JOIN US IN AUSTIN AND GET INSPIRED TO IGNITE INNOVATION ON YOUR CAMPUS!
**TUESDAY, MAY 30**

**Registration Opens**
7:00 am–6:00 pm

**Pre-Conference Workshops**
9:00 am–12:00 pm
Advance ticket purchase required

**ACHA Leaders’ Appreciation Lunch**
12:00 pm–1:15 pm
Invitation only

**Pre-Conference Workshops**
1:30 pm–4:30 pm
Advance ticket purchase required

**Committee Meetings**
5:30 pm–6:30 pm
6:45 pm–7:45 pm
Open to all!

**WEDNESDAY, MAY 31**

**Registration**
7:00 am–6:00 pm

**Newcomers’ Orientation: Navigating the ACHA Annual Meeting**
7:30 am–8:45 am
Join us for tips on getting the most out of your meeting experience!

**Orientation for Presiders and Facilitators**
9:00 am–9:45 am

**Opening General Session/Keynote Address**
10:00 am–11:45 am

**Section Networking Meetings**
12:00 pm–1:15 pm
All members welcome and encouraged to attend!

**Student Orientation**
12:00 pm–1:15 pm

**Educational Programming**
1:45 pm–2:45 pm
3:15 pm–4:15 pm
4:45 pm–5:45 pm

**Committee Meetings**
6:00 pm–7:00 pm
7:15 pm–8:15 pm
Open to all!

**Opening Reception: Celebrating Diversity**
6:30 pm–8:00 pm
All registered meeting attendees welcome and encouraged to attend!

**THURSDAY, JUNE 1**

**Registration**
7:00 am–4:00 pm

**Opening Breakfast with Exhibitors**
7:00 am

**Exhibit Hall**
7:00 am–4:00 pm

**Posters**
7:00 am–4:00 pm

**Educational Programming**
8:00 am–9:30 am
10:00 am–11:30 am

**Assembly of Representatives**
6:15 pm–7:00 pm

**FRIDAY, JUNE 2**

**School Spirit Day!**

**Registration**
7:00 am–5:00 pm

**Breakfast with Exhibitors**
7:00 am

**Exhibit Hall**
7:00 am–1:30 pm

**Posters**
7:00 am–4:00 pm

**Educational Programming**
8:00 am–9:30 am
10:00 am–11:30 am

**Dorosin Memorial Lecture**
12:00 pm–1:15 pm

**Educational Programming**
1:45 pm–2:45 pm
3:15 pm–4:15 pm
4:45 pm–5:45 pm

**Assembly of Representatives**
6:15 pm–7:00 pm

**SATURDAY, JUNE 3**

**Registration**
7:00 am–10:00 am

**Continental Breakfast**
7:00 am

**Educational Programming**
8:00 am–9:30 am

**Closing Presidential Session**
10:00 am–11:30 am

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Schedule subject to change. Check [www.acha.org/AnnualMeeting17](http://www.acha.org/AnnualMeeting17) for updates. Refer to Final Program on-site.
ACHA is bringing the knowledge and training you need to our 2017 Annual Meeting! Join nearly 2,000 colleagues in Austin for a program by and for college health innovators. This national meeting offers you an extraordinary opportunity to join fellow college health professionals from across the country to innovate, connect, grow, and engage . . .

**INNOVATE**

“Our meeting theme says it all — IGNITING INNOVATION. And we’re planning to do just that, with inspiring speakers, meaningful networking opportunities, and over 150 educational sessions designed to help us advance the health and wellness of students and our campus communities. Personally, I am thrilled to be a part of ACHA's new mentoring program — Aspire! I'm looking forward to seeing you in Austin!”

*Jamie’s meeting tip: Watch for more information about the mentoring sessions! There is so much we can learn from one another.*

Jamie Davidson, PhD, FACHA
University of Nevada-Las Vegas
ACHA President

**CONNECT**

“One of the things I enjoy the most about the ACHA Annual Meeting is the opportunity to connect with college health professionals from across the country. We’re surrounded by 2,000 people who are working toward the same goal — healthy, happy, and successful students! This year, we’re offering even more networking events to help us connect with our peers, share best practices, discuss common challenges, and make the connections we need to advance our field.”

*Mike’s meeting tip: Join us at the Opening Reception: Celebrating Diversity! We’ll be giving away some awesome prizes!*  

Michael Huey, MD
Emory University
ACHA President-elect

The ACHA 2017 Annual Meeting is conducted in collaboration with the Southwest College Health Association.
EXPAND

“As Program Chair for the 2017 meeting, I am thrilled about the educational sessions we have planned — innovative, inspiring, collaborative sessions that address the issues we face daily on our campuses. And we’ve worked hard to make the programming as interactive as possible, so we’re counting on you to share, discuss, and debate with your colleagues — in the meeting rooms, in the hallways, and in the streets of Austin. And as a member of the Austin community, I invite you to enjoy all of the wonderful and weird sights and sounds of the city!

Susan’s meeting tip: This year, we’re coordinating “crowdsourcing” discussions on Friday afternoon — based on your feedback about which topics are interesting and relevant — so stay tuned!

Susan Hochman, MPH, CHES
University of Texas at Austin
Program Planning Committee Chair

ENGAGE

“I’m thrilled to be the new CEO of ACHA and attending my first annual meeting! I’ve spent the last five months meeting as many ACHA members and leaders as possible, and I am amazed at the passion and dedication I’ve seen. From the seasoned veteran to the rising new professional, you all share a common goal and spirit that is truly inspiring. Just think what we can do together if we capture that passion and use it to grow our association!”

Devin’s meeting tip: Please take the time to talk to me or one of the ACHA officers, and let us know how ACHA can better meet your needs.

Devin Jopp, PhD
American College Health Association
Chief Executive Officer
OPENING GENERAL SESSION AND KEYNOTE ADDRESS

Wednesday, May 31
10:00 am–11:30 am

University of Texas System Chancellor William H. McRaven, a retired U.S. Navy four-star admiral, is this year’s keynote speaker. McRaven, who became chancellor in 2015, has an ambitious vision for the UT System, which includes nine “Quantum Leaps,” that address many of the most significant challenges of our time, including building the nation’s next generation of leaders through core education in leadership and ethics; leading a brain health revolution by accelerating discoveries and treatments for neurological diseases; elevating higher education’s role in national security; driving unprecedented levels of collaboration between higher and K-12 education; and increasing student access and success. Prior to becoming chancellor, McRaven was the commander of U.S. Special Operations Command, during which time he led a force of 69,000 men and women and was responsible for conducting counter-terrorism operations worldwide.

DOROSIN MEMORIAL LECTURE

Friday, June 2
12:00 PM–1:15 PM

This year’s Dorosin Memorial Lecture, “Discovering Bias: Challenges and Opportunities for Organizational Diversity,” will be presented by Keith Maddox, PhD. Dr. Maddox is an associate professor of psychology and director of the Tufts University Social Cognition Lab. His research is focused on examining social cognitive aspects of stereotyping, prejudice, and discrimination. In this lecture, Dr. Maddox will explore the concept of implicit bias, discuss the challenges it presents for leveraging organizational diversity, and consider strategies to mitigate its impact.

CLOSING PRESIDENTIAL SESSION

Saturday, June 3
10:00 am–11:30 am

Eric Deggans, National Public Radio’s first full-time TV critic, will deliver this year’s Presidential Session address, “Developing Bridges, Not Walls: Decoding Media’s Confusing Coverage of Race, Gender, and Culture.” At NPR, Deggans crafts stories and commentaries for the network’s shows, such as “Morning Edition,” “Here & Now,” and “All Things Considered,” along with writing material for NPR.org and the website’s blogs. A journalist for more than two decades, he is also the author of “Race-Baiter: How the Media Wields Dangerous Words to Divide a Nation,” a look at how prejudice, racism, and sexism fuels some elements of modern media. During his address, he will be discussing how the media covers controversial issues on college campuses, including health and sexual assault; methods for understanding and working with journalists assembling such stories on your institution; and ideas on how the public consumes media, how it relates to current events, and the public’s perception of institutions of higher learning.
Tickets are required for all pre-conference workshops, which are open to all meeting attendees (excluding spouses/partners).

**TUESDAY, MAY 30, 9:00 AM—12:00 PM**

**Pit Appointments — Student Psychiatric Consultations with Both a Psychiatrist and a Family Doctor: An Innovative, Efficient, Collaborative Care Approach**
Marilyn Thorpe, MD, FRCPC, Helen Monkman, MA, Oona Hayes, MD, and James Felix, MD, CCP (University of Victoria)

To address long wait times for psychiatric consultation, innovative “pit appointments” were successfully implemented at the University of Victoria in British Columbia, Canada. Pit appointments are characterized by a general practitioner and psychiatrist meeting simultaneously with a student. Implementing pit appointments has increased capacity and decreased wait times. This workshop will describe pit appointments and their benefits, outline factors that facilitate and impede them, define the roles of participants, and provide guidance on how to conduct these appointments.

**Sexual Health Hot Topics: Sexual History Taking, Screening, and Treating STIs**
Karen Wendel, MD (Denver Public Health and Denver Prevention Training Center); Cornelis Rietmeijer, MD, PhD; Allison Finkenbinder, MSN, WHNP-BC; and Teri Anderson, MT, ASCP (Denver Prevention Training Center)

This STI pre-conference workshop will highlight the national trends in common STDs, review the updated STD screening and treatment guidelines, and review best practices in sexual history taking. Content includes: national epidemiology for STDs, screening recommendations, sexual history taking, best practices in STD management, PrEP, nPEP, and STD testing and treatment after sexual assault.

**The Basics of Wound Repair: Suturing, I&D, and Beyond**
Tammy Ostroski, DNP, FNP-BC, and Rita Wermers, MSN, ANP-BC (Arizona State University)

Wound closure and abscess management are skills that can easily be performed in most clinics, though require training for safe and effective management. This three-hour hands-on workshop will introduce clinicians to these skills and cover the basics of anesthetic choices, simple wound closure techniques, simple incision and drainage, infection management, and the components of a comprehensive procedure note.

**Essential and Advanced SBIRT: Improving Our Multi-Disciplinary Intervention Skills in Managing Alcohol and Other Health Risks in College Students**
Paul Grossberg, MD (University of Wisconsin-Madison, retired); Jason Kilmer, PhD (University of Washington); James Schaus, MD (University of Central Florida)

This interdisciplinary workshop features national evidence-based guidelines (including NIAAA’s CollegeAIM) on screening and behavioral motivational interventions, case-focused role-plays, and active engagement of participants in learning creative techniques to help students change risky behaviors. With multidisciplinary examples (including presenters’ research), we’ll practice integrating brief intervention skills into everyday clinical, advising, and student affairs conversations, ‘igniting innovation’ to deal with challenging issues. Participants leave with a toolbox of strategies to respond to student resistance/ambivalence in changing behaviors.

**Enacting the Okanagan Charter for Health Promoting Universities: Challenges and Opportunities**
Melissa Feddersen, BSN, and Casey Hamilton, BSC, RD (University of British Columbia-Okanagan Campus); Judy Burgess, RN, MSN, PhD (University of Victoria); Tara Black, MSc; Martin Mroz, MSc, CPA, CMA, and Alisa Stanton, MPH (Simon Fraser University)

The Okanagan Charter for Health Promoting Universities provides a call to action for universities and colleges to take their place as a leader in health promotion within a context that provides an excellent opportunity for theory testing of what constitutes best practice in healthy community development. Participants in this workshop will hear about the development process of the charter, as well as early implementation processes and challenges.

“ACHA’s Pre-Conference Workshops give us the opportunity to take a deep dive into topics that are critical to our success in college health. As the coordinator of this year’s workshops, I’m so excited to offer you such a comprehensive offering of interactive and intensive training. Registration for some workshops is limited, so sign up today!”
Stephanie Hanenberg, RN, MSN, FNC-P
University of Colorado-Colorado Springs
ACHA Vice President

Pre-Conference Workshops continued on next page.
**Stalking 2.0: Digging Deeper into the Impact of Cyberstalking and Stalking on College Campuses**

Mark Kurkowski, AS (St. Louis Metropolitan Police Department)

This session seeks to inform participants of the prevalence of stalking among college students, with a special focus on the use of technology in stalking. This session will particularly focus on the potential dangers of dating apps, popular social media amongst our students, and specific risk-reduction strategies. Participants will be able to better understand how to educate and protect students, as well as direct prevention and risk reduction education. Participants will also understand the Violence Against Women Act (VAWA) definition of stalking and its Clery reporting obligations.

**Advocacy Skills Training for College Health Professionals**

(Also offered in the afternoon)

Stephanie Maddin Smith, JD (American College Health Association); Randy Nuckolls, JD (Dentons)

ACHA members are leaders and role models within the association and their campus communities. Participants in this pre-conference training will build or enhance advocacy skills in order to effectively influence college health priorities on campus, in the community, as well as with stakeholders at the local, state, and federal policy levels.

**College Health and Wellness Leadership Training: ACHA’s New Leadership Institute**

Jamie Davidson, PhD (University of Nevada-Las Vegas); Alan Glass, MD (Washington University in St. Louis); Jenny Haubenreiser, MA (Oregon State University); Mike Huey, MD (Emory University); Devin Jopp, EdD (American College Health Association)

ACHA is embarking on the creation of a Leadership Institute with the goal of providing training to rising and existing college health professionals and leaders. This half-day leadership training event marks the first training program of a series and will provide an overview of key issues across the college health and wellness landscape and will also explore the unique value of college health and wellness programs. Additionally, this session will provide college health and wellness professionals with an understanding of management and leadership techniques that can be used to enhance your own leadership skills and drive organizational outcomes. Participants in this program will receive credit toward the completion of a new college health and wellness designation that is expected to launch in 2018.

**TUESDAY, MAY 30, 1:30 PM–4:30 PM**

**A Structured Approach to Post-Travel Illness: Fever, Diarrhea, and Dermatological Concerns**

Julie Richards, MS, MSN, WHNP-BC, FNP-BC, CTH (Stanford University)

The number of student travelers continues to increase worldwide. More American students are going abroad and more international students are coming to the U.S. While campus health centers frequently encounter students with travel-related illnesses, the majority are ill-prepared to provide appropriate care. Significant, perhaps even life-threatening illnesses can get missed unless staff screens all patients for travel and have a systematic, evidence-based approach for addressing these concerns.

