Health Insurance Education for College Students
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Introduction & Purpose
- Health insurance is a complex subject and can appear daunting to college students.
  - Specific terminology
  - Various insurance plans
- Lack of knowledge about health insurance is a barrier to equitable healthcare access.
- Improving college students' understanding of the fundamentals of federal and private insurance plans is imperative for improving student health during and beyond their time in University.

Health Insurance Modules
- Research phase & rough draft of modules
- Edits from UHS professional staff as well as the UHS Billing & Insurance Team
- Creating the courses in the LMS (Canvas)
- Edits from UHS and SHAC members
- Developing health insurance graphics & testing the modules
- Terminology: Simplified definitions
- Embedded quizzes: forms, plans, insurance
- Health Insurance Modules Structure
- Health Insurance Options
- Plans: FMO, HIP, HIP-SAP
- Medical
- CLIA
- Medicare

Methodology
- Interactive and short online modules were created by UT Austin SHAC.
- These modules consist of:
  - Health insurance information such as health insurance terminology and plans
  - Student health insurance options (for ex. AcademicBlue Student Health Insurance Plan) available at UT Austin
  - Embedded quizzes to aid students in self-assessing their health insurance understanding

Conclusion & Future Directions
- By providing health insurance education to students of all backgrounds, we are equipping them with necessary knowledge to reduce the financial uncertainty associated with seeking care, thereby promoting access to healthcare services regardless of insurance status.

Student Health Advisory Committee (SHAC)
- Serve as a liaison between the University of Texas at Austin (UT Austin) student body and University Health Services (UHS) to address student health concerns.
- UHS approved and promoted the Health Initiatives and Projects (HIP) Subcommittee’s health insurance modules via the Learning Management System (LMS).
- The modules are free of charge, making them accessible to students of all socioeconomic backgrounds.

References
* Institute of Medicine, “Committee on Health Insurance for the Uninsured.”
* University of Texas at Austin Student Health Services.