

ANNUAL REPORT



American College Health Association



Highlights of Projects and Programs for
the Programming Year June 2010-May 2011

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Mission

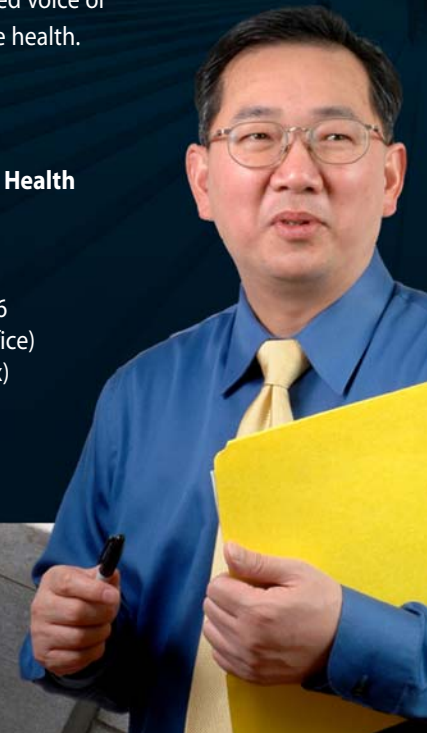
The American College Health Association (ACHA) will be the principal advocate and leadership organization for college and university health. The association will provide advocacy, education, communications, products, and services, as well as promote research and culturally competent practices to enhance its members' ability to advance the health of all students and the campus community.

Vision

To be the recognized voice of expertise in college health.

American College Health Association

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A Message from the President and Executive Director



Alan I. Glass, MD
ACHA President,
2010-2011

We are pleased to provide you with the American College Health Association 2010-2011 Annual Report, a synopsis of the achievements of our association and membership in advancing the field of college health and improving the health

of the nation's 19 million college students. ACHA is a member-driven organization, so through this report, we gratefully acknowledge our members for their ongoing commitment to the ACHA mission and for their continued support of the American College Health Foundation.

Specifically, this report provides an overview of the association's activities during the program year, June 5, 2010, through June 4, 2011. The Financial Report reflects financial information for our fiscal year, January 1 through December 31, 2010.

While many challenges faced college health over the past year, perhaps none were more important than ACHA gaining recognition and a "voice at the table" at the highest levels of our government as regulators undertook the writing of federal regulations for student health insurance coverage

under the new Affordable Care Act (Health Care Reform).

We are pleased to highlight this and other accomplishments in the past program year:

- ▶ We remained steadfastly committed, throughout the advocacy process, to preserving comprehensive student health insurance plans that conform to ACHA's guidelines document Standards for Student Health Insurance/Benefits Programs. We have consistently advocated for the continuation of such plans, and the improvement of plans that did not meet these standards.
- ▶ Our continuing partnerships with other national health and higher education organizations and the private sector supported educational materials and events and promoted the intersection of college health and wellness with public health and higher education issues.
- ▶ Our ACHA-National College Health Assessment (ACHA-NCHA) continued to increase its reputation as the foremost research survey on college student health. With the completion of two more survey periods (Fall 2010 and Spring 2011), more than 931,776 students at 576 colleges and universities have participated.
- ▶ Our published guidelines and recommendations on pressing college health topics —

immunizations, tobacco use, campus violence, sexual violence, standards of practice for health promotion — provided the field with important clinical and health promotion guidance, discussion points for programming, and assessment tools for professional and program development.

- ▶ Our annual meeting in Phoenix provided nearly 1,800 attendees with a five-day forum to exchange programming ideas, network with colleagues, and enhance professional development. During this event, we focused on mental health and human rights issues, under an annual meeting theme of "Evolving with Changing Times."

We are proud that our members' dedication to research, education, standards, and advocacy has enabled our association to continue to positively impact the health of our nation's college students.



Doyle Randol, MS, COL. USA (Ret.)
Executive Director

Membership

By working together to impact the lives of students and campus communities, members have the ability to strengthen citizenship, the learning environment, and the future health of our society.

