



<http://www.acha.org/pccha>

## Newsletter June, 2002 Post ACHA Annual Meeting

### FROM THE EDITOR

Joyce Jordan, MD, California State University, San Bernardino

Dear Colleagues,

The end of the school year is rapidly approaching or for some, has already come to a close. With this, the graduating students are entering the next phase of life in a continuously changing world, one that is currently focused on economic instability and global unrest. Even still, our efforts to advance the health of students, provide a high level of health care in a college setting, and advocate for and with our students continue. Given many of the events of this past academic year, the theme of the ACHA 2002 Annual Meeting seemed quite timely: *Advocating for College Health in a Changing World*. Amid the multitude of topics presented in D.C. for members of the different disciplines, a few very timely topics focused on bioterrorism and HIPAA. There was also a special Advocacy Institute for organization and campus leaders.

As you contemplate this year's accomplishments, the personal and professional tasks you have completed successfully, or those you might not have, please remember to celebrate your accomplishments and reevaluate your "works in progress". Also, please acknowledge the work of your colleagues and when needed, advocate for and with them.

This year, PCCHA's President-Elect, Mr. Tom Jacobsen, resigned his position as Associate Director at Arizona State University Student Health and Wellness. Tom served the association for many years as an active member, Membership Chair, Treasurer, Vice President and President-Elect. Many words of thanks and appreciation are extended to Tom for a job well done and best wishes for health, happiness and success in life and his career.

In addition, we also give our thanks and appreciation to Dr. Ed Wimer formerly Assistant Director at the University of Idaho Student Health Services. Ed, along with being a longtime member of PCCHA, served specifically as the Web Master of the PCCHA web site for many years.

To recognize the devotion of both Tom and Ed, the Executive Committee voted to donate \$1,000 each, in their names, to the American College Health Foundation. Also, at the PCCHA Annual Meeting in Long Beach, CA in November, both will be recognized formally. Please join us in celebrating their accomplishments and years of service to PCCHA and the field of college health.

As we have just wrapped up the ACHA Annual Meeting in D.C, we look forward to our regional meeting in Long Beach in November. Please look to the web site for registration materials.

The PCCHA Executive Committee welcomes your comments and encourages new members to get involved. Long time members, please reassess your involvement and begin to think of new ways to participate.

Thank you.

## FROM THE PRESIDENT

Jenny Attanasio, MHA, CHES, University of Southern California

Wow, what a year! So much to reflect on, where to begin...?

In looking back at this year, I am aware of many events, some global, some national and some regional; some personal and some professional; some pleasant and some distressing, but all events nevertheless that have brought us to where we are today.

To list just a few that come to my mind:

- The crashes, devastation and loss of life on September 11, 2001
- The lack of a PCCHA Annual Meeting in November
- The global destruction and loss of life in Afghanistan, Pakistan and Israel
- The retirement of a wonderful colleague, Joyce Meder
- The news of the resignation of another colleague, Tom Jacobsen
- The resignation of yet another colleague, Ed Wimer
- The launching of the new PCCHA web site through ACHA
- A great ACHA 2002 Annual Meeting in Washington, D.C.
- The anticipation of the PCCHA 2002 Annual Meeting in Long Beach, CA

As we all come to terms with events effecting our lives, hopefully we will remember to respect and celebrate the wonderful people and events in our lives while still allowing time to reflect and learn from the difficulties.

In celebration, I would like to take a moment to give my personal thanks to a number of colleagues.

While at the University of Idaho, Ed Wimer, volunteered to manage the PCCHA web site many years ago. By doing so, he helped connect PCCHA members to each other and the association. This came at a time when the "world wide web" was still fairly new and many of us weren't sure what to do with it or if we even wanted to try. Thank you Ed for getting PCCHA on the internet, but especially for your devotion to the association and college health.

Next, Joyce Meder from the University of Arizona and Past President of ACHA. Joyce, although in retirement has volunteered to plan the PCCHA 2003 Annual Meeting in Tucson, AZ. As president, I'm sure I utter the same relief as those ahead of me when I say thank you for taking on this task. Joyce, happy retirement and thank you.

Last, Tom Jacobsen. Tom was already a member of the PCCHA Executive committee when I came along. As you have read, he served the PCCHA Executive Committee and the association for many years. I was deeply saddened by his resignation at ASU and with PCCHA, but would like to celebrate his moving on. Thank you Tom for many years of service to PCCHA, being a true professional and a dear colleague. Good luck.

Without losing sight of the past, let's take the energy of the ACHA Annual Meeting forward as we look to the future. In the next five months, my USC colleagues, others from the Southern California area and I will continue to focus our energies and creativity to bring you an informative, somewhat controversial, yet fun and hopefully inspiring annual meeting. I hope you will join us in Long Beach, CA for *Let's Make Waves.*

Please read and save this newsletter as it provides you with association information, contacts, colleagues' accomplishments, and ways to become involved. I hope you will also take a moment to reflect on the accomplishments of those we have already mentioned and those mentioned in the next few pages. Think about becoming involved with an executive position, a committee, an annual meeting, etc. Associations comprised of volunteers can only function as long as there are members willing to devote time and energy. Please contact me for further information or better yet, go to the PCCHA Web site at [www.acha.org/pccha](http://www.acha.org/pccha).