**Musculoskeletal Splinting Workshop**

Christopher Nasin, MD, CAQSM (University of Rhode Island)

Participants will learn to properly select and fabricate splints used for common orthopedic injuries seen in the college health environment. During the workshop, participants will learn to create and apply splints. Participants should leave the workshop feeling comfortable applying splints commonly used in the care of sports injuries seen in college health.

**Reorienting Student Affairs to Health Promotion and Prevention**

Stacy Andes, EdD (Villanova University); Jessica Greher Traue, EdM (Bentley University); Kelly Hogan-Stewart, MPH (University of Notre Dame); Delynne Wilcox, PhD, MPH, CHES, CIC (University of Alabama)

Health promotion professionals must effectively articulate their scope of practice, and translate theories and evidence to inform their senior leadership practice. Too often, tactical decisions are made in lieu of strategic planning, communication, and systems that promote healthy communities. This workshop will enhance professionals’ ability to engage and sustain strategic processes with health promotion staff, colleagues, and senior administrators through application of the Institute of Medicine protractor to the structure/function of student affairs departments.

**Using Positive Psychology to Develop a Resilience Training Program**

Keith Anderson, PhD (Rensselaer Polytechnic Institute); Peter Forkner, PhD (Bentley University)

This presentation will focus on the information needed to create a resiliency training (RT) program. We will describe the rationale for developing this type of program, the assessment instruments needed to measure progress, and the history of RT on other campuses. We will also discuss the use of positive psychology concepts in developing these programs.

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Pre-Conference Workshops continued on next page.
Preparing for the Inevitable — A Practical Exercise for Infectious Disease Outbreak and Continuity of Your Operations

Tim Stoecklein, BBA, MS, and Stephanie Hanenberg, MSN, FNP (University of Colorado-Colorado Springs)

This session will present a hands-on learning opportunity in the form of tabletop exercises, with a focus on planning and response as it pertains to an infectious disease outbreak, as well as the need for continuity of operations planning. Key aspects: Planning, internal/external relationships, memorandums of agreement, service contracts, and continuing services following disaster.

Health Communication: Improving Practices in Campus Health

Michael Mackert, PhD, MA; Mackenzie Greenwell, MA; Jessica Hughes Wagner, MPH, MCHES; Elizabeth Glowacki, MA; and Erin Donovan, PhD, MA (The University of Texas at Austin)

From marketing services to promoting behavior change and communicating risk in the event of a public health crisis, college health professionals are often responsible for health communications without professional preparation and/or formal training to do so effectively. This session will provide an overview of health communication including designing effective messages, best practices in social media, and interpersonal health communication. The session will also offer perspectives on leveraging academic partnerships with communications faculty.

Advocacy Skills Training for College Health Professionals
(repeat of morning workshop)

Stephanie Maddin Smith, JD (American College Health Association); Randy Nuckolls, JD (Dentons)

ACHA members are leaders and role models within the association and their campus communities. Participants in this pre-conference training will build or enhance advocacy skills in order to effectively influence college health priorities on campus, in the community, as well as with stakeholders at the local, state, and federal policy levels.

Beyond ACHA-NCHA Report Documents — Basic Techniques for Evaluating and Analyzing Your Campus Data

Mary Hoban, PhD, MCHES, and Christine Kukich, MS (American College Health Association); Patricia Ketcham, PhD, CHES (Western Oregon University); Alyssa Lederer, MPH, CHES (Indiana University School of Public Health-Bloomington)

This workshop will teach novice ACHA-NCHA users basic techniques for getting more from their data. As a result of this hands-on workshop, participants will learn how to determine confidence intervals and whether their institution's sample represents their campus population, manage SPSS data files, conduct basic SPSS analyses, and compare campus data with the Reference Group. To get the most out of this workshop, participants are encouraged to bring a laptop with SPSS software installed and a copy of their campus data file.

ACHA Leaders’ Appreciation Lunch

Tuesday, May 30, 12:00 pm–1:15 pm
Invitation only — don’t forget to RSVP!

ACHA leaders are invited to the annual ACHA Leaders’ Appreciation Lunch, a chance for the association to acknowledge the selfless contributions of its volunteer leaders who aid ACHA in advancing the health of college students. Invited leaders included current affiliate presidents and presidents-elect; section chairs and chairs-elect; program planners and planners-elect; coalition, committee, and task force chairs; association liaison representatives; the ACHA Board of Directors; the ACHF Board of Directors; and the executive editors of the Journal of American College Health.

Newcomers’ Orientation: Navigating the ACHA Annual Meeting

Wednesday, May 31, 7:30 am–8:45 am

Is this your first ACHA Annual Meeting? If so, make sure you join us for this informal networking event. You’ll be surrounded by colleagues who are asking the same questions as you are:

- How do I know what sessions would most benefit me?
- How do I get involved in a coalition or committee?
- Can anyone attend the Section and Affiliate Networking Meetings?
- I’m here by myself — how do I connect with others who might want to go out to dinner?
- I’ve downloaded the mobile app, but now what?

And there will be plenty of seasoned meeting veterans on-hand — who remember what their first meeting was like — to help you make the most out of your meeting experience.
OPENING RECEPTION: CELEBRATING DIVERSITY

Wednesday, May 31
6:30–8:00 pm

WHAT ARE WE CELEBRATING?
We’re celebrating the rich diversity we see every day on our campuses — and we’re celebrating the ways we continue to work to make health and wellness accessible and welcoming to all!

WHAT WILL WE DO AT THE RECEPTION?
We’ll enjoy appetizers while we network with our friends and colleagues in a fun and informal atmosphere.

“‘This reception has been an ACHA tradition for more years than I can remember. It’s always relaxed and fun — a terrific opportunity to learn from each other about ways to celebrate diversity on campus and beyond. Please be sure to join us, and make it a point to say hello!”

Ted Coleman, PhD, CHES
California State University-San Bernardino
ACHA Treasurer

POSTERS: ANOTHER GREAT LEARNING OPPORTUNITY

Thursday, June 1, and Friday, June 2
7:00 am–4:00 pm

Posters are visual presentations of successful programs on campuses. Approximately 50 poster presenters will be available for discussion and questions during session breaks. See if you can guess who will win the top prizes for Best Professional Research Poster, Best Professional Practice Poster, Best Student Poster, and new this year — the People’s Choice Award!

THE AWARDS AND FELLOWS CELEBRATION DINNER

Thursday, June 1
7:00 pm–9:00 pm

Advance ticket purchase required for dinner. Register online.

Join us in honoring the 2017 ACHA award recipients and fellows for their outstanding dedication to the association and contributions to the field. Whether they are blazing trails in college health and wellness or working behind the scene to advance the health of their campus community — they are out there making a difference! The event is open to all registered attendees; if you’d like to support our new award recipients and fellows, but can’t join us for dinner, feel free to sit at any of the open tables in the back of the room.
Crowdsourcing the ACHA 2017 Annual Meeting: Choose Your Own Adventure!

In the fast-moving and ever-changing fields of health and higher education, new issues and trends can arise quickly. We use evaluation and needs assessment data to help us determine what sessions to offer at the Annual Meeting, but we understand that timely topics come up between the selection of sessions and the actual meeting.

In Austin, ACHA will introduce a new format that will allow you to craft your experience at the annual meeting and address hot topics that are most relevant to you at the time. Using the concept of crowdsourcing through our mobile app, you will have the ability to suggest and vote on topics you are interested in discussing and then join together on Friday afternoon with colleagues and experts for a facilitated discussion. In addition to the crowdsourced sessions, other pre-determined facilitated discussions will be held on Friday afternoon to provide attendees with the opportunity to discuss effective strategies, share successes, and hear from others who are tackling similar challenges.

Immerse Yourself in Wellness

Join us for one — or more — of our wellness activities! These activities offer you an opportunity to learn relaxation and exercise techniques that promote wellness of body and mind and can be passed on to students and colleagues back home. Whether you choose to start your day off with yoga, energize with a 15-minute walk during a session break, or stretch your muscles after a long day in sessions — we have something for you!

School Spirit Day!

Friday, June 2

Show pride in your institution by wearing something displaying your school name, colors, or logo!

2017 Assembly of Representatives

Friday, June 2, 6:15 pm–7:00 pm

Provide your input on association governance! If you are an eligible voting member of ACHA, you play a very important role in the governance of the association, and therefore, in the field of college health. Plan to attend the Assembly of Representatives and hear association updates, welcome the incoming ACHA president into office, and vote on recommended bylaws amendments.

Aspire: ACHA Mentoring

New this year, this program provides an excellent opportunity for all meeting attendees! Whether you’re a seasoned veteran facing a challenge or considering a new opportunity, or an emerging leader looking to your colleagues for insight on a specific topic or advice on career development — this one-on-one mentoring program is for you!

Based on your identified needs, ACHA will pair you with an experienced mentor. We’ll schedule you to meet with your mentor on Thursday, June 1, for up to 40 minutes in a designated area in the meeting space in Austin. And best of all — it’s included in your registration fees! Visit the ACHA website today to sign up to be a mentee!
Have you been wondering what’s new in college health-related products and services? Then don’t miss our busy Exhibit Hall, open on Thursday and Friday. More than 85 exhibitors are excited to share their “latest and greatest” with you!

“One of the things that makes the ACHA meeting unique is the jam-packed Exhibit Hall. I can always count on finding the most up-to-date resources from our colleagues in the industry. I usually find myself going back several times to make sure I haven’t missed anything!”

Jake Baggott, MLS 1SG (USAR Retired)
University of Alabama at Birmingham
Immediate Past President

EXHIBIT HALL SCHEDULE AND EVENTS

**Thursday, June 1, 7:00 am-4:00 pm**
- Opening Breakfast (complimentary)
- Cash Lunch Concessions (for a quick “grab & go,” purchase a lunch voucher when you register)
- Afternoon Refreshment Break (complimentary)

**Friday, June 2, 7:00 am-1:30 pm**
- Breakfast (complimentary)
- Cash Lunch Concessions
- Raffle (don’t forget to drop your raffle card in the tumbler)

Can’t wait to see who will be there?

Check out our new online floor plan and map out your visit! [www.acha.org/AnnualMeeting17](http://www.acha.org/AnnualMeeting17)

A detailed map of the hall and a list of exhibitors will be available on-site and in the meeting app.
## Adjunct Meetings and Networking Events

“The Adjunct Meetings are an excellent way to network with colleagues from across the country who share a passion, interest, or job responsibility. Let’s share our challenges and successes and grow together. Adjunct meetings are open to all, so please join us!”

Debbie Rosenberger, BSN, RN-BC
(University of Mary Hardin-Baylor)
Region I Representative to the ACHA Board of Directors

In addition to the educational sessions and other networking events, we offer numerous opportunities for meeting attendees to come together to explore topics of interest. The meetings are open to everyone, so bring your questions, ideas, or concerns — or just stop by to hear what others in college health are talking about!

### TUESDAY, MAY 30, 6:45 PM–7:45 PM

**Sports Medicine**

*Hosted by: Jessica Higgs, MD (Bradley University)*

Discussion will include educational gaps for future meetings and structures for athletic care on campus.

### WEDNESDAY, MAY 31, 12:00 PM–1:15 PM

**Registered Dietitians Networking Hour**

*Hosted by: Dawn Null, PhD, RD, LDN (Southern Illinois University)*

Discussion will include mutual areas of interest among fellow registered dieticians in providing care to students.

### WEDNESDAY, MAY 31, 6:00 PM–7:00 PM

**HIPAA/Health Information Management**

*Hosted by: ACHA Health information Management Coalition*

Discussion will include HIPAA and health information management, electronic records, ICD-10, etc.

### THURSDAY, JUNE 1, 6:00PM–7:00PM

**Nursing Networking**

*Hosted by: ACHA Nursing Section*

Discussion will include, but will not be limited to, triage, travel health, and nursing competencies.

**Peer Review Assessment Program (PRAP)**

*Hosted by: Rick Chapman, MHA, MBA (Middle Tennessee State University)*

Discussion will include benefits of external reviews from seasoned veterans in college health.

**Open Meeting of Community College Campus Health Centers**

*Hosted by: Paula Snyder, BSN, RN (Jamestown Community College-Cattaraugus County Campus)*

Discussion will include mutual areas of interest to directors or supervisors of community college health centers.

### THURSDAY, JUNE 1, 5:30 PM–6:30 PM

**Psychiatry Fellowship**

*Hosted by: Kelsey Carignan, MD (University of Minnesota-Twin Cities)*

Discussion will include mutual areas of interest in providing psychiatric care to students.

### FRIDAY, JUNE 2, 7:00 AM–8:00 AM

**Data Warehouse Initiative Member Update**

*Hosted by: ACHA Data Warehouse Task Force*

Discussion will include how the ACHA Data Warehouse will benefit your health center and the field of college health. Learn more about the project and our progress to date, and provide your views to the task force leadership.

**Faith-Based Fellowship**

*Hosted by: Debbie Rosenberger, BSN, RN-BC (University of Mary Hardin-Baylor)*

Discussion will include topics of interest to attendees from faith-based schools and/or individuals of faith, including resources and special interest areas.

**Lookout Mountain Group**

*Hosted by: Lookout Mountain Group*
Consistent with ACHA’s mission of advancing the health of college students and the campus community, we, the members of the association, gather at the annual meeting with invited guests to:

• Identify ways to increase knowledge, update professional skills, and incorporate evidence-based guidelines and standards into college health practice in the following areas:
  » Assessment and planning
  » Health promotion
  » Clinical care
  » Mental health services
  » Leadership development

• Discuss programs and environments that enhance health outcomes for college students and campus communities.

• Describe the effect of diverse cultures and experiences on the health of individuals and communities.

• Identify ways to integrate college health programs with the missions of the institutions we serve.

• Discuss ACHA’s role as a national advocate for policies that have a positive impact on the health of college students and campus communities.

For continuing education (CE) details and program updates, make sure to check the ACHA website frequently at www.acha.org/AnnualMeeting17. CE credits are listed on the sessions and events page.
Resolution of Potential Conflicts of Interest

Program Planning Committee members have been asked to complete conflict of interest statements regarding relationships with commercial entities. Each of the 2017 Program Planning Committee members have reported no relevant conflicts of interest.