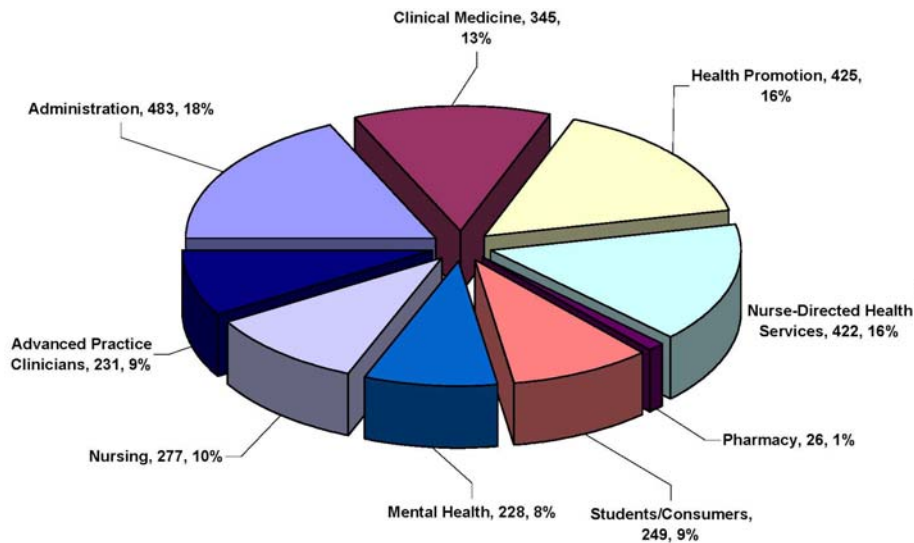
As of May 31, 2011, ACHA had 2,687 individual members, 798 institutional members, and 17 sustaining members (i.e., organizations with intersecting interests in college health).

ACHA individual membership was comprised of nine sections that reflect the wonderful diversity of college health: Administration, Advanced Practice Clinicians,

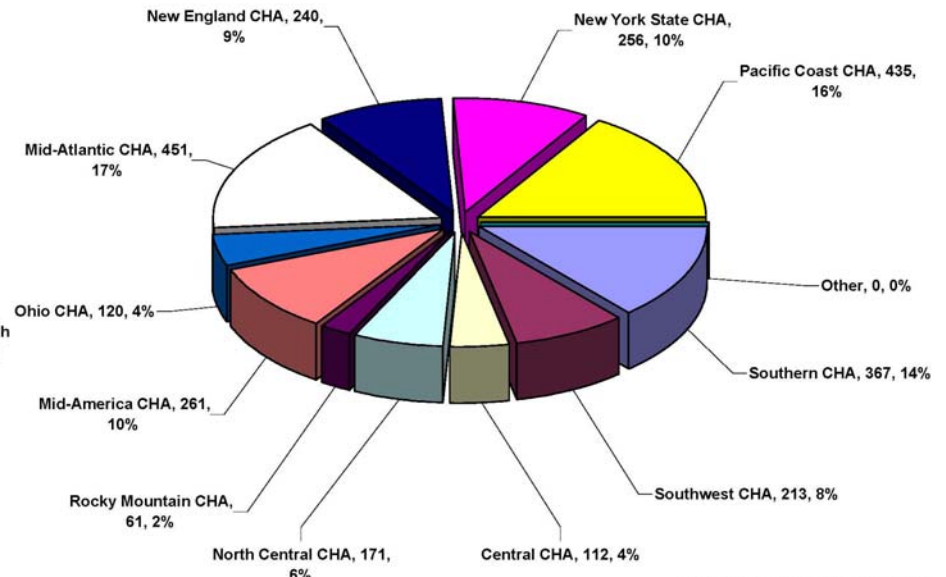
Clinical Medicine, Health Promotion, Mental Health, Nurse-Directed Health Services, Nursing, Pharmacy, and Students/Consumers. Their proportionate sizes were as depicted below.

Members of ACHA also held automatic membership in regional affiliate organizations: Central, Mid-America, Mid-Atlantic, New England, New York State, North Central, Ohio, Pacific Coast, Rocky Mountain, Southern, and Southwest College Health Associations. Their relative membership levels are also illustrated below.

**ACHA Membership
Individual Members - Section Enrollment Strength**



**ACHA Membership
Individual Members - By Affiliates' Geographic Area**



ACHA National Election

ACHA conducted the national election of association officers and regional representatives to the Board of Directors and section officers in March and April 2011. Online voting as well as mail-in ballots were available to ACHA members. Some section officers were elected at their section business meetings at the Annual Meeting.

