

Golden Gull Award

for Best Practices in College Health

The Golden Gull award was established by PCCHA in 2001 to recognize exemplary, innovative, and inspirational practices within four areas of college health: Clinical Services, Consumer Services, Counseling Services, and Health Education and Promotion Services. This award encourages the creation of programs to improve college health practices and advance the health of students.

Eligibility for Nomination:

- Nominated programs may be self-nominated or peer-nominated.
- Nominated programs must be implemented at a PCCHA member institution, or have an individual member of ACHA/PCCHA directly involved with the program.

Examples of Areas for Nomination:

- Clinical Services may include: Nursing, Pharmacy, Physical Therapy, etc.
- Consumer Services may include: Patient Satisfaction, Insurance, Quality Management, etc.
- Counseling Services may include: Psychiatry, Psychology, Social Work, etc.
- Health Education and Promotion Services may include: Outreach, Research, Patient Education, etc.

Ideas to Consider:

- How does the program promote healthy lifestyles that will have a positive impact on the decision-making development of students (*from PCCHA By-Laws*)?
- How does the program reach out to diverse populations within the college or university?
- How does the program encourage or facilitate the improvement of college health practices?
- What is the context in which this program exists (i.e. school size, population, politics, relevant data)?

Past Recipients:

2005	Best Health Education and Promotion Practices "SHAC HIV Counseling & Screening Program" <i>University of Utah Student Health Services</i>	Best Counseling Practices "Suicide Prevention Brochure" <i>University of Arizona, Counseling and Psychological Services</i>
2004	Best Clinical Practices "Strategic Breathing Initiative" <i>Lane Community College Health Services</i>	Best Clinical Practices "Student Wellness Case Management" <i>University of Nevada, Las Vegas Health Center</i>
2002	Best Counseling Practices "Mental Health Triage" <i>University of Arizona, Counseling and Psychological Services</i>	Best Health Education and Promotion Practices "The Ally Building Network" <i>Western Washington University, Prevention and Wellness Services</i>

Nominations must be received by: May 14, 2008

Please send all completed nominations to:

The PCCHA Golden Gull Awards Committee
c/o John M. Batacan, MHE, CHES
Wellness Center
Idaho State University
921 S. 8th Avenue; STOP 8109
Pocatello, ID 83209-8109
(208) 282-2398; (208) 282-4903 Fax; batajohn@isu.edu

**PCCHA Golden Gull Award
Nomination Form**

Name of Nominated Program: _____

Institution: _____

Contact Person: _____ **Title:** _____

Mailing Address: _____

Telephone: _____ **E-Mail:** _____

Does the nominated program (Please check all that apply):

- Have an individual ACHA/PCCHA member directly involved?
- Reside at a PCCHA member institution?

Is this a self-nomination? yes no If no, please provide the following information:

Name of Nominator: _____ **Title:** _____

Institution: _____

Mailing Address: _____

Telephone: _____ **E-Mail:** _____

Are you (Please check all that apply):

- An individual ACHA/PCCHA member?
- At a PCCHA member institution?

Award Category (Please check only one):

- Clinical Services
- Consumer Services
- Counseling Services
- Health Education and Promotion Services

Please include responses to the following statements with your application:

1. Describe, in one page, the specifics of the program, including goals and objectives.
2. Describe the context in which this program exists (i.e. school size, location, demographics, politics, and relevant data, etc.).
3. Describe how this program has advanced the health of students within the population it serves.
4. Describe how the impact and effectiveness of this program is evaluated.
5. Describe why this program is exemplary, innovative, or inspirational.

Your signature *: _____ Date: _____

* nominations sent by e-mail do not require a signature