Program Planning Committee Chair
Susan Hochman, MPH, CHES
The University of Texas at Austin

Program Planning Committee Chair-elect and Poster Chair
Pat Ketcham, PhD, CHES
Western Oregon University

ACHA President
Jamie Davidson, PhD, FACHA
University of Nevada-Las Vegas

ACHA President-Elect/Advisor on Student Issues
Michael Huey, MD
Emory University

ACHA Vice President/Leadership Development Advisor
Stephanie Hanenberg, RN, MSN, FNC-P
University of Colorado-Colorado Springs

Section Program Planners

Administration
Lacrissa Johansen
University of North Carolina-Charlotte

Advanced Practice Clinicians
Kimberly Daly, BSN, FNP
Salem State University

Clinical Medicine
Marcy Ferdschneider, DO
Columbia University Medical Center

Health Promotion
Polly Paulson, MA, MPH
University of California-Davis

Mental Health
Kelsey Carignan, MD
University of Minnesota-Twin Cities

Nurse-Directed Health Services
Kathleen Malara, MSN, RN
Fordham University

Nursing
Mary Madsen, RN-C
University of Rochester

Pharmacy
Amy Sauls, PharmD
University of North Carolina at Chapel Hill

Students/Consumers
Jazmin Felix, BA, CNA, HUC
Florida International University

AFiliate Program Planner
Southwest College Health Association
Kathy Mosteller, BSN
University of Texas at Austin

Continuing Education Advisors

Chair, Continuing Education Committee and Advisor for Continuing Medical Education
Nell Davidson, MD
Case Western Reserve University

Advisor for Continuing Education for Family Physicians
Yvonne Mark, MD, MMS
Johns Hopkins University

Advisor for Continuing Nursing Education
Martha Davis, BSN, MBA
University of Georgia

Advisor for Continuing Education for Certified Health Education Specialists
Kathy Saichuk, MA, MCHES
Louisiana State University

Advisor for Continuing Education for Psychologists
Michael Malmon, PhD
Metropolitan State University of Denver

Advisor for Continuing Education for National Certified Counselors
Joy Himmel, PsyD, PMHCNS-BC, LPC, NCC
Ross University School of Medicine

FACULTY DISCLOSURE
All planners, faculty members, moderators, discussants, panelists and presenters participating in this program have been required to disclose any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of this program. Faculty are expected to disclose to the activity’s audience any financial interest or other relationship (1) with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services discussed in their presentation and (2) with any commercial supporters of the activity. In addition, faculty is expected to disclose any off-label, experimental and/or investigational uses of drugs or devices in their presentation. Each of the presenters listed in this program have reported no relevant financial relationships or conflicts of interest.
**Visiting Austin**

Take a healthy dash of Texas charm, mix in a bit of the weird, and there you have Austin—supremely cool, wonderfully diverse, and deliciously offbeat. You’ll be amazed by the unexpected here: stunning outdoor settings with a city skyline view, live music everywhere you go (even the grocery store!), and art venues featuring everything from the largest university-owned collection to the work of emerging artists, and more. After one visit to this unforgettable city, you’ll be telling everyone you know “You’ve got to go to Austin!”

Here are just some of the things you should see and do during your stay:

- Experience the refreshing waters of an underground spring by taking a dip in Barton Springs Pool.
- Eat like a local at Austin’s many food trucks, serving up everything from street tacos to gourmet doughnuts.
- Shop your way up and down South Congress Avenue, home to some of the most eccentric and fun stores in the city.
- Watch the world’s largest urban bat colony take flight from the Congress Bridge.
- Go on a hunt for the amazing street art and murals scattered across the whole city.
- Attend an outdoor concert with breathtaking views of the city and Lady Bird Lake at the community-driven Long Center.

Want to learn more about the many things Austin has to offer its guests? Go to www.austintexas.org to plan your trip!

**Overflow Hotel Options**

- **Courtyard Austin or Residence Inn Austin** *(6-minute walk to JW Marriott)*
  $219 single/double per night, plus taxes

- **Hyatt Place Austin Downtown** *(3-minute walk to JW Marriott)*
  $219 single/double per night, plus taxes

- **Hilton Austin** *(8-minute walk to JW Marriott)*
  $225 single/double per night, plus taxes

**Making Reservations***

You must register for the meeting before making hotel reservations. To secure lodging at the discounted rate, register as soon as possible for the meeting, at which time you will receive a link to make your hotel reservations. The cut-off date for reserving a room at the discounted conference rate is May 9, based on availability.

*IMPORTANT: ACHA has no official rooms broker, and there is only one way to book rooms at the guaranteed group room rate, which is through the link that you will receive after registering for the meeting. ACHA cannot guarantee reservations made through any other means. Individuals transacting with any third-party companies do so at their own risk, independent of any guarantee by ACHA. If you are contacted by any company claiming to represent ACHA or its annual meeting regarding lodging or travel, please contact sainsworth@acha.org with as much detail as you can obtain (name of company that contacted you, individual’s name, a phone number, or email address, etc.).

**Annual Meeting Host Hotel**

- **JW Marriott Downtown Austin**
  $225 single/double per night, plus taxes
  *All meeting events will be held at the JW Marriott Austin.*

Situated in the heart of the city, the JW Marriott Austin hotel brings an unparalleled upscale hotel to downtown Austin. Here, you’ll experience the quiet luxury of a JW Marriott hotel with elegant, oversized guest rooms, countless amenities, and a superior location near some of the best attractions and entertainment options Austin has to offer. Hotel guests will appreciate the variety of on-site restaurants, extensive state-of-the-art fitness center, outdoor pool and deck, and a brand new Spa by JW!
TUESDAY EVENTS,
MEETINGS,
& PRE-CONFERENCE WORKSHOPS
TUESDAY EVENTS & MEETINGS

SPECIAL EVENTS AND ADJUNCT MEETINGS

7:00 am–6:00 pm
Registration

12:00 pm–1:15 pm
ACHA’s Leaders’ Appreciation Lunch
(invitation only)
See Featured Events on page 7 for more information.

6:45 pm–7:45 pm
Sports Medicine Interest Group
Open to all meeting attendees with an interest in sports medicine on campus. Meet other colleagues with the same interest. Discuss educational gaps for future meetings and compare structures for athletic care on campus.

ASSOCIATION MEETINGS

7:30 am–8:45 am
BS554. Annual Meeting Program Planning Committee Training
All members of the 2017, 2018, and 2019 Annual Meeting Program Planning Committees are encouraged to attend.

5:30 pm–6:30 pm
BS535. Mid-Atlantic College Health Association Executive Committee
BS540. Pacific Coast College Health Association Executive Committee
BS541. Rocky Mountain College Health Association Executive Committee
BS542. Southern College Health Association Executive Committee
BS544. Administration Section Executive Committee
BS545. Advanced Practice Clinicians Section Executive Committee
BS546. Clinical Medicine Section Executive Committee
BS547. Health Promotion Section Executive Committee
BS548. Mental Health Section Executive Committee

BS549. Nurse-Directed Health Services Section Executive Committee
BS551. Pharmacy Section Executive Committee
BS558. ACHA-NCHA Advisory Committee
BS561. Alcohol, Tobacco, and Other Drugs Coalition
BS565. Ethnic Diversity Coalition
BS569. Sexual Health Education and Clinical Care Coalition
BS571. Student Health Insurance/Benefits Plans Coalition
BS574. Ethics Committee

6:45 pm–7:45 pm
BS534. Mid-America College Health Association Executive Committee
BS572. Wellness Needs of Military Veteran Students Coalition
Pit Appointments — Student Psychiatric Consultations With Both a Psychiatrist and a Family Doctor: An Innovative, Efficient, Collaborative Care Approach

1. Describe the benefits of these appointments.
2. Differentiate between factors that facilitate and impede the success of a pit appointment.
3. Differentiate between the roles and needs of both the psychiatrist and the family doctor.
4. Describe the key elements and how to conduct pit appointments.

Presenter(s): Marilyn Thorpe, MD, FRCPC, Helen Monkman, MA, Oona Hayes, MD, and James Felix, MD, CCFP (University of Victoria)

Sexual Health Hot Topics: Sexual History Taking, Screening, and Treating STIs

1. Describe national and regional trends of STIs in college-aged people.
2. Describe components of a thorough and efficient sexual history.
3. Explain how to take a sexual history.
4. Describe screening and treatment guidelines for common STIs.

Presenter(s): Karen Wendel, MD (Denver Public Health and Denver Prevention Training Center); Cornelis Rietmeijer, MD, PhD, Allison Finkenbinder, MSN, WHNP-BC, and Teri Anderson, MT, ASCP (Denver Prevention Training Center)

The Basics of Wound Repair: Suturing, I&D, and Beyond

1. Identify appropriate selection of anesthesia for basic wound closure.
2. Describe a simple wound closure.
3. Explain a simple incision and drainage.
4. Explain course of treatment following wound closure/I&D and create a procedure note for each skill performed.

Presenter(s): Tammy Ostroski, DNP, FNP-BC, and Rita Wermers, MSN, ANP-BC (Arizona State University)

Essential and Advanced SBIRT: Improving Our Multi-Disciplinary Intervention Skills in Managing Alcohol and Other Health Risks in College Students

1. Discuss the evidence base, including research by the presenters, for efficacy of SBIRT (screening, brief intervention and referral for treatment) for alcohol misuse and other risky behaviors in college students.
2. Describe how to apply motivational interviewing principles and methods in clinical, advising, and student affairs settings to decrease high-risk drinking and other risky behaviors.
3. Describe specific techniques to improve students' adherence to professional recommendations (medication, treatment, academic or other advice).
4. Discuss two strategies you will use in your everyday clinical practice, advising, or student affairs work on campus to motivate high-risk students who are in denial, ambivalent about change, or pre-contemplative.

Presenter(s): Paul Grossberg, MD (University of Wisconsin-Madison, retired); Jason Kilmer, PhD (University of Washington); James Schaus, MD (University of Central Florida)

Enacting the Okanagan Charter for Health Promoting Universities: Challenges and Opportunities

2. Identify exemplary practices, as well as opportunities and challenges faced by post-secondary institutions related to the activation of the charter.
3. Discuss how to lead health promotion action and collaboration on campuses locally and globally.

Presenter(s): Melissa Feddersen, BSN, Casey Hamilton, BSc, RD (University of British Columbia, Okanagan Campus); Judy Burgess, RN, MSN, PhD (University of Victoria); Martin Mroz, MSc, CPA, CMA, Tara Black, MSc, and Alisa Stanton, MPH (Simon Fraser University)

Stalking 2.0: Digging Deeper into the Impact of Cyberstalking and Stalking on College Campuses

1. Define Stalking under the Violence Against Women Act (VAWA) and understand reporting obligations.
2. Identify stalking behaviors.
3. Describe specific tools, including the use of current technology, used by perpetrators.
4. Discuss documentation/evidence collection protocols.
5. Discuss safety checklist for electronic protections, as well as safety plans for stalking victims.

Presenter(s): Mark Kurkowski, AS (St. Louis Metropolitan Police Department)
Advocacy Skills Training for College Health Professionals
1. Explain the fundamentals of college health advocacy.
2. Identify a college health advocacy concern and how to devise an appropriate strategy for response.
3. Identify your campus and ACHA advocacy resources.

Presenter(s): Stephanie Maddin Smith, JD (American College Health Association); Randy Nuckolls, JD (Dentons)

College Health and Wellness Leadership Training: ACHA’s New Leadership Institute
1. Discuss how to advance knowledge, skills, and behaviors associated with leadership in college health and wellness.
2. Identify key issues and trends facing the college health and wellness field.
3. Identify the skills and abilities needed for successful leadership at any career stage in an individual’s professional journey.
4. Discuss what is unique to particular models of leadership.
5. Describe best practices in leadership and management to enhance organizational outcomes.
6. Discuss ACHA’s new Leadership Institute and future designation program.

Presenter(s): Jamie Davidson, PhD (University of Nevada-Las Vegas); Alan Glass, MD (Washington University in St. Louis); Jenny Haubenreiser, MA (Oregon State University); Mike Huey, MD (Emory University); Devin Jopp, EdD (American College Health Association)

A Structured Approach to Post-Travel Illness: Fever, Diarrhea, and Dermatological Concerns
1. Identify key infectious disease trends by geographic region.
2. Describe incubation periods for major tropical diseases.
3. List the elements of an appropriate order set for fever in a returning traveler.
4. Compare the approach to diarrhea of short duration versus persistent diarrhea.

Presenter(s): Julie Richards, MS, MSN, WHNP-BC, FNP-BC, CTH (Stanford University)

Musculoskeletal Splinting Workshop
1. Discuss splinting options that are appropriate in their care.
2. Describe the basic principles of splinting and the steps of fabrication and application of common splints.
3. Describe the basic principles of splinting.
4. Describe the steps of fabrication and application of common splints.

Presenter(s): Christopher Nasin, MD, CAQSM (University of Rhode Island)

Using Positive Psychology to Develop a Resilience Training Program
1. Define resilience as it applies to higher education and lifetime success.
2. Discuss various rationales for providing resilience training (RT).
3. Describe the role of positive psychology in RT.
4. Discuss the assessment of changes in resilience.
5. Discuss how to develop an RT program.

Presenter(s): Keith Anderson, PhD (Rensselaer Polytechnic Institute); Peter Forkner, PhD (Bentley University)

Preparing for the Inevitable — A Practical Exercise for Infectious Disease Outbreak and Continuity of Your Operations
1. Describe an infectious disease outbreak.
2. Discuss the continuity of operations planning.
3. Discuss key partnerships to create and maintain on campus, locally, regionally, and at the state level.
4. Describe the resources needed to enhance their planning, training, and exercising to ensure preparedness and continuity.

