

PCCHA EXECUTIVE COMMITTEE
1/12/10
9:00 AM Pacific, 10:00 AM Mountain

I. Welcome and Introductions of new board members

Roll Call

Tim Crump	UP	Regional Rep to ACHA
Kamal Harb	USF	Member-at-Large
Pat Ketcham	OSU	Pres
Paul Myers	UP	Historian
Ruth Nice	WSU	Past Pres
Paula Staight	UO,	VP
Sabina White	UCSB	Secretary
Niloofar Bavarian	OSU	Student Rep
Melissa Osmond	L&C	Member-at-Large, Grants

Not Present

Karen Moses	ASU	VP-Elect
Vicki Judd	UU	Treasurer

Open Position

President Elect

II. Nov Minutes Reviewed, Amended and Approval

III. Budge Update (Vicki)

Pat will ask for a Treasurer's Report next month from Vicki.

IV. PCCHA Conference Update (Paula)

Paula is working on graphics to match the theme (On Track for a Healthy Future) and call-for-presentations. The account has been set up.

Paula is looking for a key note speaker and has asked the Oregon Governor elect. Other possibilities are Dacher Keltner, a speaker on happiness, Mel Kohn, Assistant Director of Public Health for the State of Oregon, or a humor speaker.

V. Leadership Subcommittee Report

1. The Board discussed developing a contact list and set of cultivation activities

- Developing a contact list (including those who recently attended annual meetings, presented at regional meetings, applied for grants and/or were nominated for awards)
- Developing a “Cultivation Plan”

a. Why: To develop Active Members from Friends of PCCHA; to encourage involvement

b. How: To follow-up with structured contacts and involvement activities, using personal communication, Newsletter to communicate with regional members, re-education of members about how to use the Web Site

c. When: Use Annual Meeting to attract new leaders:

- Use Fee waiver as an incentive

(This could be done on a trail basis with a cap on the amount; this amount would be transferred from our general account to the Regional Annual Meeting account)

- New Executive Board Members have annual meeting conference fees waived as an incentive for taking on leadership positions
- Presentors: Committee recommends further discussion:
- Presentors can apply for fee waiver as part of the “Step Up” Program. This will provide a structured way for new Presentors who also show interest in PCCHA Leadership to receive an incentive for attendance.

If fees waived, they can be asked to attend a meeting or special event for presentors. This incentive should be included in the call for programs.

- Vote on slates at regional or annual meetings to capture enthusiasm. This could be done in addition to voting on line

(Timing could be a problem when we have a regional meeting and an annual meeting in the same year (for example, this year there is a regional meeting in Oregon and a national meeting in Arizona.)

2. The Board discussed 2 options for re-structuring the nomination committee:

- a. Tim proposed that he would draft a proposal to change the PCCHA By-Laws to establish a standing Leadership Development Committee on the Board, chaired by a new member-at-large. The past president could also sit on this committee.

This committee would take the place of the nominating committee and would serve year round..

b. Paul proposed changing the charge of the Nominating Committee to address the leadership development, which could be done without changing the by-laws.

3. Pat reported that there are 445 members in our region and that only 33 voted. She will report back on how many members we have in each state.

Pat will circulate the By-Laws and job descriptions for our review.

ON HOLD for February Meeting:

VI. Website Follow-Up (Kamal)

VII. Insurance Update (Ruth)

VIII. Research and Grants Committee Update (Melissa)

IX. Other

The meeting was adjourned at 10 am

Minutes prepared by Sabina White, Secretary

Next meeting: February 9, 2010 at 9:00 PST. Paul Myers will act as secretary.

Dial 877-275-6095, then passcode 29593354# (beep signals the connection)