

# NCCHA News

January, 2005

Volume 4, Issue 1

## Inside this issue:

Gail Proffitt Award Recipients	2
Stop @ Buzzed Campaign	2
New NCCHA Members	2
Save the Date! 2005 NCCHA Conference	3
SCSU and Mankato Updates	3
Student Grants Available	3
In the Sweet	3
By and By	3
2005 NCCHA Executive Board	4

## Welcome from our New President, Alan Allery

Greetings from North Dakota! It hardly seems like it's been three months since our wonderful conference in Lake Geneva, WI. One more round of thanks for Ruth Swisher and her group, nice job.

We've been conducting the National College Health Survey every other year for the past six years at UND. Our theory was that we would be different because we are a Midwestern/rural university, but what we found is that we are very similar to the National Reference Group. What

does that mean for planning, risk reduction and health promotion activities? It means that we can consider programs that have worked elsewhere and implement them at UND, our targets are somewhat similar.

My condolences to those of you in Wisconsin! Based on the BRFSS, you are now number one in binge drinking, replacing North Dakota by a small margin. With some careful planning, however, we could easily drop back to #1. I apologize for the "dry humor," but college administrators need to start taking the issue of alcohol more seriously. Perhaps we need to find new ways to become better advocates for environmental and policy changes. Or maybe we need to target our efforts so that we can demonstrate some progress and renew confidence that something can be done in upper level administrative circles.

Another difficulty, in my opinion, is the lack of a comprehensive coordinated plan regarding alcohol interventions that delineates what faculty can and should do-what student health and other student services groups should pursue to reduce the behavior. Rather, most of us tend to go at it alone because it is easier. In order to work together, we shouldn't have to take that race horse and turn it into a

mule because one of our collaborators was thinking of a donkey!

After the New Year, it looks like some consideration may be given to enacting the Harkin Bill. This is a health promotion and research bill currently before congress. I'll keep you posted on the progress and give all of you a heads up on how and when to advocate for its passage. The bill is supported by the American Public Health Association and the American Society for Health Promotion.

We are sad to see our past NCCHA President, Donna Schoenfeld, leave the field of college health and Marquette University for greener opportunities. Thank you Donna for the great job you did as president and best wishes with your new endeavors.

I look forward to serving you in college health, and I hope you all have a great 2005!

*"One more round of thanks for Ruth Swisher and her group, nice job."*

## NCCHA Annual Conference

The NCCHA Annual Conference was held October 13-15, 2004 at the Grand Geneva Resort & Spa in Lake Geneva, WI.

The University of Wisconsin-Whitewater hosted the conference and organized lodging, continuing education, and the many details necessary to execute a successful event.

Keynote speakers included Maria Cascarano, Ed Ehlinger, Jhon Henry Velasco, and Dr. Sheldon Wasserman. There were 48 excellent speakers for 37 workshops ranging from new contraceptive options to sports-related concussion to tobacco policies

on campus.

There were 169 attendees and 31 underwriters at the conference. CEU's were offered to physicians, nurses, nurse practitioners, social workers, psychologists, health educators, counselors, pharmacists, and medical assistants.

Ruth Swisher states, "While Dr. Dennis Maki, infectious disease expert, unfortunately had to cancel prior to the conference, members of our own group stepped up and provided a well-received "Infectious Disease Hot Topics." Many thanks to moderator Kathleen Poi, along with Craig Roberts, Mary Kwohassa, Steve Glunberg, Ed Ehlinger, Brenda Anderson, and Donene Rowe for their expertise!"



Photo courtesy of Ryan Schuh

# 2004 Gail Proffitt Recipients

The Gail Proffitt Award is meant to recognize special people and to acknowledge the unique service, posture, or expertise they bring to our field. This year, TWO outstanding members of NCCHA were honored, and an award was given to Dr. Don Craig (UW-Milwaukee) and Dr. Ed Ehlinger (Univ. of Minnesota).

Fortunately, my fears were unfounded. I quickly learned that college health is the only place where the ideal model of public health is being practiced. It is the only place where clinical medicine, health promotion, and disease prevention are being provided as a package with both an individual and population-based perspective. I had found a place that could nurture my interests and my passions.