Presenter(s): Tim Stoecklein, BBA, MS, and Stephanie Hanenberg, MSN, FNP (University of Colorado-Colorado Springs)
Health Communication: Improving Practices in Campus Health
1. Discuss how effective communication practices can improve campus health practice.
2. Discuss how to identify target audiences, develop effective messages, and utilize appropriate communication channels.
3. Explain the role of interpersonal communications in prompting behavior changes.
4. Discuss how campus practitioners can collaborate with academics to leverage health communications.
5. Identify opportunities to use communication to prompt change behavior.
Presenter(s): Michael Mackert, PhD, MA, Mackenzie Greenwell, MA, Jessica Hughes Wagner, MPH, MCHES, Elizabeth Glowacki, MA, and Erin Donovan, PhD, MA (The University of Texas at Austin)

Advocacy Skills Training for College Health Professionals (Repeat of Morning Workshop)
1. Explain the fundamentals of college health advocacy.
2. Identify a college health advocacy concern and how to devise an appropriate strategy for response.
3. Identify your campus and ACHA advocacy resources.
Presenter(s): Stephanie Maddin Smith, JD (American College Health Association); Randy Nuckolls, JD (Dentons)

Beyond ACHA-NCHA Report Documents — Basic Techniques for Evaluating and Analyzing Your Campus Data
1. List the initial steps in evaluating your ACHA-NCHA sample and data file.
2. Describe the benefits of using a statistical software package rather than Excel to manage data files.
3. Define competency in basic SPSS operations.
4. Identify statistically significant differences between campus data files and the reference group.
Presenter(s): Mary Hoban, PhD, MCHES, and Christine Kukich, MS (American College Health Association); Patricia Ketcham, PhD, CHES (Western Oregon University); Alyssa Lederer, MPH, CHES (University of Indiana School of Public Health-Bloomington)
WEDNESDAY EVENTS, MEETINGS, & GENERAL SESSIONS
SPECIAL EVENTS AND ADJUNCT MEETINGS

7:00 am–6:00 pm
Registration

7:30 am–8:45 am
Newcomers’ Orientation: Navigating the ACHA Annual Meeting

Is this your first ACHA Annual Meeting? If so, make sure you join us for this informal networking event. You'll be surrounded by colleagues who are asking the same questions as you are. And there will be plenty of seasoned meeting veterans on-hand — who remember what their first meeting was like — to help you make the most out of your meeting experience.

9:00 am–9:45 am
Orientation for Presiders and Facilitators

All presiders and facilitators are strongly encouraged to attend this orientation meeting. Details regarding your responsibilities — including resources for technical assistance — will be discussed.

9:00 am–10:00 am
Health Promotion Section Member Welcome Session

All Health Promotion Section members are invited to this bring-your-own-breakfast gathering. Whether you are brand new to ACHA or have been coming for years, this is an opportunity for you to relax and network with other members of the section. Participants will get an opportunity to meet and connect with other HP Section members from across the country.

Nursing Section Welcome Session

Nurses are invited to this bring-your-own-breakfast gathering following the ACHA Newcomers’ Orientation. Participants will meet other nurses from around the country who may be attending for the first time or who are returning to another ACHA meeting.

This informal welcome to the Nursing Section will offer a chance to meet other nurses, to learn about opportunities to get involved, and to talk with the Nursing Section Executive Committee in a casual setting.

10:00 am–11:45 am
Opening General Session/Keynote Address

Join your colleagues to hear Keynote Speaker William McRaven, MA, Admiral, US Navy, Retired, chancellor of the University of Texas System. See Featured Events on page 4 for more information.

ASSOCIATION MEETINGS

12:00 pm–1:15 pm
BS507. Administration Section
BS508. Advanced Practice Clinicians Section
BS509. Clinical Medicine Section
BS510. Health Promotion Section
BS511. Mental Health Section
BS512. Nursing Section
BS513. Nurse-Directed Health Services Section
BS514. Pharmacy Section

4:15 pm–5:15 pm
BD503. ACHA Leadership Meeting with Board of Directors

6:00 pm–7:00 pm
BS538. North Central College Health Association Executive Committee
BS539. Ohio College Health Association Executive Committee
BS543. Southwest College Health Association Executive Committee
BS559. Benchmarking Advisory Committee
BS560. Vaccine-Preventable Diseases Advisory Committee
BS562. Campus Safety and Violence Coalition
BS564. Emerging Public Health Threats and Emergency Response Coalition
BS566. Faculty and Staff Health and Wellness Coalition
BS568. HIPAA/Health Information Management Coalition

7:15 pm–8:15 pm
BS536. New York State College Health Association Executive Committee
BS570. Spirituality, Religion, and Student Health Coalition
WEDNESDAY GENERAL SESSIONS

10:00 AM–11:45 AM

Opening General Session
The ACHA 2017 Annual Meeting will commence with the Opening General Session and Keynote Address. See page 4 for speaker information; details about the content of the address will be available soon.

Presenter(s): William McRaven, MA, Admiral, US Navy, Retired (The University of Texas at Austin)

1:45 PM–2:45 PM

Providing a Conceptual Framework for the Development, Implementation, and Evaluation of an Academic-Based Peer Health Education Program
1. Identify the actions needed to develop an effective peer health education program.
2. Identify the actions needed to implement an effective peer health education program.
3. Identify the actions needed to appropriately assess the effectiveness of a peer health education program.

Presenter(s): Kari Pratt, PhD (Oklahoma State University)

Concussion in Sport
1. Identify concussions.
2. Discuss how to manage and treat concussions.
3. Describe the return of students to academics and athletics.

Presenter(s): Christina Poul, MD, CAQSM (University of Pennsylvania)

Sleep Disturbances Across Sexual Orientations and Gender Identities in College Students: Implications for Mental Health and Academic Success
1. Describe how sleep disturbances vary by sexual orientation and gender identity.
2. Discuss comorbidities that negatively impact sleep, particularly for sexual/gender minorities.
3. Describe modifiable risk factors that impact sleep.
4. Discuss the incorporation of inclusive health promotion strategies to improve wellness for LGBTQ students.

Presenter(s): J. Roxanne Prichard, PhD (University of St. Thomas); Amanda Goddin, BS (Bristol Place Corporation)

A Proactive Approach to Students with Chronic Health Conditions Using a Continuity of Care Nurse
1. Identify strategies to assist students in preparing to manage their chronic/complex conditions in a university setting.
2. Identify how the role of a continuity of care nurse may help proactively manage students with chronic/complex medical conditions.
3. Identify two metrics to assess success of the program.

Presenter(s): Catherine Crawford-Swen, RN, MPA (Stanford University)

Friend2Friend: Developing Student Skills to Responding and Referring Friends in Distress
1. Explain why training students on responding and referring to a friend in distress is needed.
2. Describe the Friend2Friend approach.
3. Discuss how other institutions are meeting similar needs of their campus.

Presenter(s): Alicia Czachowski, MPH, EdD, CHES (Columbia University)

Shared Care: Integrating Psychiatrists With Primary Care Clinicians to Increase Student Access
1. Discuss models of shared/collaborative care and their effectiveness.
2. Describe key competencies that providers require for collaborative care practice and how it relates to training.
3. Describe one's own experiences of collaborative care and its strengths and challenges within a quality of care framework in student health care.

Presenter(s): Andrea Levinson, MD, MSc, FRCPC, and David Lowe, MD, CCFP (SEM) (University of Toronto)

Patient Safety: Fall Risk Screening — Prevention of Falls
1. Define pre-syncope and syncope.
2. Describe fall risk screening.
3. Describe fall prevention.
4. Discuss clinic implementation of a fall risk screening and prevention of falls initiative.

Presenter(s): Kerry Aguillon, RN, BSN (The University of Texas at Austin)
**WEDNESDAY GENERAL SESSIONS**

**The Whole Student: Innovations in Student Health Center Design**
1. Describe a new platform that encourages the use of health services.
2. Identify a variety of campus health and wellness services that can be integrated into one complex.
3. Define a facility that takes a more holistic approach to both physical and mental health.

**Presenter(s): Deborah Beck, EdD, MPA (University of South Carolina)**

**Self-Care and Over-the-Counter Products — The Landscape in 2017**

*This session is sponsored by the American College Health Foundation Professional Nursing Fund.*

1. Discuss the current OTC market as it relates to active ingredient usage and brand name product line extensions.
2. Discuss new products to the OTC market.
3. Compare drug facts labels to determine if product duplication is likely to occur among some commonly used OTC products.

**Presenter(s): Renee Acosta, MS Pharmacy (The University of Texas at Austin College of Pharmacy)**

**Minding the Gut: The Relationship Between the Brain, the Intestinal Tract, and Overall Health**

1. Compare the implications of variances found in the health and dietary status of various college populations.
2. Discuss the role of the gut microbiome in mental and physical health.
3. Define the link between diet and the health of the gut microbiome.

**Presenter(s): Lynn Gill, MS, RD, LDN, and Dawn Null, PhD, MS, RD, LDN (Southern Illinois University)**

**College Health as Public Health: Beyond the Flu Shot**
1. List the core functions of public health.
2. Describe how the core functions of public health are achieved through integrated delivery systems.
3. Describe how public health approaches address health disparities in college populations.

**Presenter(s): Sarah Van Orman, MD, MMM (University of Wisconsin-Madison)**

**Fertility Preservation for Delaying Pregnancy**

1. List reasons women may want to preserve their fertility.
2. Describe fertility preservation options.
3. Discuss the risks and barriers.

**Presenter(s): Deborah Mathis, BSN, MSN, CRNP (University of Pennsylvania)**

**Healthy Campus Initiative: One Campus’ Journey Toward Health and Wellness Campus Culture Change**

1. Describe using a steering committee/task force structure for a Healthy Campus initiative.
2. Discuss the value of the socio-ecological framework and social movement theory when trying to prioritize health on campus.
3. Describe the importance of using data to highlight health priorities on campus.

**Presenter(s): Julie Weissbuch Allina, MSW, and Dana Tasson, MD (Portland State University)**

**Decision Making Tools: Personalized Quizzes for Sexual and Reproductive Health**
1. Describe the seven tools to students.
2. Describe effective ways to promote the tools with their students.

**Presenter(s): Deborah Levine, MAT, MSW (Planned Parenthood Federation of America)**

**Harnessing the Power of Social Marketing to Increase Behavior Change Among College Students**
1. List the phases of the social marketing planning framework.
2. Describe the four “Ps” of the social marketing mix.
3. Describe an example of a formative assessment to determine audience segmentation and marketing mix and subsequent strategies and channels.
4. Discuss how social marketing can be used to improve health promotion program planning at their college/university.

**Presenter(s): Rita DeBate, MPH, PhD, FAED, FAAHB (University of South Florida)**

**Enteroviral Meningitis Outbreak: A Case Study of a Coordinated Response in Support of the College Health Center**
1. Describe enteroviral meningitis.
2. Identify the main principles of National Incident Management System (NIMS).
3. Explain how a NIMS-based approach can benefit the college health response in a public health emergency.

**Presenter(s): Sharon McMullen, RN, MPH, Matthew Leiszler, MD, and Phillip Johnson, MBA (University of Notre Dame)**
Assessing Tobacco-Free Campuses in the United States
1. Describe how to assess your campus’ organizational innovativeness (readiness) to implement and enforce tobacco-free policies.
2. Discuss the development of a tobacco-free enforcement plan.
3. Discuss strategies for promoting tobacco-free policies and enforcement.

Presenter(s): Lisa Augustine, PhD (Lorain County Community College); Tavis Glassman, PhD, MPH, MEd, MCHES (The University of Toledo)

Defining Patient Complexity for the Collegiate Health Population: A View from UT's Integrated Behavioral Health Program
1. Discuss community patient complexity.
2. Identify administrative factors impacting patient complexity.
3. Discuss factors in defining patient complexity within participants’ student health clinics.
4. Identify patient complexity and applicability to other settings.

Presenter(s): Karl Chiang, PhD, and Carolyn Tucker, BSN, MSSW, LCSW (The University of Texas at Austin)

Designing, Defining, and Measuring: How to Create a Culture of Success
1. Describe opportunities for improvement and how to make data-informed decisions.
2. Discuss how to cultivate a continuous improvement culture.
3. Define the ways we measure success.

Presenter(s): June Hu, MA (University of California, Los Angeles)

Campus Concussion Protocol Implementation: Strategies for University Health and Recreation Department Collaboration
1. Explain the global state of campus intramural and club sport participation and why the risk of concussions is so severe.
2. Discuss their own organizational structure and ways for collaboration based off of that structure.
3. Describe process of concussion protocol implementation, training, and lessons learned.

Presenter(s): Christopher Barlow, MHA, and Jason Linsenmeyer, PhD, MS (Oklahoma State University)

We Are Where You Are: Health and Wellness as an Innovative Living Learning Community
1. Describe the role health education and promotion can directly play in residence life initiatives.
2. Identify innovative and realistic methods for creating a wellness living learning community (LLC).
3. Identify at least one method of measuring success of an LLC partnership.

Presenter(s): Alicia Baker, MA, MPH, CHES, and Mary Jordan, MA (University of Florida)

From Dorms to Dog Houses? Navigating the Path of Service and Assistance Animals
1. Define service and assistance animals and the differences between the two groups.
2. Discuss how the Americans with Disabilities Act and Fair Housing Act apply to service and assistance animals.
3. Discuss an example of a letter written for the request for a service and assistance animal.

Presenter(s): Ronald Bradshaw, MD, CPA, and Sharon Stern, MD (Baylor University)

Register by April 10 for the best rate!
Sports Dermatology in the College Setting
1. Identify common dermatologic conditions seen in a college health environment.
2. Discuss an evidence-based approach to treatment and prevention of common dermatologic conditions seen in college health.
3. Discuss appropriate strategies for return to play and competition in NCAA athletes with contagious dermatologic infections.
Presenter(s): Christopher Nasin, MD, CAQSM (University of Rhode Island)

Welcoming All Students: How to Incorporate Inclusive Language into Trainings, Policies, and Procedures
1. Describe the importance of using inclusive language in your work in college health.
2. Differentiate between more inclusive and less inclusive language.
3. Identify ideas for potential modifications to trainings, policies, and procedures.
Presenter(s): Emily Matson, MPH, MCHES, Sarah Sevcik, MPH, MED, and Laurie Lucachick, MPH (University of Minnesota)

Evidence-Based Mindfulness for Boosting Well-Being
1. Explain the rise in stress and mental health issues for emerging adults on college campuses.
2. Explain the beneficial health and resilience outcomes of an evidence-based mindfulness curriculum for emerging adults on college campuses.

