

**PLEASE PRINT**

Name: \_\_\_\_\_  
 Credentials: \_\_\_\_\_  
 Professional Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address (Home Work): \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Program information will be emailed. Please check your spam filter.

- I prefer to have conference information mailed to me.  
 Please DO NOT include my information on the participant roster.

FEES	Before February 28, 2010	After February 28, 2010
<input type="checkbox"/> CCHA Member Full Conference	\$220.00	\$240.00
<input type="checkbox"/> Non-Member	\$245.00	\$265.00
<input type="checkbox"/> CCHA Member Monday Only	\$90.00	\$95.00
<input type="checkbox"/> Non-Member	\$100.00	\$110.00
<input type="checkbox"/> CCHA Member Tuesday Only	\$110.00	\$120.00
<input type="checkbox"/> Non-Member	\$125.00	\$135.00
<input type="checkbox"/> CCHA Member Wednesday Only	\$90.00	\$95.00
<input type="checkbox"/> Non-Member	\$100.00	\$110.00

Please charge my: VISA | MasterCard | Discover | American Express in the amount of \$ \_\_\_\_\_

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Name as it appears on card (if different from above) – PLEASE PRINT \_\_\_\_\_

Signature \_\_\_\_\_





I have enclosed a check for this conference made payable to UMKC Student Health & Wellness in the amount of \$ \_\_\_\_\_

Registration fee includes Annual Meeting materials, continuing education credit and the following meals: continental breakfast on Tuesday and Wednesday; lunch on Tuesday; banquet dinner on Tuesday.

Dietary requirements: \_\_\_\_\_

Special needs: \_\_\_\_\_

**Four Easy Ways to Register**

-  UMKC Student Health & Wellness  
 Attn: CCHA Annual Meeting  
 4825 Troost Avenue, Room 115  
 Kansas City, MO 64110
-  [www.umkc.edu/studenthealth](http://www.umkc.edu/studenthealth)
-  816.235.6133
-  816.235.6565 (FAX)

**PROGRAM ACCESSIBILITY**  
 UMKC is committed to providing programs and activities to all persons, regardless of race, religion, color, national origin, ancestry, sex, age, disability, and veteran status. In addition, university policies prohibit discrimination on the basis of sexual orientation, marital status, and parental status. UMKC is an AA/EO Title IX institution.

**REFUND/CANCELLATION POLICY**

A refund minus a \$25 administrative fee will be available if requested in writing and received by March 10, 2010. No refunds will be made after that date. A fee for returned checks will apply. UMKC reserves the right to cancel this event and return all fees in the event of insufficient registration. The liability of UMKC is limited to the registration fee. UMKC will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

**REGISTRATION CONTACT**

Renee Krouse, Administrative Assistant  
[malonere@umkc.edu](mailto:malonere@umkc.edu) | 816-235-6133

**PROGRAM CONTACT**

Sandra Handley, Nurse Practitioner & Administrator  
[handleys@umkc.edu](mailto:handleys@umkc.edu) | 816-235-6133

Student Health & Wellness  
 4825 Troost Avenue, Suite 115  
 Kansas City, Missouri 64110  
[www.umkc.edu/studenthealth](http://www.umkc.edu/studenthealth)



UNIVERSITY OF MISSOURI-KANSAS CITY



**Annual Meeting 2010**

*Getting Jazzed About College Health*

Monday - Wednesday

**March 29 - 31, 2010**

University of Missouri - Kansas City

Kansas City, Missouri

The Central College Health Association is an Affiliate of the American College Health Association.



## ABOUT THE 2010 CCHA ANNUAL MEETING

This conference is designed for administrators, physicians, nurses, advanced practice nurses, health educators and individuals with an interest in college health.

### ABOUT CCHA

The Central College Health Association (CCHA) is an incorporated affiliate of the American College Health Association (ACHA), a non-profit organization. The purpose and goals of CCHA are to promote the objectives of ACHA as follows:

- ✓ To provide a regional profession organization for institutions and individuals engaged in providing health care to members of the higher education community in Kansas, Missouri, and Nebraska
- ✓ To extend the benefits of continuing education, collective information, knowledge, standards, stimulation to college health professionals in all areas
- ✓ To provide ACHA and its affiliate organizations with a channel of communication to disseminate information to and from the region
- ✓ To provide a mechanism for education and programming

### LEARNING OUTCOMES

The purpose of the annual CCHA conference is to provide an update on current topics of relevance to student health professionals. At the completion of the program, the participant will be able to:

- Explain the relationship between student health and student retention and success
- Identify new and changing trends in women's health that effect student health populations
- Describe techniques to manage tuberculosis outbreaks and new techniques for Tb testing
- Identify current techniques in managing difficult patients and in reducing stress.
- Discuss current health topics as they relate to student health settings

### ACCREDITATION

University of Missouri-Kansas City School of Nursing Continuing Nursing Education Division is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This program is approved for up to 12.75 contact hours. Contact hours will be prorated according to documented participation.

### LOCATION, LODGING & PARKING

All sessions will take place at the University of Missouri - Kansas City in the University Center, 5000 Holmes, Kansas City, MO 64110 (<http://web2.umkc.edu/ucenter>). Participants must have a UMKC parking pass to park in the nearby parking lots or parking garage. Metered and unmetered street-side parking is available on a very limited basis. Parking permits will be provided to the Annual Meeting attendees and will be available for pick-up at the registration table.