The following individuals were elected as Association Officers:

President-elect: Jenny Haubenreiser, MA, FACHA, Montana State University-Bozeman

Vice President: Sarah Van Orman, MD, University of Wisconsin-Madison

The following individuals were elected as Board Regional Representatives:

Region II Representative: Bill Smith, MS, University of Missouri-Kansas City

Region IV Representative: Evelyn Wiener, MD, University of Pennsylvania

Region VI Representative: Paula Staight, MS, University of Oregon

The following individuals were elected as Section Officers:

Administration Section

Chair-elect: Libby Greaney, PhD, MBA, MHA, Boise State University

Secretary: Roger Razzari Elrod, MA, San Jose State University

Annual Meeting Program Planner-elect: Corita (Corie) Beckermann, BA, MS, St. Cloud State University

Advanced Practice Clinicians Section

Chair-elect: Margaret E. Fitzgerald, APRN, BC, MSN, Bentley University

Secretary: Marty Reuman Pieper, MSN, Bentley University

Annual Meeting Program Planner-elect: Deborah M. Frank, RN, MS, ANP-BC, Syracuse University

Clinical Medicine Section

Chair-elect: David McBride, MD, Boston University

Annual Meeting Program Planner-elect: Jessica Higgs, MD, Bradley University

Health Promotion Section

Chair-elect: Susan R. Hochman, MPH, BSE, University of Texas-Austin

Secretary: Alicia K. Czachowski, MPH, CHES, Northern Illinois University

Annual Meeting Program Planner-elect: Joleen M. Nevers, MAEd, CHES, AAASECT Certification, University of Connecticut

Mental Health Section

Chair-elect: Jamie Davidson, PhD, University of Nevada-Las Vegas

Secretary: Marcus Hotaling, PhD, Union College

Annual Meeting Program Planner-elect: John Miner, MD, Williams College

Nurse-Directed Health Services Section

Section Chair-elect: Vicky Rosa, RN, MHA, Butler University

Nursing Section

Chair-elect: Janice Simmerson, LPN, MLPN, Duke University

Secretary: Linda Reid, RN-C, BA, Oregon State University

Annual Meeting Program Planner-elect: Natalie Conner, MS, BSN, University of Washington

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ACHA National Election (cont.)

Pharmacy Section

Chair-elect: Steve Kozel, PharmD, University of California-Los Angeles

Secretary: Connie J. Barker, PharmD, Syracuse University

Annual Meeting Program Planner-elect: Deborah Hubbell, RPh, BSPHarm, University of Connecticut

Student Section

Chair: Andres Gonzalez, University of Florida

Chair-elect: Hannah Putnam, Boston University

New ACHA Coalitions

In September 2010, upon the petition of members, the ACHA Board of Directors approved the establishment of two new coalitions: the Faculty and Staff Health and Wellness Coalition and Wellness Needs of Military Veteran Students Coalition.

The purpose of the Wellness Needs of Military Veteran Students Coalition is to address the concerns of student veterans, many of who represent a cross-section of cultural and racial backgrounds, and to help them identify their unique needs as they transition to non-military life as first-time or returning college students. This coalition encourages college health professionals to develop culturally competent health services on campuses that are reflective of the unique health needs of student veterans.

The purpose of the Faculty and Staff Health and Wellness Coalition is to address issues related to the health and well-being of faculty and staff as well as students. Recognizing that faculty and staff are a major component of students' environments, this coalition is intended to encourage the inclusion of the campus community as a whole in college health efforts in order to build healthy environments that optimize learning.

Liaisons and Collaborations

Throughout the year ACHA continued important liaison relationships and collaborations with:

- Accreditation Association for Ambulatory Health Care (AAAHC)
- American Nurses Association - American Nurses Credentialing Center (ANA-ANCC)
- Centers for Disease Control and Prevention - Advisory Committee on Immunization Practices (CDC-ACIP)
- Coalition of National Health Education Organizations (CNHEO)
- Council for the Advancement of Standards in Higher Education (CAS)
- Gay and Lesbian Medical Association (GLMA)
- Higher Education Mental Health Alliance (HEMHA)
- Coalition of Higher Education Associations for Substance Abuse Prevention (CoHEASAP) (formerly Inter-Association Task Force on Alcohol and Other Substance Abuse Issues (IATF))
- The Joint Commission - Ambulatory Care Professional and Technical Advisory Committee (PTAC)
- The Journal of American College Health (JACH)
- National Athletic Trainers' Association (NATA)
- National Collegiate Athletic Association - Female Athlete Triad Coalition (NCAA-FATC)
- National Operating Committee for Standards in Athletic Equipment (NOCSAE)

ACHA's partnerships with these national health and higher education organizations helped to enhance resources for the college health field and continue to integrate college health into the national health agenda.