Immunization Innovation: Transforming Compliance for Matriculating Students
1. Define immunization compliance.
2. Compare current immunization compliance process with desired process.
Presenter(s): Brian Halstater, MD, and Kevin Welch, MS (Duke University)

Promoting Prevention: Initiatives to Address Student Alcohol Use from the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA)
1. Discuss harmful drinking among students as serious public health and safety problems for campuses and communities.
2. Discuss examples of evidence-based prevention strategies for reducing adverse consequences of alcohol use and why successful efforts to reduce alcohol availability requires both campus and community involvement.
3. Describe how a college student health services department can integrate such alcohol-risk reduction strategies within a health promotion portfolio.
4. Identify SAMHSA tools to facilitate implementation of proven countermeasures from the standpoint of a college student health services department.
Presenter(s): Marion Cornelius Pierce (U.S. Substance Abuse and Mental Health Services Administration); Jenny Haubenreiser, MA, FACHA (Oregon State University)

Best Practices to Optimize Student Care Within Your Budget
1. Describe the low- or no-cost resources local to most health centers that will improve the services offered to their students.
2. Identify ways in which the student health practitioner can minimize costs to students when providing treatment plans in their practice.
Presenter(s): Scott Woodside, MSN, MBA, RN (Rowan University)
WEDNESDAY GENERAL SESSIONS

Zika Virus and the College Health Response
1. Describe clinical presentation of Zika virus, along with its associated complications.
2. Compare the epidemiology and symptoms of Zika virus to that of other mosquito-borne viruses we may encounter.
3. Identify effective strategies for Zika virus prevention, treatment, and control on college campuses.

Presenter(s): Timothy Moody, MD (California State Polytechnic University-Pomona); Michael Deichen, MD, MPH (University of Central Florida); Philip Huang, MD, MPH (Austin/Travis County Health and Human Services Department); Howard Anapol, MD (University of Miami)

How to Develop a Mandatory Insurance Program
1. Describe how a mandatory insurance program will be structured.
2. Identify the resources necessary to operate the program.
3. Describe how to encourage students to enroll or waive insurance.

Presenter(s): David Rousmaniere, MBA (University of North Carolina-Charlotte)

Join us at the Opening Reception: Welcoming Diversity! Wednesday, May 31, 6:30 pm–8:00 pm. Let us know how you celebrate diversity on your campus.
THURSDAY EVENTS, MEETINGS, & GENERAL SESSIONS
THURSDAY EVENTS & MEETINGS

SPECIAL EVENTS AND ADJUNCT MEETINGS

7:00 am–3:45 pm
Registration

7:00 am
Opening Breakfast with Exhibitors

7:00 am–8:00 am
Peers Review Assistance Program Information Session
Could your health, counseling, or wellness center benefit from an external review by seasoned veterans in college health? Are you looking to improve the delivery of services? Is your center under pressure to develop new funding strategies? Is your campus experiencing an increase in demand for mental health care? If so, join us at this information session.

Nursing Networking Sessions
All nurses are welcome to attend one of three networking sessions, which will be facilitated by members of the ACHA Nursing Section. Participants may choose from sessions covering, but not limited to, triage, travel health, and nursing protocols. Feel free to bring your breakfast.

Open Meeting of Community College Campus Health Centers
Open to all who work in, are directors of, or supervise community college health centers.

7:00 am–4:00 pm
Exhibits and Posters
Visit more than 85 exhibitors in the Exhibit Hall. Poster sessions will be displayed in the 3rd floor lobby.

8:00 am–5:15 pm
Aspire: ACHA Mentoring
See Featured Events on page 9 for more information.

12:00 pm–1:15 pm
Health Promotion Section Research Committee
The Health Promotion Section Research Committee provides research-related training and resources; technical assistance; recognition and support; and a forum for collaboration among college health promotion researchers and those interested in research and evaluation. Current members and individuals who would like to learn more about the committee are invited to bring their lunch for this meet and greet and discussion of upcoming committee projects.

5:30 pm–6:30 pm
Open Forum and Reports to ACHA’s Board of Directors
This is an opportunity to share with the ACHA Board of Directors an accomplishment, an update, or highlight an important issue related to college students’ health.

Psychiatry Fellowship
Connect with fellow psychiatrists to discuss mutual areas of interest in providing psychiatric care to students.

7:00 pm–9:00 pm
The Awards and Fellows Celebration Dinner
See Featured Events on page 8 for more information. Tickets are required for the dinner and can be purchased through the online registration site.

ASSOCIATION MEETINGS

7:00 am–9:00 am
BS579. JACH Consulting Editors’ Breakfast

8:00 am–10:30 am
BD506. American College Health Foundation Board of Directors

12:00 pm–1:15 pm
BS516. Central College Health Association
BS517. Mid-America College Health Association
BS518. Mid-Atlantic College Health Association
BS519. New England College Health Association
BS520. New York State College Health Association
BS521. North Central College Health Association
BS522. Ohio College Health Association
BS523. Pacific Coast College Health Association
BS524. Rocky Mountain College Health Association
BS525. Southern College Health Association
BS526. Southwest College Health Association
THURSDAY GENERAL SESSIONS

8:00 AM–9:30 AM

Generational Differences: Communicating with College Students as a Health Care Provider

1. Define a safe and nonjudgmental environment in care.
2. Discuss ways to listen and understand student needs.
3. Identify ways to communicate and instruct students at a level for safe care and intervention.

Presenter(s): Pamela Golub, BSN, APRN, WHNP-BC (Texas A&M University)

A Multidisciplinary Approach to the Treatment of Eating Disorders and Body Image Concerns With Unique and Culturally Diverse College Populations

1. Describe how to approach the treatment of eating disorders on a college campus using a multidisciplinary model.
2. Describe how eating disorders and body image concerns may present in unique and/or culturally diverse college populations.
3. Identify steps for intervening through a psychology/counseling lens.
4. Identify steps for intervening through a nutrition lens.

Presenter(s): Sara Asberry, MS, MBA, RD, and Jenna Temkin, PsyD (University of Texas at Dallas)

A Slice of Sunbelt, Session 1

1. Describe the Sunbelt Meeting format and why that is conducive to information sharing for directors and other decision makers.
2. Identify college health benchmark tools and resources, including the Sunbelt Benchmark Survey Reports, and how to use them in your practice.
3. Discuss five current, relevant, and important topics in college health, modeling the process used at the Sunbelt Meeting.

Presenter(s): Lynn Tabor, BBA, MBA, FACHE (University of Georgia); Michael Deichen, MD, MPH (University of Central Florida); Katrin Wesner, PhD (University of North Carolina-Wilmington); Cecil Price, MD, and Darren Aaron, MSHA (Wake Forest University)

Recent Topics on Campus Mental Health Services in Japan and the U.S.

1. Compare mental health support services on campuses in Japan and the U.S.
2. Discuss issues of various non-graduation causes, including mental health problems.

Presenter(s): Katsuhito Yasumi, PhD, MD, and Toshiyuki Marutani, PhD, MD (Tokyo Institute of Technology); Mayumi Yamamoto, PhD, MD, and Akihiro Nishio, PhD, MD (Gifu University); Yasuko Fuse-Nagase, PhD, MD (Ibaraki University); Eiichiro Iwai, MA (Ritsumeikan University); Craig Rooney, PhD (University of Missouri); Bryant Ford, PhD (Dartmouth College)

Unveiling the National Faculty and Staff Health Assessment (NFSHA) Pilot Results

1. Identify the topic areas on the NFSHA survey.
2. List the results of the NFSHA pilot.
3. Discuss feedback on the results of the assessment tool.

Presenter(s): Nikki Brauer, MS, CWPM, COEE (Illinois State University); Faith Denardo, PhD, CHES, and Karyn Smith, MPH, (Bowling Green State University); Lori Dewald, EdD, ATC, MCHES, F-AAHE (Walden University); Holly Levin, MPH, CHES (Boise State University)

Collaborating for a Healthy Campus: Lessons Learned from Athletics Partnerships

1. Discuss the conceptual and research basis of interdisciplinary approaches to health and safety initiatives.
2. Identify successful approaches for overcoming organizational and attitudinal resistance.
3. Describe cross-campus collaborative initiatives using research-based strategies.

Presenter(s): Mary Wilfert, MEd, and Jessica Gonzalez, MPH, BSN (National Collegiate Athletic Association)

Antibiotic Resistance and Overuse: Strategies for College Health

1. Explain the development of antibiotic resistance.
2. Describe the current state of antibiotic prescribing.
3. List the appropriate use of antibiotics in typical college health clinical scenarios.

Presenter(s): Courtney Holzheimer, RN, MSN, and Sara Lee, MD (Case Western Reserve University)

Interested in the new Aspire: ACHA Mentoring program? See www.acha.org/AnnualMeeting17 for details.
THURSDAY GENERAL SESSIONS

Clinical Pearls: Case-Focused Skills in Brief Motivational Interventions for Behavior Change in Alcohol and Other Health Risks

1. Describe the experiential components of motivational interviewing that make it significantly more effective than prescriptive/directive clinical care at improving patients’ behaviors and reducing health risks.

2. Describe specific techniques to improve students’ adherence to professional recommendations (medication, treatment, academic or other advice).

3. Identify two specific strategies to use to enhance the effectiveness of motivational interviewing skills in your everyday clinical, teaching, or healthcare work.

Presenter(s): Paul Grossberg, MD (University of Wisconsin-Madison, retired)

Synergy Between Campus AOD Prevention, Health Promotion, Wellness, and Collegiate Recovery Programs

1. Describe the benefit of collegiate recovery programs on campus.

2. List three examples of integration between AOD prevention, health promotion, wellness, and collegiate recovery on campus.

3. List three benefits at the individual or campus level that result from program integration.

Presenter(s): Beth DeRicco, PhD (Drexel University); Delyne Wilcox, PhD, CHES, CIC (University of Alabama); Stacy Andes, EdD (Villanova University); Karen Moses, EdD, MS, CHES, RD (Arizona State University); Tom Hall (University of Central Florida)

Surviving an Active Shooter: Prevention, Preparation, Response, and Recovery

1. Identify key prevention strategies.

2. Describe response to an active shooter situation with the skills needed to enhance survival.

3. List key recovery strategies needed following an active shooter incident.

Presenter(s): Tim Stoecklein, BBA, MS, and Stephanie Hanenberg, MSN, FNP (University of Colorado-Colorado Springs)

Health Promotion Hot Topics: Advocating for Health Promotion — Perspectives From Campus Decision-Makers Who Have a Health Promotion Background

1. Explain the role and importance of advocacy for health promotion in higher education.

2. Explain the perspectives of administrators and decision-makers in order to better communicate with them while advocating for health promotion.

3. Describe how to effectively advocate for health promotion in higher education.

4. Discuss how to translate advocacy skills learned to their own institutions to effectively advocate for health promotion in higher education.

Presenter(s): Alyssa Lederer, PhD, MPH, CHES (Tulane University School of Public Health and Tropical Medicine); Scott Tims, PhD (Tulane University); Jenny Haubenreiser, MA, FACHA (Oregon State University); Kimberly Chestnut, PhD (West Chester University); Michael McNeil, EdD, MS, CHES (Columbia University)

10:00 AM–11:30 AM

RO-DBT: Treating Over-Thinking and the Plight of Perfectionism in College Students

1. Explain the basic framework of Radically Open DBT (RO-DBT), including the three core components of emotional well-being as seen through this treatment, and the underlying bio-social theory of individuals who suffer from emotional over-control.

2. Describe the application of RO-DBT in a college counseling center as it pertains to individual and group settings and how this assists clients in reducing symptoms of emotional over-control.

3. Discuss the challenges and successes related to implementation of group RO-DBT in a college counseling center.

Presenter(s): Lindsay Mason, MEd, LPC, ACS, and Amy Hoch, PsyD (Rowan University)

Reexamining What We Know about African American College Student Alcohol Use and Perceptions

1. Identify some current African American college student alcohol use patterns.

2. Compare perceptions held by African American and Caucasian college students about alcohol use.

Presenter(s): Alicia Battle, PhD, MCHES (Governors State University)

Register by April 10 for the best rate!
**Promoting Well-Being Through Physical Spaces**

1. Discuss current environmental psychology research and theories and how it promotes and supports campus well-being through physical space.
2. Discuss guiding design principles used within two research-based institutions while creating well-being spaces on campus.
3. Explain evaluation and assessment metrics used while assessing environmental space.

*Presenter(s): Kelly Hogan Stewart, MPH (The University of Notre Dame); Tom Szigethy, MA (Duke University)*

**Tinea Infections in Young Adults**

1. Describe diagnosis and treatment of common tinea infections.
2. Describe diagnosis and treatment of at least two uncommon or emerging tinea infections.
3. Compare treatment options for tinea infections.

*Presenter(s): James Jacobs, MD, PhD (Stanford University)*

**A Preview of the ACHA-NCHA III**

1. Identify new measures and revisions within the ACHA-NCHA III.
2. Discuss the ACHA-NCHA III revisions and the implications of those revisions.
3. Discuss how the revisions will impact the utilization of the ACHA-NCHA III.

*Presenter(s): Pat Ketcham, PhD, CHES (Western Oregon University); Mary Hoban, PhD, MCHES (American College Health Association)*

**Stalking 2.0: Digging Deeper Into the World of Cyberstalking**

1. Discuss the definition of stalking under Violence Against Women Act and reporting obligations.
2. Identify stalking behavior.
3. Identify current technology used in stalking behavior.

*Presenter(s): Mark Kurkowski, AS (St. Louis Metropolitan Police Department)*

**Anaphylaxis in the Community**

1. Define anaphylaxis.
2. Identify patients at risk for anaphylaxis.
3. Describe how to properly treat anaphylaxis.
4. Discuss two patient care cases.

*Presenter(s): S. Shahzad Mustafa, MD, FAAAAI (Rochester Regional Health System)*

**College Health Policy Advocacy**

1. Identify resources and strategies to advocate for college student health (e.g., legislative processes).
2. Identify components of the Affordable Care Act related to the delivery of health care and student health insurance offerings on college campuses.
3. Identify regulatory/legislative developments related to combatting campus sexual assault.

*Presenter(s): Jamie Davidson, PhD, FACHA (University of Nevada, Las Vegas); Randy Nuckolls, JD (Dentons); Stephanie Maddin Smith, JD (American College Health Association); Katie Vandenabeele, MBA (Harvard University); Mary Wyandt-Heibert, PhD, MCHES, CWHC (University of Arkansas-Fayetteville)*

**A Slice of Sunbelt, Session II**

1. Discuss five current, relevant, and important topics in college health, modeling the process used at the Sunbelt Meeting (continued from Session 1).
2. Identify college health colleagues who face similar challenges and issues.
3. Describe how to replicate the Sunbelt meeting format.

*Presenter(s): Lynn Tabor, BBA, MBA, FACHE (University of Georgia); Michael Deichen, MD, MPH (University of Central Florida); Katrin Wesner, PhD (University of North Carolina-Wilmington); Cecil Price, MD, and Darren Aaron, MSHA (Wake Forest University)*
Reframing the Dialogue: Racism and Police Violence as Public Health Issues

1. Define the relationship between racism, police violence, and health.
2. Define the effects of community-based trauma on college students.
3. Identify treatment and support models that can be applied when administering care to students who have been impacted by police violence.
4. Identify health advocacy and campus partnerships to prevent further police violence.