## Reflections on Receiving the Gail Proffitt Award

### Dr. Don Craig

I am touched and very grateful that my colleagues chose to honor me with the Gail Proffitt Award at our annual meeting in Lake Geneva. I am especially honored to be a co-recipient with my friend Ed Ehlinger whom I respect so much personally and professionally. It's a gift to be honored for doing something you love. College health has been an enriching professional home for me for the past twenty years. I have learned and received so much; I hope I have been able to give something back in return.

Receiving the Gail Proffitt Award was truly a humbling experience. It made me realize how blessed I am to be part of a group of dedicated individuals who work together year after year toward the shared goal of a healthy population and to be able to contribute something of value to that effort. To have been nominated for the Award by Mary Khowassah (a former Award winner) and receive the award at the same time as Don Craig was indeed an honor. I have admired the work of both of these individuals for years and they have taught, mentored, and supported me as I've worked to contribute to our common college health goal.

### Dr. Ed Ehlinger

When I entered the field of college health I did it with a great deal of anxiety and trepidation. After many years of work in a local health department doing maternal and child health work with high risk families, I was concerned about going to an organization that served a population of well-educated and motivated individuals.

My heartfelt thank you goes to the NCCHA Board of Directors and to all members of NCCHA who have honored me with the Gail Proffitt Award. It is an honor I treasure because it will be a constant reminder of what I treasure most of all – the opportunity to work with each of you on making the world a better place.

## Stop @ Buzzed Campaign

The College of St. Benedict and St. John's University recently worked with a group of students on a "Stop @ Buzzed" campaign. The students used theory learned in class as well as resources and knowledge of health promotion staff. The campaign created quite a "buzz" around campus!



"Students seem receptive to the concept and willing to listen to the messages for students developed by students," said St. John's Health and Wellness Coordinator Lori Klapperich. They hope to continue this campaign next semester utilizing a couple of the same students but this time through internships and paid positions.

## New NCCHA Members 2003-2004

### Carleton College

Northfield, MN

### University of WI - Fox Valley

Menasha, WI 54952

### University of WI - La Crosse

La Crosse, WI 54601

### Lake Forest College

Lake Forest, IL 60045

### Hamline University

St. Paul, MN 55104

### Lake Superior College

Duluth, MN 55811

### Cleveland State University

Cleveland, Ohio 44115

### New Hope Family Counseling Center

Edgerton, WI 53534

## Budget Update

11/05/04		\$6257.08
11/19/04	Misc. \$ 9.48	\$6247.60
12/01/04	Postage \$ 21.25	\$6226.35
12/01/04	Software \$ 99.00	\$6127.35
12/01/04	Awards \$150.92	\$5976.43
Checking Balance as of 12/2004		\$5976.43

WE'RE ON THE WEB!

WWW.ACHA.ORG/NCCHA

# Save the Date!

The 2005 North Central College Health Association Regional Conference will be held at the University of Minnesota in Minneapolis on October 26-28, 2005.



SCSU Student Health Services is part of a Clinic Emergency and Disaster Preparedness work group which includes representatives from local public health, Minnesota Department of Health, St. Cloud Hospital, and area clinics.

A training session was held in August with keynote address by Harry Hull, Minnesota Commissioner of Health. Attendees were given a binder with some basic elements of an Emergency Procedure Manual and the chance to network and receive feedback from clinics about what is needed for additional training. The next training is being planned for February. Clinics will be given sample policies, procedures, and work on customizing the Emergency Procedure Manual they received at the first clinic.

The group is grant funded through the Human Resources Service Administration (HRSA)/Centers for Disease Control (CDC).

## Minnesota State University, Mankato Remodeling

The first phase of the MSU, Mankato Centennial Student Union Grand Opening is marked for January 18, 2005. The second phase completion date is set for March 21, 2005; this will complete an \$11.4 million project with a fireside room, new food choices, and a new HUB/information center. Phase III of the Student Athletic Facility is expected to be completed in August 2005 and MSU Student Health Services recently did minor construction adding privacy walls and an additional window in the front office.