Advocacy

In order to assist its members with the implementation of the new law, ACHA continued providing information and resources regarding the Affordable Care Act (ACA) that was earlier signed into law in March 2010. ACHA, in conjunction with other higher education associations, continued to monitor the progress of regulators as they approached addressing the specific issues of college student health insurance. As policymakers' focus on college student health insurance began to increase in the summer of 2010, ACHA increased its vigilance.

In addition to internal communication and regular meetings, ACHA leveraged a collaborative relationship with Governmental Affairs and Public Policy staff from the American Council on Education (ACE) and other higher education associations to address shared concerns about the ACA. ACHA remained engaged with the assistance of legislative law firm, McKenna, Long, and Aldridge, our Washington Counsel.

ACHA leaders diligently worked with representatives of the Obama Administration in regard to the impact and applicability of ACA provisions on college student health insurance, and we were thankful that Administration officials were open to direct input from our association.

In October 2010, at the direct request of federal officials, ACHA crafted and conducted the *ACHA Quick*

Poll: Student Health Insurance Survey to provide officials with information regarding the contours of the college student health insurance landscape. ACHA continued its efforts through December to influence, where possible, the process of drafting federal regulations so as to preserve the ability of institutions to offer high quality and affordable student health insurance coverage.

In early February 2011, the U.S. Department of Health and Human Services (HHS) announced a *Notice of Proposed Rulemaking* for federal regulations on student health insurance coverage. These proposed regulations addressed requirements for college student health insurance as they related to the ACA and the PHS Act.

ACHA released a preliminary statement on February 9, 2011, welcoming the long awaited release of proposed rules and positively acknowledging HHS's inclusion of a specific category of "student health insurance coverage" as a type of individual health insurance within the newly mandated health insurance marketplace.

ACHA pledged detailed examination of the proposed rules before developing an organizational comment. Additionally, ACHA opened an email member comment mailbox for receipt of input from ACHA members so as to inform the association's leadership and the Student Health Insurance/Benefits Programs Coalition as they worked to develop the official ACHA comments to be submitted to HHS.

By mid-February, ACHA also posted *Frequently Asked Questions (FAQs)* about the proposed regulations on its website in order to assist members in further understanding the proposed rules and their potential impact on student health insurance. Additionally, other informational resources related to the proposed regulations were added to the website.

In compliance with the federally announced deadline for comments to the proposed rules (April 12, 2011), ACHA finalized and submitted its comments to HHS regarding the regulations. ACHA acknowledged the broad constituency of its membership; however, it based its response on its steadfast commitment to preserving comprehensive student health insurance plans that conform to ACHA's Standards for Student Health Insurance/Benefits Programs.

In its comments, ACHA conveyed concern to federal policymakers that:

- ▶ Although the regulations implied such, they did not *clearly* set forth that premiums for student health insurance plans may continue to be determined based on the unique populations covered by the plans. ACHA strongly recommended that HHS include an unambiguous statement that premiums for student health insurance

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Advocacy (cont.)

plans may continue to be determined based on their unique college populations.

- Self-funded plans were left unaddressed by the proposed regulations. ACHA recommended that the HHS secretary use her authority to designate other types of coverage as “minimum essential health coverage,” to so designate that self-funded plans having all of the compliance features as set forth in the regulations would be another form of “minimum essential health coverage” thereby satisfying the individual mandate.
- Choice of primary care provider was too broadly interpreted. ACHA recommended that the final regulations clarify that, for purposes of student health insurance coverage, the participating primary care provider may be more narrowly defined as being a provider within the institution's student health service if that is the plan design preferred by the institution.

ACHA also submitted comments on several other matters. The official comments were announced to the membership and posted at www.acha.org/Topics/Health_Care_Reform/ACHA_Comments_to_CMS-9981-P.pdf. ACHA continued to monitor developments, make itself available to HHS for subject matter expertise, and await announcement of final regulations.

In addition, ACHA advocated for other important health and higher education policy issues throughout the year. These advocacy efforts included joining with other Higher Education Mental Health Alliance (HEMHA) member organizations in writing a letter to Senator Jack Reed (D-RI) and his fellow cosponsors in support of the Garrett Lee Smith (GLS) Memorial Act Reauthorization 2011 (S. 740), introduced April 6, 2011. Changes to the College Campus Grants portion of the bill increased the authorization from \$5 million to \$7 million annually and increased the flexibility given to college counseling centers in the use of funds to include funding for services and the hiring of staff. Currently, GLS funding is only available to support program infrastructure in college counseling centers. Additionally, in response to a request from Congresswoman Schakowsky's (D-IL-9) office, ACHA updated data in the draft version of the companion bill that was to be introduced in the House of Representatives.