Presenter(s): Rupa Marya, MD (University of California at San Francisco)

1:45 pm–3:15 pm

An Update on Allergy Immunotherapy: Various Types, Indication, Effectiveness, and Safety

1. Describe mechanism and different types of Allergy Immunotherapy.
2. Describe the indication for AIT, and effects of AIT.
3. Describe safety considerations and management of adverse reactions.

Presenter(s): S. Shahzad Mustafa, MD, FAAAAI (Rochester Regional Health System)

Shaping Technology for Student Well-Being

1. Identify two new digital tools to influence student well-being.
2. Describe how mental health promotion strategies are used in these two digital tools.
3. Discuss the theories of behavior change incorporated into the design of these tools.

Presenter(s): Janelle Patrias, MSW (Colorado State University); Kathryn Redd, MSW, MPH (The University of Texas at Austin)

A Scalable, Customizable Bystander Intervention Program: Beavers Give a Dam

1. Describe the process for developing, customizing, and evaluating a bystander curriculum within multiple student populations.
2. Identify opportunities for numerous touch points within a multi-year approach.
3. Describe how a staff and peer co-facilitation model can support fidelity, efficacy, and scalability.

Presenter(s): Michelle Bangen, MPH, CHES (Oregon State University)

What Makes a Good College Health Center: The Students Perspective

1. Discuss what students think about college health centers.
2. Explain what students expect/want from college health centers.
3. Identify modifications in their own health centers based on student feedback.

Presenter(s): Jazmin Felix, BA, CNA, HUC (Florida International University); Chauncey LaBoo, BS (Texas A&M University); Tristan Ford, BS (University of Rochester); Sarah Song, BSA (The University of Texas at Austin)

Improving Access to Quality Services to Prevent Sexually Transmitted Infections: RN-Run STI Screening Clinic

1. Differentiate the patient population best served in an RN-run STI screening model.
2. Explain the risk screening and risk-reduction counseling used in an RN-run screening model.
3. Describe pre-implementation preparations.
4. Discuss implementation and success.

Presenter(s): Dian Peavey, RN, BSN (The University of Texas at Austin)

Student Health Insurance in Lieu of Medicaid: A Policy Initiative to Improve Access to Care for Low-Income Students

1. Identify scope of problem at your school.
2. Identify data required, campus partners, approach to be taken for advocacy.
3. Describe survey data to demonstrate before and after results.
4. Discuss roadmap for advocacy in other states and nationally.

Presenter(s): Valerie Lyon, MHA; and Jada Hamilton, MD (Cornell University)

The Ethics and Issues on Coordinating Care Between Mental Health and Health Services: A Panel Discussion

1. Identify the key drivers of integration and the need for coordination of care between medical and mental health services.
2. Compare the accreditation standards that address both administrative structure and information sharing in a merged or integrated care environment.
3. Compare different organizational and administrative models for merged centers.
4. Identify the key challenges experienced in terms of strategic and ethical dilemmas in merged centers.

Presenter(s): Joy Himmel, PsyD, PMHCCNS-BC, RN, NCC, LPC (Ross University School of Medicine); Marcus Hotaling, PhD (Union College); Chris Flynn, PhD (Virginia Tech); Anita Sahgal, PsyD (University of Florida-St. Petersburg); Paul Polychronis, PhD (University of Central Missouri); Craig Rooney, PhD (University of Missouri)
LGB Health — An Evidence-Based Review

1. Discuss psychosocial development of LGB individuals and how it pertains to stresses that these students may face.
2. Describe new conceptualizations of sexual orientation as understood by LGB adolescents and young adults.
3. Discuss best practices for screening LGB individuals for sexually transmitted infections.

Presenter(s): David Reitman, MD, MBA (American University)

Using Clinical Data and Research Collaborations to Establish the Link Between Health and Success in College

1. Describe academic partners and data sources necessary to establish the relationship between health and student success.
2. List strategies for merging clinical data with data on students’ academics or co-curricular involvement without violating federal privacy laws.
3. Identify the bi-directional relationship of how social determinants, academic classifications, and co-curricular involvement influence health status and health status influences success.
4. Discuss ways to apply results to develop prediction models for health and student success.

Presenter(s): Susan Hochman, MPH, Jamie Pennebaker, PhD, and Rita Thornton, MEd (The University of Texas at Austin)

Supporting the Health and Well-Being of International Students in the U.S. and Abroad

1. Identify macro and microlevel international student presence and the influences on counseling center offerings and programs.
2. Discuss outreach and program ideas to connect international students with mental health resources on campus.
3. Describe the unique challenges of providing a college health program in an international health care system.
4. Discuss the pros and cons of providing health care to a diverse student population with varying health care experiences and expectation.

Presenter(s): Halah Ibrahim, MD, MEHP, and Verdrana Mladina, PhD (New York University-Abu Dhabi); Jung Yi, PsyD, and Paula Jung, MA (University of California, Berkeley)

Pharmacy Hot Topics

1. Discuss medication therapies used for transgender care.
2. Discuss patient counseling for transgender medications.
3. Identify services that add value to student health pharmacies.
4. Discuss the integration of telehealth into healthcare delivery, specifically in the area of directly observed therapy for the treatment of tuberculosis.
5. Discuss the benefits and challenges of establishing a pharmacy-based immunization program in a campus community.

Presenter(s): Amy Sauls, PharmD, BCACP, CPP (University of North Carolina at Chapel Hill); Deb Hubbell, RPh, FACHA (University of Connecticut); Diane Lamotte, BS Pharm (University of California, Santa Cruz); Laura Tipton, MS, MBA, BS Pharm (University of Florida); Terry Weaver, BS Pharm, and Amanda Jacot, PharmD (The University of Texas at Austin)

Working with Parents in College Health Service Settings

1. Differentiate between situations when communication with parents can be helpful vs. situations when it would not be helpful.
2. List potential benefits of communication with parents.
3. Describe the approach for effective communication with parents.

Presenter(s): Sujata Patel, MD, and Bina Patel, MD (Stanford University)

Ignite Your Travel Clinic: Virtual Travel Education

1. List challenges and benefits to using an online learning environment in the context of travel health.
2. List concrete steps to migrate travel health education online.
3. Describe workflow for immunizations and medication recommendations outside of traditional visits.
4. Discuss online travel health education course implications for your campus.

Presenter(s): Sara Stahlman, MA, and Amy Sauls, PharmD, BCACP, CPP (University of North Carolina at Chapel Hill)

Identifying and Addressing Mental Health Concerns in Student Athletes

1. Identify signs and symptoms of potential psychological distress and common mental disorders in student-athletes.
2. Discuss obtaining a psychosocial history from an at-risk client.
3. Discuss best practices in preparing for mental health emergencies and non-emergencies using a multidisciplinary approach.

Presenter(s): David Edwards, MD (Texas Tech)
THURSDAY GENERAL SESSIONS

Evaluation of Chest Pain in the Young Adult
1. Discuss evaluation of patient with chest pain by history and physical examination in a systematic and timely manner.
2. Explain utilization and interpretation for appropriate diagnostic testing available in a college health setting.
3. Describe differential diagnoses of chest pain based on the presentation and testing.
4. Identify patients at high risk for morbidity and mortality who require referral for further evaluation and management.

Presenter(s): Donald Kreuz, MD (Columbia University)

ACHA Toolkit for Addressing Sexual and Relationship Violence on Campuses
1. Explain a public health approach toward sexual and relationship violence.
2. Describe basic principles of a trauma-informed campus.
3. Identify key components of the toolkit.
4. Discuss applications of the toolkit in relation to campus examples.

Presenter(s): Mary Wyandt-Hiebert, PhD, MCHES, CWHC (University of Arkansas); Kim Webb, MA (Washington University in St. Louis); Deborah Steward, MD (California State University, Chico); Jen Jacobsen, MPH, MA (Grinnell College); Stephanie Hanenberg, MSN, FNP-C (University of Colorado-Colorado Springs)

Polycystic Ovary Syndrome — The Spectrum of Evaluation and Management in the College Health Setting
1. Identify the characteristics of PCOS.
2. Identify the types of testing options available.
3. Describe the non-pharmacologic management of PCOS.
4. Describe the pharmacologic management of PCOS.

Presenter(s): Martha Dannenbaum, MD, Meghan Windham, MPH, RD, LD, and Joe Dannenbaum, MS, ATC, CSCS (Texas A&M University); Gladys Gibbs, MD, MS (The Ohio State University)

Brand Management and Reputational Equity: Strategies to Help Our Student Health Services Thrive and Survive
1. Discuss the importance of personal and organizational reputational equity.
2. Define brand management.
3. Describe strategies to build and sustain the brand of a college health service.
4. Identify design thinking exercises related to brand management and reputational equity for my organization.

Presenter(s): James Jacobs, MD, PhD (Stanford University); Sarah Van Orman, MD, MMM (University of Wisconsin-Madison)

Strength in Numbers: An ACHA-NCHA II Consortium Survey of Small Women’s Colleges
1. Identify the importance of examining the unique physical and emotional health needs of college-age women.
2. Discuss how college-age women’s educational environment may impact their health needs and academic engagement.
3. Explain the value of assessing student health in consortium to get more nuanced information about their student bodies.

Presenter(s): Vanessa Britto, MD, MSc, and Claudia Trevor-Wright, JD, MA, MCHES (Wellesley College); Mary Joan Murphy, PNP-BC, MSN, MPH (Barnard College); Karen Engell, MS, RN-C, WHNP (Mt. Holyoke College); Kay Kerr, MD (Bryn Mawr College)

The Impact of Unconscious Bias on Students’ Health and Wellbeing
1. Describe the state of the science of unconscious bias.
2. Describe one strategy to assess unconscious bias.
3. Describe three strategies to address bias at the individual and institutional level.

Presenter(s): Rene Salazar, MD (The University of Texas at Austin)

Check out the Poster Abstract Book at www.acha.org/AnnualMeeting17 to see the innovative programs and research happening across the country.
Promoting Student Resilience and Reducing Risk through Peer Health Coaching: Innovative Training Models, Successes, and Challenges

1. Describe the collaborative innovation of health/wellness coaching.

2. Identify at least three considerations for planning and implementing evidence-based brief motivational intervention practices in which peer educators can be trained and supervised.

3. Identify two benefits and two challenges associated with training peer educators to deliver evidence-based brief motivational intervention.

4. Identify how a similar program might be implemented on their own campuses.

Presenter(s): M. Dolores Cimini, PhD, Abigail Dubovi, BA (University at Albany, SUNY); Amy Versnik Nowak, PhD, Janell Lindberg, Oscar Mata, Megan Brenny, and Shannon Murphy (University of Minnesota-Duluth)

Cannabis on Campus: Practical Approaches to Prevention

1. Describe how to apply a basic social-ecological framework to collegiate cannabis use.

2. Describe how to apply a harm reduction philosophy with individuals, small groups, and larger campus initiatives.

3. Differentiate the strengths and challenges of a regulated legal system of marijuana.

Presenter(s): Andrea Coryell, MS (Colorado State University); Matt Vogel, MA (Southern Oregon University); Jennifer Summers, MHS (University of Oregon)
FRIDAY EVENTS, MEETINGS, & GENERAL SESSIONS
SPECIAL EVENTS AND ADJUNCT MEETINGS

7:00 am–5:00 pm
Registration

7:00 am
Continental Breakfast with Exhibitors

7:00 am–8:00 am
Faith-Based Fellowship
Connect with fellow attendees from faith-based schools and/or individuals of faith to discuss resources and special interest issues.

Lookout Mountain Group

Data Warehouse Initiative Member Update
How will the ACHA Data Warehouse benefit your health center and the field of college health? Come to this town hall meeting to learn more about the project, our progress to date and provide your views to the task force leadership.

7:00 am–1:30 pm
Exhibits
Visit more than 85 exhibitors in the Exhibit Hall.

7:00 am–4:00 pm
Posters
Poster sessions will be displayed in the 3rd floor lobby.

12:00 pm–1:15 pm
Dorosin Memorial Lecture
See Featured Events on page 4 and session content on page 42 for more information. (Note that you may bring a lunch with you.)

Pharmacy Section Gathering
Bring your lunch and talk with your colleagues about current issues in college health pharmacy.

6:15 pm–7:00 pm
Assembly of Representatives
If you are a qualified voting member of ACHA, plan to attend the 2017 Assembly of Representatives and help shape the governance of ACHA by voting on recommended bylaws amendments. See page 9 for details.

9:00 pm–10:00 pm
AA/AI Anon Open Meeting

ASSOCIATION MEETINGS

7:00 am–8:00 am
BS527. Continuing Education Committee

7:15 am–8:00 am
BS563. LGBTQ+ Health Coalition

12:00 pm–1:15 pm
BS552. Students/Consumers Section
FRIDAY GENERAL SESSIONS

8:00 AM–9:30 AM

Student Learning Outcomes in the Clinic: Innovative Ways to Tie Clinical Quality Improvement to University Driven Assessment

1. Define university assessment.
2. Define quality improvement.
3. Identify areas where assessment and student learning outcomes could be included in quality improvement.

Presenter(s): Pamela Stokes, MHCA, MSN, RN (Oklahoma State University)

Hot Topics and Clinical Pearl Cases for the Advanced Practice Clinician

1. Discuss the typical and atypical clinical signs and symptoms, as well as management for PVCs.
2. Explain new knowledge regarding the typical and atypical clinical signs and symptoms, and management for mumps.
3. Explain new knowledge regarding the management of the patient with gender dysphoria.

Presenter(s): Elke Zschaebitz, DNP, FNP-BC (University of Virginia); Joanne Brown, DNP, FNP-C, WHNP-C, CTTS (University of Kentucky)

Ethical Principles and Practices Applied to College Health

1. Discuss fundamental ethical principles.
2. Describe the ACHA Ethical Guidelines.
3. Describe how to apply the ethical principles and guidelines to cases and issues in college health.

