the following update regarding the annual conference.
  - The marketing and promotion at the ACHA in Austin consisting of the chocolate nuggets was phenomenally received.
  - The team promotion efforts continued at the conference at the ACHA membership meeting. The personal touch seemed to really get people motivated
  - The application to ACHA for the conference was submitted ahead of schedule in May
  - We are seeking: nursing, medical, psychology and health promotion CEU/CMEs for the conference.
  - Katie, Patrick and Cheryl are planning a site visit to the venue in Reno in July
  - Vendor and sponsorship messaging is being completed along with new pricing
  - Pricing for the PCCHA Annual Meeting and Conference is being finalized
  - Conference website will be finalized week of June 19-23. Beta tested as well. Launch: week of June 26-30
  - Call for programs was launched. Deadline for submission mid-July 2017. Review committee submitted its required documentation on time and actually ahead of schedule
  - Looking for key note speakers. We have some good suggestions. Still open to more. The key for success is: content and attendance!
  - Special thanks to Luwissa for getting out the great survey to membership on their interest in the conference: 76.92% of the respondents are interested in attending October’s Meeting and Conference. 68% are interested in networking, 48% interested in Professional Development and CEUs

- The marketing and promotions subcommittee, the logistics committee, and the vendor committee are doing a phenomenal job!
- President's Report Barbie
  - During the ACHA Conference Julee was sent an email from Barbie requesting a transfer of money. They discovered this was a phishing scam. Please be aware of emails sent from Barbie as it appears her email has been hacked.
  - Meeting with CEO – Barbie filled in for Melinda at the ACHA conference. Leadership is trying to assemble mini conferences for getting regions together. These would be more like a meeting or town hall. The goal is to better engage membership and grow membership.
- Grants and Research Committee - Laurel is still working on transferring the money and how to best to do so. She is waiting on the recipient to notify where to send the check. The award was presented at ACHA in Austin.
- Recognition Awards Committee – Brian thanked Barbie for presenting the professional award at the conference. A Golden Gull award nominations has been received for a program called Got Your Back. The deadline for nominations is July 31, 2017. We will put an announcement in the newsletter to remind members to nominate.
- Region VI Representative Report – Belinda was not present. Barbie filled in for Belinda at ACHA. No report at this time.
- Historian - Luwissa will be starting MPH school in the fall and so this will be her last newsletter. The group congratulated her. She asked for content for the July newsletter to be sent to her by June 20<sup>th</sup>. Topics will include; offering proposal submission support for the Reno conference, report on the Austin conference, social report, Golden Gull award nominations, promotion of Reno conference. Enid will also send pictures from Austin.
- Laurie – Marketing had a good meeting where they discussed promoting affordability and intimacy for networking. She will start a Facebook page, she is promoting help with proposals and will provide a template so that we can reach out to colleagues. She is asking the EC to participate and help invite fellow colleagues. The group promoted the conference in Austin through giveaways and a table display.
- Dana – absent, no report at this time.

**Adjourn** – Laurel motioned to adjourn the meeting. Laurie seconded the motion. Motion passed. Meeting adjourned at 12:28pm.