ACHA Social Media

ACHA began using social media platforms Facebook and Twitter to expand its visibility among the general public. ACHA uses Facebook and Twitter to share general health/industry news, Annual Meeting updates, and association-related news with both members and non-members. Our followings continue to grow. Please help us by spreading the word to friends and colleagues.



www.facebook.com/AmericanCollegeHealthAssociation



http://twitter.com/ACHA_Tweets

Research and Data Collection

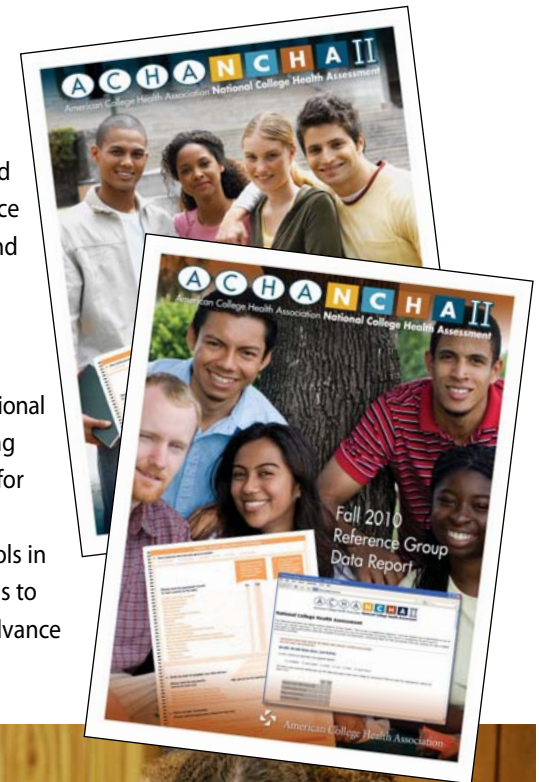
Throughout the year ACHA assisted various groups within the association in collecting relevant data to support their work. The surveys conducted from June 2010 through May 2011 included:

- ACHA-CDC College Student Meningococcal Survey
- ACHA Clinical Benchmarking Survey
- ACHA College Student Mortality Rates Survey
- ACHA Student Learning Outcomes Survey
- ACHA-National College Health Assessment II
- Advanced Practice Clinician Survey
- Health Promotion Publication Survey
- Patient Satisfaction Assessment Survey
- Pap Test and STI Survey for Calendar Year 2010
- Salary and Staffing Survey 2010
- Student Health Insurance Quick Poll Survey

ACHA-National College Health Assessment (ACHA-NCHA)

Our premier surveying instrument on student health continued with strong participation. The Fall 2010 ACHA-NCHA II Reference Group included data from 30,093 students at 39 institutions and the Spring 2011 Reference Group included data from 105,781 students at 129 institutions.

Additionally, a new pricing structure for the ACHA-NCHA web survey was introduced. New pricing included up to three institutional reminder messages to students, as well as all routine processing and the report package. Separate charges continued to apply for adding extra questions to the survey and for additional report packages. This new pricing was implemented to support schools in obtaining a higher survey response rate and enable institutions to more accurately budget their ACHA-NCHA web expenses in advance of the data collection period.



New Guidelines on Emergency Planning

ACHA published a new guidelines document, *Emergency Planning Guidelines for Campus Health Services: An All-Hazards Approach*. This document replaced ACHA's Guidelines for Pandemic Planning.

The new emergency planning guidelines, written collaboratively by members of ACHA's Emerging Public Health Threats and Emergency Response Coalition and Campus Safety and Violence Coalition, is designed to assist members of the college health community in planning for emergencies using an all-hazards approach. Its perspective is both macro and micro, beginning with a national model of response and drilling down to the particulars of health service preparedness. The guide is organized to walk readers through the spectrum of emergency preparedness, from planning to recovery, at both the institutional level and the departmental level. Checklists and resources are offered as a planning tool at the end of the document. A copy of the new guidelines was published in Volume 59, Issue 5, 2011 of the *Journal of American College Health*.