Presenter(s): Barbara Tyler, MD, MPH (Texas A&M University); Michael Daley, BSN, MSN, FNP (Landmark College); Lori Dewald, EdD, ATC, MCHES, F-AAHE (Walden University); Mary Beth Katitus, BSW, MPA (Case Western Reserve University); Dessa Mrvos, BSN (Duquesne University); Tanya Tatsum, MHA (Texas A&M University); Janet Weatherly, MPH (Indiana State University); Kathryn Prediger, BSN, MA, RN, CPHQ (University of Iowa)

HealthyhornsTXT: Implementing and Evaluating a Text Messaging Campaign to Promote Student Health and Academic Success

1. Describe the process of creating and implementing a health promotion text messaging program.
2. Describe methods for engaging and retaining program participants.
3. Discuss methods for evaluating participant satisfaction and program effectiveness.

Presenter(s): Susan Kirtz, MPH, and Elizabeth Glowacki, MA, PhD (The University of Texas at Austin)

Latent Tuberculosis Screening, Diagnosis, and Treatment: PPD, IGRA, CXR . . . Then What?

1. Describe the pathophysiology of latent tuberculosis infection.
2. Describe the strengths and weaknesses of available testing options for latent tuberculosis.
3. Describe the pros and cons of the four current treatment options for prophylaxis of latent tuberculosis.

Presenter(s): Michael Huey, MD (Emory University)

Postvention Planning in a Combined Health and Counseling Model

1. Describe the essential elements of a postvention plan.
2. Describe a suicide cluster experienced on a college campus.
3. Describe two strategies to avoid pitfalls with rollout of postvention plan.
4. Describe one way suicide contagion resembles any other contagion on campus.

Presenter(s): Eleanor Davidson, MD, and Sara Lee, MD (Case Western Reserve University); Jennifer Muehlenkamp, PhD (University of Wisconsin-Eau Claire)

Wellbeing of Transgender College Students: Innovative Strategies to Increase Equity and Reduce Disparities

1. Identify two health disparities reported by transgender college students through Fall 2013 ACHA-NCHA.
2. Compare current campus practice against ACHA Guidelines for trans-inclusive college health programs.
3. Describe strategies used to address transgender health care needs in innovative ways.
4. Explain the efforts of the Mid-Atlantic Trans Health Collaborative Network.

Presenter(s): Jenna Messman, MEd, NCC, CWC (University of Maryland)

Our Stories: Recruiting and Retaining Professionals of Color in Health Promotion

1. List three recruiting strategies for professionals of color.
2. List three retaining strategies for professionals of color.

Presenter(s): Shawnte Elbert, MA, MCHES, TTS (Indiana University-Purdue University Indianapolis); Joi Alexander, MA, CHES, RHeD (Florida State University); Betria Stinson, MPH, CHES (University of North Carolina-Charlotte)

NEW! Crowdsourcing sessions are based on your feedback and will take place on Friday afternoon.
Cultivating Health Information Technology Staff’s Role in Strategic Planning and Quality Improvement

1. Describe opportunities to involve health information technology (HIT) staff in strategic planning initiatives.
2. Identify ways HIT staff can evaluate and align their own projects with health center strategic goals.
3. Discuss methods for HIT staff to have meaningful participation in quality improvement initiatives.
4. Describe ways to expand HIT staff’s health center-specific business knowledge to increase the impact of their contributions.

Presenter(s): Judd Moody, BS (Texas A&M University)

Headaches: Types and Treatments

This session is sponsored by the American College Health Foundation Josh Kaplan Fund for Clinical Medicine and the Professional Nursing Fund.

1. Describe the difference between tension-type headaches (TTHs), cluster headaches (CHs), and migraine headaches (MHs) with a focus on MHs.
2. Describe non-pharmacologic treatment regimen for acute, chronic, and prophylactic management of MHs.
3. Discuss pharmacologic treatment regimen for acute, chronic, and prophylactic management of MHs.

Presenter(s): Sweta Andrews, PharmD, MBA, and Jacquelyn Navarrete, PharmD (University of Texas at El Paso)

Outsourcing: History and Experiences in College Health

1. Describe the history of outsourcing in college health.

Diagnosis and Treatment of Clinical Sleep Disorders

1. Describe the difference between a normal sleep pattern for healthy college students and disordered sleeping patterns.
2. Describe a differential diagnosis and diagnostic plan for debilitating fatigue symptoms and how to apply that diagnosis when ordering evaluations.
3. Describe a basic treatment plan for a patient with an organic sleep pathology.

Presenter(s): David Reitman, MD, MBA (American University)

Creating a Medical Home Away from Home — Implementing a Collaborative Care Model for Students with Complex Medical Needs on a College Campus

1. Explain the challenges students with complex medical needs face when they enter the college campus environment and how the six core elements of health care transition from pediatric to adult specialists can be implemented in the college health setting.
2. Describe a process to proactively identify incoming undergraduate and graduate students with complex medical needs.
3. Describe a model of collaborative practice implemented at Brown University Health Services for students with complex medical needs.
4. Discuss outcomes and evaluation of the WeCARE model.

Presenter(s): Laurie Anderson, APRN, MS, BC-Pediatrics, Kristie Sullivan, MHA, BSN, RN, CPEHR, and Angela Dziok, RN, BSN, RRT, CPEN (Brown University)

A Primer on Musculoskeletal Examination Technique and Commonly Missed Injuries in Student Health

1. Identify commonly missed orthopedic injuries of the upper extremities.
2. Identify commonly missed orthopedic injuries of the lower extremities.
3. Demonstrate proper technique to perform common orthopedic evaluations for shoulder and knee examinations.

Presenter(s): Christopher Nasin, MD, CAQSM (University of Rhode Island)

Creating a HIV Pre-Exposure Prophylaxis (PrEP) Clinic at a College Health Service

1. Discuss the literature supporting the use of anti-retroviral medication for pre-exposure HIV prophylaxis (PrEP).
2. Discuss the controversies surrounding the use of PrEP as a public health strategy.
3. Discuss the indications for PrEP.
4. Describe steps to take to create an HIV PrEP clinic in a college health setting.

Presenter(s): Michael Huey, MD (Emory University); Sterling LaBoo (Texas A&M University)
**FRIDAY GENERAL SESSIONS**

**Cell Phone Use: A Mediating Factor of Undergraduate Health and Wellness**
1. Identify cell phone use patterns in undergraduate students.
2. Explain correlates between total cell phone use time, specific app use, and various health measures.
3. Identify existing health apps and known health outcomes.
4. Discuss health-based programming for more mindful cell phone use.

**Presenter(s):** J. Roxanne Prichard, PhD, Chris Hornung, Lesley Scibora, PhD, DC, and Birdie Cunningham, MA (University of St. Thomas)

**Improving Adult ADHD Assessment**
1. Identify the content of a streamlined battery to assess adult ADHD.
2. Describe how the information from the streamlined battery is used to diagnose adult ADHD.
3. Describe the impact of failing to identify feigning of ADHD during assessment.
4. Describe how patients faking or exaggerating ADHD can be identified.

**Presenter(s):** Paul Marshall, PhD (Hennepin County Medical Center); James Hoelzle, PhD, MA (Marquette University)

**Assessing the LGBTQ+ Climate and Curriculum on a Health Professions Campus**
1. Describe the processes for development of an LGBTQ+ climate and curriculum study.
2. Discuss the implementation of an LGBTQ+ climate and curriculum survey.
3. Discuss the results of a climate and curriculum study.

**Presenter(s):** Justin Laird, PhD, Jane Bogart, EdD, MCHES, and Stephanie Rozen, MSW, LCSW, CASAC (Columbia University)

**Getting It Together: Using CAS Guidelines to Organize and Integrate Varying Sources of Guidance to Support Strategic Planning**
1. Describe how the Council for the Advancement of Standards (CAS) guidelines can be used to guide strategic planning and practice.
2. Identify how common health promotion guidance for strategic planning and practice (e.g., Healthy Campus 2020, Okanagan Charter, etc.) relate to CAS standards.
3. Describe how to use the CAS standards and other common guidance to meet the needs of differing campus contexts.

**Presenter(s):** Kimberly Chestnut, PhD, MEd, MS (West Chester University); Paula Adams, MA (Washington State University); Stacy Andes, EdD, MA (Villanova University); Alicia Czachowski, EdD, MPH, CHES (Columbia University); Dugeidy Ortiz, MA (Lehman College/CUNY)

**Effective Collaboration Among Counseling and Health Services: An Examination of Relevant Research, Models, Practices, Values, and Ethics**
1. Describe findings from survey research on collaboration between health and counseling services.
2. Discuss models of collaboration and common barriers to effective collaboration.
3. Identify factors such as differences in training, professional culture, legal/ethical standards, and turf issues to enhance collaboration between primary care and mental health providers.

**Presenter(s):** Jamie Davidson, PhD, FACHA (University of Nevada, Las Vegas); Micky Sharma, PsyD (The Ohio State University)

**Using Data to Inform Decision Making**
1. Describe data collection methods that are being used at several health centers.
2. List various reports that health centers run to gather data regarding performance and productivity.
3. Identify decisions that have been made by health centers as the result of consulting data.
4. Describe why it is important for health centers to consult and use data when making decisions regarding the operation of the health center.

**Presenter(s):** Jamie Shutter, MSED, CHES (The University of Texas at Austin); David Lynn Tabor, MBA (University of Georgia); Judd Moody, BS (Texas A&M University); LeAnn Gutierrez, PhD, MBA (University of Oregon); Nancy Ronum, BSN, MS, CPHIMS, CPHQ (University of Wisconsin-Madison); Carlo Ciotoli, MD, MPA (New York University); Gabe Garcia, MBA (The University of Texas at Austin)

**Guns on College Campuses: Public Health and Policy Implications**
1. Define the issue of mortality from gun violence as a public health issue.
2. Explain the current status of concealed carry on college campuses, including cities and states that permit this.
3. Identify primary prevention/public health approaches to reducing gun violence on college campuses.
4. Discuss ways to help identify and report at-risk students who may potentially be active shooters.

**Presenter(s):** Amy Thompson, PhD, CHES (University of Toledo)
FRIDAY GENERAL SESSIONS

12:00 PM–1:15 PM

Dorosin Memorial Lecture: Discovering Bias — Challenges and Opportunities for Organizational Diversity
1. Describe implicit bias.
2. List consequence of implicit bias.
3. List potential solutions.
**Presenter(s):** Keith Maddox, PhD, MA (Tufts University)

Building Strong Collegiate Recovery Communities: Integration and Synergy Between Counseling Services, Health Services, and Health Promotion
1. Describe the mission and core components of collegiate recovery programs (CRPs).
2. Explain why interdisciplinary collaboration is crucial to a CRPs success.
3. Identify likely partners and resources to start a CRP in one's home university.
**Presenter(s):** Luciana Silva, PhD, LMFT; Lisa Oestreich, DO; Mandy Parente, MEd; and Taylor Milam, AS (University of Alabama at Birmingham)

1:45 pm–2:45 pm

Going Beyond a Memorandum of Understanding: Creating a Best Practice Sexual Violence Team with a Co-Located Rape Crisis Center on an Urban University Campus
1. Identify viable and essential campus partnerships in the effort to eliminate sexual violence on campus.
2. Explain a memorandum of understanding that recognizes the importance of collaboration with community agencies.
3. Define rape crisis center (RCC) saturation of services utilizing the expertise of a large RCC staff.
4. Identify strategies that build trust and a collaborative dialogue between a campus and outside agencies.
**Presenter(s):** Alma Olson, DNP, FNP (University of Akron); Amina Hall, BA (Rape Crisis Center of Summit and Medina County)

Are You Serving Student Athletes? NCAA Policies on Medications and Supplements
1. Identify drug policies related to NCAA student-athlete eligibility.
2. Identify guidelines and resources to support student-athlete health and eligibility.
**Presenter(s):** Mary Wilfert, MEd (National Collegiate Athletic Association)

Exercise Rx: An Interprofessional Approach to Increasing Student Physical Activity
1. Describe evidence supporting exercise prescriptions and physical activity counseling inclusive of being an evidence-based treatment modality for depression.
2. Describe how to implement an Exercise Rx on campus.
3. Describe the process of using an interprofessional approach to prescribe exercise for college students with depression.
4. Discuss outcomes for college students with depression who participate in an individualized prescribed exercise program.
**Presenter(s):** William Mupo, MPA (The University of Texas at Austin); Brittany Yates, DNP, MSN, APRN, FPMHN-BC (University of Colorado-Denver); Katrina Kaufman, MEd, CHES (University of Louisville)

Students With Diabetes: A Tool Kit for Supporting Health and Wellness
1. Describe the health and wellness needs of students with diabetes.
2. List the tools available to improve the wellbeing of students with diabetes.
**Presenter(s):** Sara Lee, MD (Case Western Reserve University); Jennifer Lynn Saylor, PhD, MSN, BSN (University of Delaware); Charles Riley (Ohio University)

Emerging Infections
1. Identify risk factors and modes of transmission for emerging infections, including travel and other human behavior.
2. Identify the clinical manifestations and complications of recently emerging and re-emerging viral and bacterial pathogens.
3. Discuss preventive strategies for emerging infectious disease threats, including invasive meningococcal serogroup B disease.
**Presenter(s):** Robert Leggiadro, MD (Villanova University)
Progressive Uses of Student Leaders to Maximize Student-Centered Administration

1. Identify the value of educating students about the current health status at the university partner with student leaders to better the health of the university.
2. Discuss how to set up a successful partnership with student leaders to achieve results in university-wide administration and policy.

Presenter(s): Sarah Song, BSA (The University of Texas at Austin)

Mental Health Nursing: An Innovative Bridge in Collaborative Care

1. Describe the role of a mental health registered nurse in an integrated collegiate health and counseling center.
2. Identify the advantages of staffing the role of a mental health registered nurse.
3. Discuss strategies to create a mental health registered nurse position on their respective campus.

Presenter(s): Deb Shill, ADN; Beth Gallegos, MSW, LISW, LCSW; Sarah Newell, BSN, RN; and Janice Grimes, BSN (Grinnell College)

Cultural Competency and Diversity: Recruiting and Retaining Students of Color to Health Promotion Programming and Peer Education

1. List three recruiting strategies to increase applicants of color for the peer education program.
2. List three retaining strategies to retain students of color for the peer education program.
3. List lessons learned (positive and negative) on recruiting and retaining peer educators on college campuses.

Presenter(s): Shawnte Elbert, MA, MCHES, TTS (Indiana University-Purdue University Indianapolis); Joai Alexander, MA, CHES, RHEd (Florida State University); Betria Stinson, MPH, CHES (University of North Carolina-Charlotte)

Vaccine Hesitancy: Why it Occurs and Strategies to Overcome It

1. Describe the factors driving vaccine hesitancy.
2. Describe strategies to overcome vaccine hesitancy.

Presenter(s): C. Mary Healy, MD (Baylor College of Medicine)

Is Third Party Billing the Answer?