## Student Grants Available

NCCHA has funding available for college students/groups/organizations! Matching funds of up to \$500 for projects and programs that are directly applicable to College Health are available. By having a funding source available, students have the potential to become actively involved in issues related to

College Health, and thereby contribute to the enhancement of the overall health and wellness of college students within the North Central Affiliate.

The applicant's institution must be an NCCHA member in good standing with current membership dues paid in full. A formal application form must be submit-

ted (visit [www.acha.org/NCCHA](http://www.acha.org/NCCHA) to download this form).

Only one program/proposal per institution will be funded during any given year. Grants will be awarded on a rolling basis from September 1 through April 30.

We look forward to receiving your application!

*"Our students had a great Safe Spring*

*Break week complete with bottled water, sunscreen, & condoms. . .*

*the assistance from NCCHA really*

*helped them push it up a notch."*

*Troy Shafer, St. Cloud State University*

## In the Sweet By and By

Dr. Ehlinger led us in a rendition of this song at the NCCHA Annual Conference. Attendees joined in on the chorus while Ed performed on his guitar!

**Adapted & performed by  
Ed Ehlinger at the  
NCCHA Annual Conference**

Original by Sanford F. Bennett

Music by Joseph P. Webster



We shall sing on that beautiful shore  
The melodious songs of the blessed;  
And our spirits shall sorrow no more,  
Not a sigh for the blessing of rest.

### Chorus

The "Wisconsin Idea" is quite clear  
It's improving the welfare of all.  
To that vision college health does adhere  
In schools that are large or quite small.

### Chorus

On science our programs are based  
With a broad definition of health.  
Through our efforts our values are traced  
For the good of the whole commonwealth.

### Chorus

The protection of health is one goal  
Along with preventing disease.  
Health promotion is also our role  
And we do it with great expertise

### Chorus

To succeed we must collaborate  
And accept that our results are long term.  
Our ideals we cannot abdicate  
Social responsibility is what we affirm.

### Chorus

When departing this beautiful shore  
We must continue to broaden our role.  
And with our passion we'll soar  
Social justice is the ultimate goal.

### Chorus

There's a land that is fairer than day,  
And by faith we can see it afar;  
And our vision waits over the way  
To prepare us a meeting place there.

### CHORUS:

**In the sweet by and by,  
We shall meet on that beautiful shore;  
In the sweet by and by,  
We shall meet on that beautiful shore.**

# 2005 NCCHA Board Members

## President (2004-2005)

Alan Allery, MEd, MHA, PhD,  
Director, University of North Dakota  
PO Box 9038 100 McCannel Hall  
410 South 3<sup>rd</sup> Street  
Grand Forks, ND 58202  
PH 701-777-3859 FAX 701-777-4835  
[alan.allery@und.nodak.edu](mailto:alan.allery@und.nodak.edu)

## President-Elect (2004-2005)

James Nelson, MHA, CHE  
Director, Iowa State University  
Thielen Student Health Center  
Ames, IA 50011-2260  
PH 512-294-5802 FAX 512-294-5457  
[jonelson@iastate.edu](mailto:jonelson@iastate.edu)

## Past President

Donna Schoenfeld, MS  
Director, Center for Health Ed. and Promotion  
Assistant Director, Student Health Service  
Marquette University  
707 N. 11<sup>th</sup> St. Suite 130  
Milwaukee, WI 53233  
PH 414-288-5217 FAX 414-288-0234  
[donna.schoenfeld@marquette.edu](mailto:donna.schoenfeld@marquette.edu)

## Secretary (2004-2007)

Kathleen Poi, MS, RN, CNA  
Executive Director, Univ. of Wisconsin-Madison  
University Health Services  
1552 University Avenue  
Madison, WI 53726-4055  
PH 608-262-1885 FAX 608-262-4701  
[kmpoi@wisc.edu](mailto:kmpoi@wisc.edu)