Updated and Revised ACHA Guidelines and Statements

The ACHA Vaccine Preventable Diseases Committee updated the *Recommendations for Institutional Prematriculation Immunizations (RIPI)* guidelines document to reflect new vaccine recommendations from the CDC Advisory Committee on Immunization Practices (ACIP). The *RIPI* updates included recommendations on Meningococcal Meningitis Vaccine Booster, Tdap vaccine booster, Quadrivalent and Bivalent HPV vaccine, and influenza vaccine. Other immunization information included in the document were updated as well. The *RIPI* guidelines document was reprinted in Volume 59, Issue 5, 2011 of the *Journal of American College Health (JACH)*.

ACHA updated its *Cultural Competency Statement* as well. The statement, revised by the Cultural Competency Statement Revision Task Force for currency, continues to reflect ACHA's support for all initiatives that create a healthy campus climate guided by the values of cultural inclusion, respect, equality, and equity. This guidelines document was also reprinted in Volume 59, Issue 5, 2011 of the *JACH*.

Additionally, the guidelines document *Tuberculosis Screening and Targeted Testing of College and University Students* was revised. The revisions included new information on interferon gamma release assays (IGRAs) and updates to the list of countries with high TB incidence. The TB statement will be reprinted in an upcoming issue of the *JACH*.



JACH Online Archive and Additional Issues

After introducing access to the Online Archive of the *Journal of American College Health* as a new member benefit in March 2010, ACHA collaborated with Taylor and Francis Group, publisher of the *JACH*, to expand the archive to include full volumes dating back to volume 33, 1985 and parts of volumes 30-32 (1981-1984). Members can now access these additional volumes at no charge.

Another change occurred in July 2010, when Taylor and Francis Group converted the *JACH* volume content from six to eight issues per volume year. This is a value-added benefit that delivers more content to member subscribers at the same journal subscription price. This expanded arrangement began with the publishing of Volume 59.



Online Continuing Education Program

In order to expand opportunity for continuing education for college health professionals, ACHA continued to offer seven online CE programs.

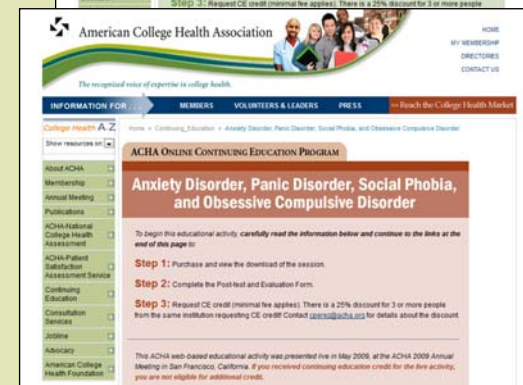
Programs offered through December 2011:

- Epidemiology and Management of Methicillin-Resistant *Staphylococcus aureus* in the Community
Presenter: Rachel Gorwitz, MD, Centers for Disease Control and Prevention
- Homicide-Suicide (2008 Dorosin Memorial Lecture)
Presenter: Phillip J. Resnick, MD, Case Western Reserve University
- Risk Assessment for Violence
Presenter: Phillip J. Resnick, MD, Case Western Reserve University

Programs offered through December 2012:

- Anxiety Disorder, Panic Disorder, Social Phobia, and Obsessive Compulsive Disorder
Presenter: Lorrin Koran, MD, Stanford University Medical Center
- Evaluation of Fever in the Returned Traveler
Presenter: Jean Haulman, MD, University of Washington

- Sexual Dysfunction in Male College Students
Presenters: David Mellinger, MD, Duke University, and Steven Kraushaar, PsyD, Washington University in St. Louis
- Update on Epidemiology, Diagnosis, and Treatment of Syphilis in the United States, 2008
Presenters: Melanie Taylor, MD, MPH, Arizona Department of Health and Services, and Eleanor Davidson, MD, Case Western Reserve University



Online Call for Programs for Affiliate Meetings

ACHA National Office staff worked with the New York State College Health Association program planner to tailor the online Call for Programs (CFP) forms for the 2011 Combined NYSCHA/NECHA Annual Meeting and the CFP process was conducted online. This further streamlined the online CE review aspect, as the program information was input directly by presenters. The affiliate planner was able to review the programs as they were submitted and was also able to run various reports and exports from the database.

ACHA hopes to be able to offer this added service to other affiliates who utilize ACHA's continuing education process.

Annual Meeting

ACHA conducted the 2011 ACHA Annual Meeting May 31-June 4, 2011, at the JW Marriott Desert Ridge, in Phoenix, Arizona, in collaboration with Pacific Coast College Health Association. The conference was a very successful event with an attendance of nearly 1,800, despite the current economic climate and fiscal challenges faced by many in higher education.