1. Describe billing models to increase fees for services revenue.
2. Describe key aspects to consider when deciding to do third party billing.
3. Describe steps to be considered when making a change in a billing model.

Presenter(s): Diane Norris, BSN (Georgia Southern University)

Crowdsourcing Session #1

Topic TBD by you! Session topics will be based on meeting attendee feedback about which topics are most interesting and relevant.

Presenter(s): Alyssa Barigian, MBA; and Christopher Swenning, BS (Texas A&M University)

Fueling Students for Success: What Providers and Health Educators Should Know About Popular Diets

1. Identify popular diets practiced by college students.
2. Discuss evidence-based nutrition recommendations to cohorts and individuals.

Presenter(s): Jenna Heller, MS, RD; and Tammy Ostroski, DNP, FNP-BC (Arizona State University)

Sexual Literacy: A Strengths-Based Approach

1. Define the sexual literacy umbrella.
2. Identify the importance of using a collaborative model of interpersonal/relationship violence and sexual health education.
3. Describe an action plan for implementation at your own university/college.

Presenter(s): Amanda Ayers, MPH; and Ramsey Champagne, MA (Harvard University)

Integrating Medical, Counseling and Health Promotion Services: Implementing SBIRT as the Foundation for Improved Health Outcomes

1. Describe a vision for fully integrating health services on a college campus.
2. Describe ways to use data to successfully implement screening, brief intervention, and referral to treatment (SBIRT).
3. Identify barriers and possible solutions to implementing behavioral health screening in primary care visits.

4. Discuss ways to expand integration beyond SBIRT using behavioral health providers.

Presenter(s): Melissa Griffin, MA, CAGS; Carol O’Saben, PhD, MS; Susan Bigley, MS, FNP; and Julie Ryan, MA, Adm, BSBA (Northern Arizona University)

Marketing a Campus Health Center: Lessons Learned from Years of Experience

1. Identify ways to market your own campus health center.
2. Explain the importance of marketing to peers/colleagues.
3. Discuss marketing obstacles present in campus health centers.

Presenter(s): Alyssa Barigian, MBA; and Christopher Swenning, BS (Texas A&M University)
A Perfect Storm: A University’s Response to a Public Health Crisis Less than Ten Miles from Two Zika Hot Zones
1. Identify the Zika Virus.
2. Identify ways to prepare the college community with what little knowledge we have of the virus.
3. Discuss lessons from the past that will influence the future preparation of Zika prevention.

Presenter(s): Eileen Egan-Hineline, MS, RN, BC (Barry University)

An Innovative Redesign of Mental Health Delivery in a Diverse Institution to Enhance Mental Health Collaboration with Primary Care
1. Describe the benefits of creating a behavioral health team between a counseling and health center.
2. Identify the challenges involved in the process of creating a behavioral health team between a counseling and health center.

Presenter(s): Joseph Kithas, MD; Jamie Davidson, PhD, FACHA; Phoebe Kuo, PhD; Kathy Underwood, MSN, ARNP; Luke Jensen, PsyD; and Susan Estijoy, BSN (University of Nevada, Las Vegas)

Increasing HPV Vaccinations in the International Student Population
1. Describe HPV vaccine coverage of entering college students.
2. List reasons for poor vaccine coverage in international students.
3. Describe ways to increase HPV vaccine uptake in international students.

Presenter(s): Angela Long, MS, MPH (RightInsight); Craig Roberts, PA-C, MS (University of Wisconsin-Madison)

Reuse Reduce Recycle: Managing Your Carbon Footprint
1. Explain the importance of reducing the environmental impact of student health centers.
3. Discuss how to develop, implement, and evaluate a waste reduction and recycling plan.

Presenter(s): Lovesimrijit Sandhu, BS (The University of Texas at Austin)

Using Community-Based Participatory Research Methods to Address Campus Health Disparities
1. Define the term “health disparity.”
2. Identify health disparities prevalent in the United States.
3. Discuss how to engage students in addressing health disparities.
4. Describe how to create a campus health disparities action plan.

Presenter(s): Patricia Atwater, MPH (University of Washington)

Skin Conditions That Sometimes Require an ER
1. Describe dangerous bacterial skin conditions.
2. Describe dangerous viral skin conditions.
3. Describe dangerous immunological and inflammatory skin conditions.

Presenter(s): James Jacobs, MD, PhD (Stanford University)

Crowdsourcing Session #2
Topic TBD by you! Session topics will be based on meeting attendee feedback about which topics are most interesting and relevant.

4:45 PM–5:45 PM

Evidence-Based Preventive Screening Using a Tablet Device That Will Impact the Health of Your Campus Community
1. Describe evidence-based preventive screening questions applicable to the college-age population.
2. Describe an evidence-based program for screening and brief intervention to reduce high-risk drinking in the college population.
3. Discuss an evidence-based program for screening and referral for patients experiencing intimate partner violence (IPV).
4. Explain the advantages of using a tablet device to obtain a comprehensive preventive screening questionnaire.

Presenter(s): James Schaus, MD (University of Central Florida)
FRIDAY GENERAL SESSIONS

An Exploration of the Relationship Between Stressors, Psychological Capital and Depression
1. Discuss how common stressors are associated with depression.
2. Explain how psychological capital (PsyCap) is associated with depression.
3. Describe how PsyCap differs in struggling versus adaptive students.
4. Discuss how college programs and supports can enhance PsyCap in their students.

**Presenter(s): Dorothy Bakker, MD, MA, CCFP, FCFP (University of Guelph)**

The Female Athlete Triad: Identification and Treatment
1. Define female athlete triad.
2. Describe risk factors for female athlete triad.
4. Discuss strategies for prevention.

**Presenter(s): Catherine O’Neil, MD (Bucknell University/Geisinger Evangelical Hospital LLC); Tanya Williams, MS, RDN, LDN, CSSD (Bucknell University)**

Educating and Engaging Students in Self-Care of Minor Illness and Injury through a Self-Care Station
1. Explain the benefit to creating a self-care station.
2. Describe the process of implementing a self-care station.

**Presenter(s): Kristina Blyer, DNP, RN, NE-BC; and Veronica Whalen Jones, MS, CHES, ACSM, EP-C (James Madison University)**

Sleep Success! Using ACHA-NCHA II Data to Identify Need, Build a Campaign and Create Measurable Change for Students
1. Explain how to use multiple data points within the ACHA-National College Health Assessment (NCHA) report to determine what programming focus will be most impactful to student success.
2. List strategies for implementing an initiative to close the knowledge gap.
3. Explain how to measure impact of initiative on knowledge gap.

**Presenter(s): Kathleen Braunlich, MBA; and Erica Phillipich, MA (Michigan State University)**

The Student Worker Nursing Assistant — A Symbiotic Asset in the Clinical Setting
1. Identify symbiotic advantages of implementing a student worker nursing assistant program.
2. Identify symbiotic disadvantages of implementing a student worker nursing assistant program.
3. Discuss other considerations with implementing a student worker nursing assistant program.

**Presenter(s): Tonya Cochran, BSN (Texas A&M University)**

Using Student Feedback to Improve College Health Practice: Promoting Innovation Across the Organization
1. Explain the importance of student stakeholder input in all college health efforts.
2. Describe three strategies for gathering student input.
3. Describe three examples of applying student feedback to improve college health practice.

**Presenter(s): Michael McNeil, EdD, CHES, FACHA; and Melanie Bernitz, MD, MPH (Columbia University)**

#FLUSHOT: Using Social Media and Selfies to Normalize Influenza Vaccination
1. Describe widely used social media platforms and terms.
2. Discuss the use of social media in health education and communication.
3. Explain the use of a hashtag campaign to normalize influenza vaccination on a college campus and increase marketing reach.

**Presenter(s): Adam Troy, MPH, CPH (University of Miami)**
Healthy Campus 2020: Sharing Implementation Strategies

1. Identify key considerations for developing a Healthy Campus initiative.
2. Describe implementation strategies across diverse institutions.

Presenter(s): Allison Smith, MPA (New York University); Scott Tims, PhD (Tulane University)

Implementing ACHA Guidelines for Sensitive and Effective Drug Awareness, Student Recovery Support, and Overdose Prevention Efforts on the College Campus

1. Describe principles of social justice to sensitively discuss, educate and present accurate and effective overdose prevention and opioid awareness information to people with potential substance use disorders or those who may intervene in this area.
2. Discuss how to implement ACHA Guidelines: Opioid Prescribing in College Health.
3. Discuss campus-wide harm reduction with naloxone.
4. Identify ways to support diverse students who have been in treatment or affected by opioid use/overdoses using varied campus and community-based resources.

Presenter(s): Lori Holleran Steiker, PhD; Lucas Hill, PharmD, BCPS, BCACP; Sierra Costedo, BA; and J. Nile Barnes, PharmD, EMT-P, BCPS (The University of Texas at Austin)

Crowdsourcing Session #3

Topic TBD by you! Session topics will be based on meeting attendee feedback about which topics are most interesting and relevant.
SATURDAY EVENTS, MEETINGS, & GENERAL SESSIONS
SATURDAY EVENTS & MEETINGS

SPECIAL EVENTS AND ADJUNCT MEETINGS

7:00 am–10:00 am
Registration

7:00 am
Continental Breakfast

10:00 am–11:30 am
Closing Presidential Session
See Featured Events on page 4 and session content on page 50 for more information.

ASSOCIATION MEETINGS

7:00 am–8:00 am
BS555. 2016 Program Planning Committee Debriefing
All members of the 2017, 2018, and 2019 Annual Meeting Program Planning Committees are encouraged to attend.

8:15 am–9:45 am
BD504. ACHA Board of Directors
Saturdays General Sessions

8:00 AM–9:30 AM

Hydration and Heat Disease: Challenging Beliefs
1. List heat diseases.
2. Explain critical treatment for exercise associated heat stroke.
3. Describe hydration states in athletes.
4. Describe hydration strategy.
Presenter(s): Keith Williamson, MD (Midwestern State University)

Priorities in Sports Medicine: Best Practices in Athletics Health Care
1. Identify athletics health care best practices.
2. Identify published consensus documents and tools to support effective implementation.
Presenter(s): Brian Hainline, MD; and Mary Wilfert, MEd (National Collegiate Athletic Association)

Challenges and Special Considerations When Addressing Students of Concern/High-Risk Students with Mental Health Difficulties
1. Identify ethical considerations and key considerations when responding to high-risk students with a mental health disability.
2. Explain the McMaster University Student of Concern model.
Presenter(s): Allison Drew-Hassling, MEd; and Catherine Munn, MD, MSc (McMaster University)

Faculty as the Missing Link: Infusing Mental Health in the Classroom
1. Describe the current available data regarding college student mental health to advocate for evidence-informed initiatives on their campus.
2. Discuss the importance of involving faculty members as part of a comprehensive approach to mental health promotion on a college campus.
3. Discuss how one campus utilized research on the domains of emotional well-being to infuse mental health promotion in the classroom in order to help students thrive.
4. Describe the process of developing a strategic faculty-led mental health promotion initiative on their campus using the Jed Campus MHAP.
Presenter(s): Kelsey Lammy, MSW; and Marian Trattner, MSW (The University of Texas at Austin)

Wellness Agents: Building a Theory-Driven, Comprehensive Peer Wellness Program—Oregon State University’s Process and Outcomes
1. Identify the current gaps in higher education peer wellness programming and research.
2. Explain a standard process for developing content areas within a peer wellness program.
3. Describe an evaluation plan for peer wellness programs that measures impact across multiple levels (i.e., peer program participants, students engaged by program efforts, professional staff, community).
Presenter(s): Sara Caldwell-Kan, MPH; Jenny Haubenreiser, MA, FACHA; Michelle Bengen, MPH, CHES; and Meghan Fitzgerald, MPH (Oregon State University)

Understanding Student Distress and Academic Success
1. Define psychological factors potentially related to academic success.
2. Discuss trends in college mental health as related to academic success.
Presenter(s): Chris Brownson, PhD; Erika Jonietz, MS; Sarah Christman, MA; Christopher Runyon, MA; and Michael Balsan, BA (The University of Texas at Austin)

Drugs on Campus: Developing Harm Reduction in a University Setting
1. Describe harm reduction and its principles and how to apply these to university communities.
2. Describe harm reduction interventions across three levels (structural, community and individual) in university settings.
3. Discuss community capacity building strategies for harm reduction of alcohol and other drug use among students in university communities.
Presenter(s): Tamara Oyola-Santiago, MA, MPH, MCHES; Rachel Knopf Shey, MPH, RDN, CDN, ADS; and Tracy Robin, MSW, LCSW (The New School)
Innovative Approaches to Student Veteran Health: Leveraging the Power of Peer Networks

1. Define at least three unique characteristics of student veterans that predispose them to seeking peer advice.
2. Identify barriers to success for student veterans.
3. Discuss the integration of a quality peer advising program with other campus resources to enhance student veteran success.

Presenter(s): Gerald Smith, Colonel, USMC Retired; and James Halepaska (Texas A&M University)

From Nurse to Manager: Principles for the Nurse who Transitioned from Staff to Supervisor

1. Define the role of a nurse manager.
2. Describe basic managerial strategies.
3. Examine approaches to routine challenges of the nurse manager.
4. Identify ways to gain current professional development and leadership training.

Presenter(s): Pamela Stokes, MHCA, MSN, RN (Oklahoma State University)

Food Insecurity and Basic Needs Among Students in a Statewide University System

1. Describe the prevalence of food insecurity among University of California students.
2. Discuss risk factors associated with food insecurity among UC students.

Presenter(s): Suzanna Martinez, PhD, MS (University of California, Nutrition Policy Institute); Ruben Canedo, BA (University of California, Berkeley); Tim Galarneau (University of California, Santa Cruz)

Closing Presidential Session: Building Bridges, Not Walls: Decoding Media’s Confusing Coverage of Race, Gender, and Culture

1. Discuss how the media covers controversial issues on college campuses, including health and sexual assault.
2. Describe methods for understanding and working with journalists assembling such stories on your institution.
3. Discuss ideas on how the public consumes media, how it relates to current events, and the public’s perception of institutions of higher learning.

Presenter(s): Eric Deggans, BA (National Public Radio)