

# Sponsor an Item or Event or Become a General Meeting Supporter

*Sponsorships are an excellent way to get your name in front of our most active members!*

## Ready, Set, Go!

- ✓ The start date for the sponsorship process is **Monday, November 16, 2009**, at 12:00 noon (EST).
- ✓ Within each group (A, B, C, and D), a company may request multiple items or events, but only your first available preference for an item and your first available preference for an event will be accepted.
- ✓ Complete the **Sponsor Request Form** and follow the instructions to submit to ACHA.
- ✓ The first company to request an item or event (after the start time listed above) will become the accepted sponsor. Accepted sponsors will be notified promptly about the status of their request.

- ✓ When an item or event has been chosen by a sponsor, the website will be updated to reflect that the item or event is no longer available to other sponsors.
- ✓ Companies sponsoring \$5,000 or more are **Distinguished Sponsors**. This is cumulative; for instance, if you sponsor the Diversity Reception for \$3,000 and a refreshment break for \$2,000, your company is a Distinguished Sponsor. (Additional benefits for Distinguished Sponsors are listed [here](#).)

## GROUP A

- \*SOLD\* Registration Tote Bags \$10,000**  
Display your company name and/or logo on the official meeting tote bag.
- \*SOLD\* Name Badge Holders \$7,500**  
Your imprinted company name and/or logo will always be front and center!

**\*SOLD\* Opening General Session/ Keynote Address \$7,500**  
Sponsor the most highly attended event of the meeting.

**\*SOLD\* Notepads \$6,000**  
Have your company name and/or logo imprinted on full-size notepads used during and after the meeting.

## GROUP B

**\*SOLD\* Seated Massage \$5,000**  
Attendees will be lining up at your exhibit booth to pick up a coupon redeemable for a free seated massage — taking place right inside the Exhibit Hall.

**\*SOLD\* Opening Breakfast with Exhibitors \$5,000**  
This complimentary breakfast draws a huge crowd for the opening of the Exhibit Hall.

**\*SOLD\* Friday Morning Continental Breakfast \$4,000**  
Provide that first cup of coffee and breakfast to get attendees going.

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*We the People of College Health promoting the general welfare of students*

## GROUP C

### **Saturday Morning Continental Breakfast \$3,000**

Help attendees get a strong start on the final day of the meeting.

### **\*SOLD\* Diversity Reception \$3,000**

Show your support for the diverse programs and people of college health at this reception, open to all attendees.

### **\*SOLD\* Newcomers' Orientation to ACHA \$3,000**

Reach those new to ACHA or the Annual Meeting.

### **Wellness Classes \$3,000**

Support ACHA attendees' wellness and fitness activities.

## GROUP D

### **\*SOLD\* Presiders/Facilitators Orientation \$2,000**

Presiders and facilitators help out in many ways throughout the meeting. Show your support by sponsoring their coffee and snack as they learn the ropes!

### **Refreshment Break — Wednesday \$2,000**

Help attendees grab a cold drink or snack between sessions.

### **Refreshment Break — Thursday \$2,000**

### **Refreshment Break — Friday \$2,000**

### **\*SOLD\* Individually-wrapped Candy \$1,000**

Have your company's name and/or logo imprinted on these candies, which will be distributed from the ACHA Information Booth in the Registration Area

## GENERAL MEETING SUPPORT

Become a General Meeting Supporter by providing a contribution of \$500 or more. **Note:** This applies toward qualifying as a Distinguished Sponsor. For instance, you can sponsor the Diversity Reception for \$3,000 and provide a \$2,000 contribution for General Meeting Support and receive all the extra benefits of being a Distinguished Sponsor (see [benefits here](#)).

## Membership Mailing Lists

*Use our membership list rental for your pre-show promotions and reach approximately 70% of ACHA meeting attendees.\**

Year-round, ACHA membership mailing lists are available for purchase for use as a personalized approach to your company's promotional needs. Visit [www.acha.org/about\\_acha/membership\\_mailinglist.cfm](http://www.acha.org/about_acha/membership_mailinglist.cfm) for a list rental order form, or email [membership@acha.org](mailto:membership@acha.org) for more information.

*\* A meeting attendee list will **not be available prior to the conference.** All exhibitors will receive a post-show list only.*