## Treasurer (2004-2007)

Barbara Lonbaken, MS, RN  
Director, North Dakota State University  
Student Health Service & Wellness Education  
18<sup>th</sup> St. & Centennial Blvd.  
Fargo, ND 58105-5313  
PH 701-231-6315 FAX 701-231-6132  
[Barb.Lonbaken@ndsu.nodak.edu](mailto:Barb.Lonbaken@ndsu.nodak.edu)

## Membership Chair

Gayleen Eilers, MD  
University of Wisconsin-LaCrosse  
1300 Badger Street  
LaCrosse, WI 54601  
PH 608 785-8561 FAX 608-785-8746  
[eilers.gayl@uwlax.edu](mailto:eilers.gayl@uwlax.edu)

## Member-At-Large, IA (2003-2005)

Doreen Mingo, RN, BSN  
Director, Wartburg College  
100 Wartburg Blvd.  
Waverly, IA 50677  
PH 319-352-8437 FAX 319-352-8566  
[doreen.mingo@wartburg.edu](mailto:doreen.mingo@wartburg.edu)

## Member-At-Large, MN (2004-2006)

Corie Beckermann, MS  
Director, St. Cloud State University  
Student Health Service, 720 4<sup>th</sup> Ave. S  
St Cloud, MN 56301-4498  
PH 320-308-4848 FAX 320-308-3192  
[cabeckermann@stcloudstate.edu](mailto:cabeckermann@stcloudstate.edu)

## Member-At-Large, ND

Caren Barnett, MA, RN  
Director, Minot State University  
Student Health Service  
500 University Ave. West  
Minot, ND 58707  
PH 701-858-3371 FAX 701-858-4341  
[caren.barnett@minotstateu.edu](mailto:caren.barnett@minotstateu.edu)

## Member-At-Large, SD (2004-2006)

Janet Mullen, PhD  
Director, South Dakota State University  
Student Health and Counseling Services  
West Hall 212, Box 510  
Brookings, SD 57007  
PH 605-688-4157 FAX 605-688-4032  
[janet.mullen@sdstate.edu](mailto:janet.mullen@sdstate.edu)

## Member-At-Large, WI (2003-2005)

Jan Zimmerman, MS, CPNP  
Director, Edgewood College  
1000 Edgewood College Drive  
Madison, WI 53711  
PH 608-663-8334 FAX 608-663-3394  
[jjzimmerman@edgewood.edu](mailto:jjzimmerman@edgewood.edu)

## Newsletter Editor

Wendy Schuh, MA, CHES  
Coordinator, Alcohol and Drug Education  
Minnesota State University, Mankato  
100 Carkoski Commons  
Mankato, MN 56001  
PH 507-389-5689 FAX 507-389-5787  
[wendy.schuh@mnsu.edu](mailto:wendy.schuh@mnsu.edu)

## Region II Representative

Dan Hoff, PA  
Fort Lewis College  
1000 Rim Drive  
Miller Student Center Rm. 170  
Durango, CO 81301  
PH 970-247-7303  
[hoff\\_d@fortlewis.edu](mailto:hoff_d@fortlewis.edu)

## Student Representatives (2004-2005)

Stacy Britz  
University of North Dakota  
[stacy\\_britz@yahoo.com](mailto:stacy_britz@yahoo.com)

## (2004-2006)

Ian Lalich  
Minnesota State University, Mankato  
[ian.lalich@mnsu.edu](mailto:ian.lalich@mnsu.edu)

Michelle Taylor  
Minnesota State University, Mankato  
[michelle.taylor@mnsu.edu](mailto:michelle.taylor@mnsu.edu)

## NCCHA 2005 Annual Meeting

Edward Ehlinger, MD, MSPH  
Director and Chief Health Officer  
University of Minnesota  
Boynton Health Service  
410 Church St. SE  
Minneapolis, MN 55455  
PH 612-625-1612 FAX 612-625-1434  
[eehlinger@bhs.umn.edu](mailto:eehlinger@bhs.umn.edu)

The next NCCHA Executive Board Meeting will be held Friday, February 4 from 9 am—3 pm at Boynton Health Services, University of Minnesota.