This year's Opening General Session Keynote Address was given by Kay Redfield Jamison, PhD, Professor of Psychiatry at The Johns Hopkins School of Medicine, and mental health advocate. In her keynote address, "Depression and Bipolar Disorders in College Students," she described the challenges faced by college students with mental illnesses and discussed clinical characteristics of and treatments for depression and bipolar disorders.



Keynote speaker Kay Redfield Jamison, PhD



Alison Malmon



Abby Rincón, MPH

This year's annual Dorosin Memorial Lecture, sponsored by the Mental Health Section, featured Alison Malmon, Executive Director of Active Minds, Inc. In this presentation, Ms. Malmon described the impact of involving students in mental health promotion campaigns and defined the importance of language to students and in breaking stigma.

The 2011 Presidential Session featured Abby Rincón, Director of Diversity at the University of California-Berkeley School of Public Health. In her session, "Anti-Immigrant Backlash: A Pressing Human Rights Issue for College Health Professionals," Ms. Rincón framed historical and current day immigration issues and struggles, shed light on how the situation in Arizona affects the health of students, and outlined how college health professionals can better understand and take leadership on one of the most pressing human rights issues of our times.

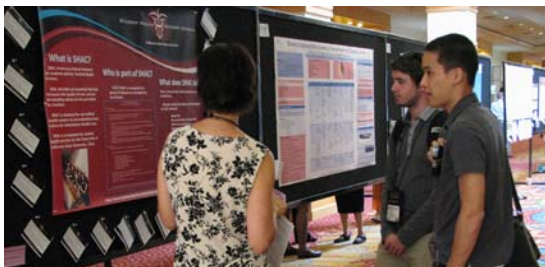
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Annual Meeting (cont.)

The 2011 Annual Meeting offered numerous other educational and networking opportunities. Insurance, budgeting, diversity, disease control, crisis management, and mental health issues were just some of the issues that were presented in more than 130 educational sessions and discussions at the meeting. Members were also able to connect with their colleagues at section, affiliate, and committee meetings.

ACHA once again offered Pre-Conference Workshops. For an extra fee, meeting attendees were able to choose from six workshop offerings for Tuesday afternoon. The workshops helped participants enhance specific skill sets and train to acquire specific competencies appropriate to practice in their discipline.

New in 2011 was the Call for Poster Presentations for the Annual Meeting. Fifty-one posters were selected and on display Thursday and Friday during the meeting. A *Poster Abstracts and Discussion Group Times* book was provided to attendees and, in groups of 8-10 at a time, those displaying posters had the opportunity to discuss their work with meeting attendees during specified session breaks.



The American College Health Foundation

The American College Health Foundation (ACHF) worked further to build a strong foundation for the future of college health. ACHF continued to receive generous contributions from members, groups, and corporations devoted to college health. This financial support helped the foundation to fund programs that advanced the college health field.

In addition to funding support for several 2011 Annual Meeting programs, ACHF awarded several grants at the Annual Meeting. These grants were provided by the Gallagher Koster Innovative Practices in College Health Fund and the UnitedHealthcare **Student**Resources Fund for Initiatives in College Mental and Behavioral Health.

ACHF also established both a new fund — Stephan D. Weiss, PhD, Mental Health Fund for Higher Education — and a monetary prize to be supported by the new fund. The Weiss Writing

Prize was to be awarded to the lead author of a pivotal publication in college mental health. Winning articles would demonstrate a successful student retention program for those with mental health issues. Preference was to be given to articles published in the *Journal of American College Health (JACH)*. ACHF presented the inaugural prize at the 2011 Annual Meeting.

The Foundation also developed the Foundation Stars program, a new donation opportunity. In lieu of retirement gifts, colleagues can make contributions to ACHF via the Foundation Stars program in honor of the person who is retiring. The Foundation Stars program is a meaningful way to recognize and value those who have dedicated all or most of their professional lives to college health.

Foundation STARS

In recognition of their years of dedicated service to the field of college health

Nancy Anderson, BSN, RN, BC	John Hargleroad, MD
Jerry Barker, EdD	Patsy Huff, PharmD
Sylvia Bell	Wanda Maltby, RN-C
Maggi Bridwell, MD	Madonna McCarthy
Pamela Bowen, MD	John Miller, MD
Frank Carter, MBA	Peter Nobes, PA
Bill Christmas, MD	Barbara Reifler, CFRE
Donald Cooper, MD	Peggy Veaser, EdD
Connie Cribfield, MSN, CRNP	Warren Wacker, MD
Murray DeArmond, MD	Steve Weiss, PhD
Robert Dollinger, MD	Lois Wells, BSN, CRNP
Ed Ehlinger, MD	Evelyn Wiener, MD
Wayne Ericson, PhD	Fred Young
Art Goulas, BS	Marilyn R. Yourdon, ARNP

Contributions have been made in their honor to the
American College Health Foundation
Providing long-term financial support to the American College Health Association

The Foundation Stars program is a meaningful way to recognize and value those who have dedicated all or most of their professional lives to college health.