Thank you.

*- ACHA Awards and Fellows  
Recipients -*

The following PCCHA members were honored at the ACHA Annual Meeting Awards and Fellows Luncheon on Wednesday, May 29, 2002.

**Lewis Barbato Award**

Ms. Elizabeth Jacobs, University of San Francisco

**Miguel Garcia-Tunon Memorial Award**

Dr. Joyce Jordan, California State University, San Bernardino  
Dr. Paul Myers, University of Portland

**E. Dean Lovett Award**

Ms. Jean Benthien, Point Loma Nazarene University

**Fellows Recipients**

Mr. Gary Fredericksen, California Polytechnic University, Pomona  
Dr. Ken Marsh, University of Arizona  
Dr. Edward Wiesmeier, University of California, Los Angeles

*Congratulations on your achievement. It's an honor to work with you and call you "colleague".*

**SPEAKING OF AWARDS!!**

Daisye Orr, MPHE, CHES, University of Southern California

**Call for Nominations!**

PCCHA has two established awards to recognize the work and service of its members. The 2002 recipients of these awards will be honored at the 2002 Annual Meeting in Long Beach, California. Please take the time to shed some light on an individual or program you feel deserves to shine!

The **Ruby Rich Burgar Award** was established in 1977 to honor Ms. Ruby Rich Burgar, the Executive Director of PCCHA from 1977-1988. This award recognizes PCCHA members with a record of long, continuous, and outstanding service to PCCHA and college health. Recipients of this award are peer-nominated.

The **Golden Gull Award** was established in 2001 to recognize exemplary, innovative, and inspirational practices within four areas of college health: clinical services, consumer services, counseling services, and health promotion and education services. This award encourages the creation of programs to improve college health practices and advance the health of students. Recipients of this award may be peer-nominated or self-nominated.

To request nomination materials, please go to [www.acha.org/pccha](http://www.acha.org/pccha) or contact:

Ms. Daisye Orr  
PCCHA Awards Chair  
University of Southern California  
(213) 740-2672  
daisyeor@usc.edu

**Nominations are due by September 30<sup>th</sup>, 2002.**

## **MARK YOUR CALENDARS!!**



### *Let's Make Waves*

Pacific Coast College Health Association 2002  
November 20-23 at The Westin Long Beach  
Long Beach, CA

For registration materials please go to the PCCHA web site at:

<http://www.acha.org/pccha>

#### **Highlights Include**

Key Note Speakers:

Dr. Michael Jackson, President, National Association Student Personnel Administrators (NASPA) and Vice President, Student Affairs, University of Southern California

Dr. Kathleen Roe, Department Chair, Health Sciences, San Jose State University

Dinner at the [Aquarium of the Pacific](#) (ticketed event)

*The Annual Meeting will be hosted by the University of Southern California  
and held in conjunction with:  
the California College Health Nurses Association  
and California State University Health Educators*

## **PCCHA EXECUTIVE COMMITTEE**

### **PRESIDENT**

Jenny Attanasio, MHA, CHES, Health Educator  
University of Southern California, Los Angeles  
Phone: (213) 740-9914 Email: [trenshaw@usc.edu](mailto:trenshaw@usc.edu)

### **PRESIDENT ELECT**

(Resigned) Tom Jacobsen, MSHA, Associate Director  
Arizona State University, Tempe  
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### **VICE PRESIDENT**

Joyce Jordan, MD, Physician  
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### **SECRETARY**

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### **TREASURER**

Nancy McPherson, RPh, Assistant Director, Chief  
Pharmacist  
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### **PAST PRESIDENT/ACHA REGIONAL REPRESENTATIVE**

Beth Applebee, MBA, Director  
Northern Arizona University, Flagstaff  
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### **ACHA STUDENT REGIONAL REPRESENTATIVE**

Rachael Monteilh, Student  
University of Southern California, Los Angeles

### **MEMBERS AT LARGE**

*Until PCCHA Annual Meeting 2002*  
Melissa Kenzig, MSPH, Health Educator, CHES  
University of San Francisco  
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*Until PCCHA Annual Meeting 2003*  
Cathy Baker, Administrative Services Coordinator  
California Polytechnic University, Pomona  
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### **COMMITTEE CHAIRS**

#### **RESEARCH AND GRANTS**

Jim Grizzell, Health Educator  
California Polytechnic University, Pomona  
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#### **GOLDEN GULL and RUBY RICHBURGAR AWARDS**

Daisye Orr, CHES, Health Educator  
University of Southern California, Los Angeles  
(213) 740-2672 Email: [daisyeor@usc.edu](mailto:daisyeor@usc.edu)

#### **PCCHA 2002 ANNUAL MEETING**

Jenny Attanasio, Health Educator  
University of Southern California, Los Angeles

#### **PCCHA 2003 ANNUAL MEETING**

Joyce Meder, Planning Committee Chair  
University of Arizona, Tucson  
(520) 621-7428 Email: [jmeder@health.arizona.edu](mailto:jmeder@health.arizona.edu)

#### **PCCHA 2004 ANNUAL MEETING**

Kandice M. Candler, Secretary Senior  
Washington State University, Pullman  
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#### **BY-LAWS**

Vacant

#### **MEMBERSHIP**

Vacant

#### **DIVERSITY**

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