ACHA Financial Report

The audited financial statements are based on the calendar year, January 1 through December 31, 2010. This report mirrors the Treasurer's Report as presented to the Assembly of Representatives in Phoenix on June 3, 2011. Copies of the complete audit report are available for members.

Financial reporting standards require ACHA to include the American College Health Foundation's (ACHF) activities in a consolidated financial statement format, since ACHF is considered an affiliate for purposes of financial reporting of nonprofit organizations.

2010 Balance Sheet Highlights

The consolidated assets totaled \$4,320,655 on December 31, 2010. This amount consisted of \$1,359,328 in cash or cash equivalents; \$141,481 in short-term investments; \$51,919 in grants and other accounts receivable; \$40,744 in brochure, publication, and survey inventory; \$79,920 in pre-paid expenses; \$2,619,365 in long-term investments and deposits; and \$27,898 in property and equipment net of accumulated depreciation.

Consolidated liabilities totaled \$984,566 on December 31, 2010. This amount consisted of \$190,425 in accounts payable and accrued expenses; and \$794,141 in deferred membership and deferred annual meeting revenues.

2010 Operating Highlights

Consolidated revenues for 2010 totaled \$3,004,207. This amount consisted of \$924,725 in annual meeting revenues; \$1,055,894 in membership dues; \$138,383 in publication sales; \$436,547 in research revenue; \$58,729 from the continuing education program; \$83,220 from donations to the foundation; \$42,140 from consultation services; \$52,337 in advertising, and \$7,394 from other operations. There was an unrealized gain of \$204,838 in investment income.

Consolidated expenses for 2010 were \$2,445,664. This amount consisted of \$695,407 in membership services and communication expenses; \$1,186,986 in education and research expenses; \$203,449 in advocacy and representation; \$31,406 in foundation fundraising expenses; and \$328,416 in general and administrative expenses.

The difference of \$558,543 between total revenues and total expenses represents a positive change in consolidated net assets for fiscal year 2010.



Consolidated Statement of Activities and Changes in NET Assets

A Five-year History (Based on Audited Financial Statements for the Years 2006 to 2010)

Revenues	2010	2009	2008	2007	2006
Annual Meeting	\$924,725	\$855,916	\$1,002,188	\$934,793	\$983,893
Membership Dues	1,055,894	1,005,173	1,017,841	967,095	916,872
Federal Grants and Contracts		0	48,619	67,330	128,508
Corporate Grants & Donations	83,220	41,857	93,072	128,716	258,117
Publication Sales	138,383	144,755	172,717	195,709	194,051
Investment Income	204,838	301,863	-445,938	118,302	181,304
Research	436,547	399,225	323,608	279,370	297,545
Advertising	52,337	54,610	44,022	54,436	42,754
Continuing Education	58,729	20,110	38,160	17,171	19,475
Consultation / Training	42,140	49,500	60,300	74,667	32,396
Professional Development		10,983			
Other	7,394	5,982	5,219	12,826	46,625
Total Revenue	\$3,004,207	\$2,889,974	\$2,359,808	\$2,850,415	\$3,101,540
Expenses					
Service and Communication	\$695,407	\$772,633	\$862,551	\$914,173	\$916,754
Education and Research	1,186,986	1,245,475	1,197,607	1,143,552	1,019,033
Federal Grants		0	47,615	65,277	123,285
Advocacy and Representation	203,449	150,177	126,669	157,120	159,666
Foundation	31,406	33,788	40,987	28,262	25,583
General and Administrative	328,416	354,505	352,827	341,588	293,862
Total Expenses	\$2,445,664	\$2,556,578	\$2,628,256	\$2,649,972	\$2,538,183
Change in Net Assets	558,543	333,396	-268,448	200,443	563,357
Net Assets, Beginning of Year	2,777,546	2,444,151	2,712,599	2,512,156	1,948,799
Net Assets, End of Year	\$3,336,089	\$2,777,546	\$2,444,151	\$2,712,599	\$2,512,156