Please bring a sweater or light jacket, since the temperature varies in the University Center.

A block of rooms is available at the Marriott Country Club Plaza (<http://www.marriott.com/hotels/travel/mcipl-kansas-city-marriott-country-club-plaza/>). Guest rooms are \$99.00/night plus 15.225% tax plus city fee of \$1.50/night. Attendees will need to ask for the CENTRAL COLLEGE HEALTH ASSOCIATION rate in order to receive the special rate. This rate will be available until the room block sells out or March 8, 2010. Call 1-800-810-3708 to reserve your room. Hotel parking is \$12 per night and valet parking is \$17 per night. The hotel also operates a 15 passenger van from 8am – 11pm on a by request, first come, first serve basis.

## PROGRAM SCHEDULE

This program schedule is accurate as of the date of printing however is subject to change without notice. The Planning Committee is working to ensure that there will be limited changes if any.

### MONDAY, MARCH 29, 2010

8:00 a.m.	Registration
9:00 a.m.	<b>CCHA Executive Board Meeting</b>
12:00 p.m.	Lunch (on own)
1:00 p.m.	<b>UMKC Welcome</b>
1:30 p.m.	<b>Opening Keynote</b> <i>Dr. Marlesa Roney</i>
2:30 p.m.	<b>Panel Discussion - Student Health Connection to Student Retention &amp; Success</b> <i>Marlesa Roney, PhD, Alan I. Glass, MD, Jerry Wilmes, MD</i>
3:30 p.m.	Break
3:45 p.m.	<b>Integration Equals Quality: The Role of Integrated Health Care in College Health</b> <i>Judy Frueh, WHNP, BC, MSN, and Beau Dooley, MPH, MACSAPP</i>
5:00 p.m.	<b>Social Hour (and a half)</b> Toy and Miniature Museum

### TUESDAY, MARCH 30, 2010

7:30 a.m.	<b>Sunrise Start with Vendors</b> <i>Continental Breakfast &amp; Beverages</i>
8:00 a.m.	Registration
8:30 a.m.	<b>Women's Health Updated</b> <i>Jacki Witt, JD, MSN, WHNP-BC</i>
10:00 a.m.	Break
10:15 p.m.	<b>HPV Illness &amp; Vaccine</b> <i>Diane Harper, MD, MPH, MS</i>
	<b>STI/HIV Update</b> <i>STI/HIV Training &amp; Prevention Center</i>
11:30 p.m.	<b>CCHA Business Lunch (provided)</b>
1:00 p.m.	<b>Managing Difficult Clients</b> <i>Marita Barkis, PhD</i>
2:30 p.m.	Break
2:45 p.m.	<b>MindBody Connection - A Collaborative Approach to Managing Student Stress</b> <i>Bill Smith, BSW, MS, and Dale Voigt-Catlin, LMSW</i>
	<b>Alternative Tb Testing</b> <i>Gerianne Bliss, MD and Rebecca Steckel, BSN</i>
3:45 p.m.	Break
4:00 p.m.	<b>Health Issues for Physically Active Females Across the Lifespan</b> <i>Amy Hite, MSN, FNP-C, ONC</i>
	<b>Active Tuberculosis: Lessons Learned from Our First Case</b> <i>LeAnn Obrecht, RN, LIMHP, EdD and Susan Pedersen, RN, BSN</i>
5:30 p.m.	<b>UMKC Student Health &amp; Wellness Tours</b>
7:00 p.m.	<b>CCHA Banquet - Marriott Country Club Plaza Ballroom</b>

### WEDNESDAY, MARCH 31, 2010

8:00 a.m.	<b>Sunrise Start</b> <i>Continental Breakfast &amp; Beverages</i>
8:00 a.m.	Registration
8:30 a.m.	<b>Developing A Statewide Assessment for Student Veterans</b> <i>Bill Smith, BSW, MS</i>
	<b>H1N1 Update</b> <i>Bonnie Martin</i>
10:00 a.m.	Break
10:15 p.m.	<b>EMR Panel: Choosing, Implementing, Maintaining</b> <i>Joe Gillespie, MHS, RHIA, Rita Girth, RN and Sandra Handley, RN, PhD, BC - FNP</i>
	<b>Using An All-Hazards Approach: Extending the Emergency Planning Continuum</b> <i>LeAnn Obrecht, RN, LIMHP, EdD, Cindy Shultz, RN, MSN, FNP-C</i>
11:45 p.m.	Break
12:00 p.m.	<b>Closing Keynote</b> <i>Mary B. Lucas, BD</i>
12:45 p.m.	<b>Farewell</b>

## PLANNING TEAM & FACULTY

Planning Chair	Sandra Handley, RN, PhD, BC - FNP, Administrator, UMKC Student Health & Wellness
CoPlanning Chair	Bill Smith, BSW, MS, Health Educator, UMKC Student Health & Wellness
Planning Team	Jodi Baker, Continuing Education Coordinator, UMKC School of Nursing
Planning Team	Joan M. Bubacz, UMKC Director of Special Events & Conference Services
Planning Team	Anita Singleton, EdD, FNP-BC, Clinical Associate Professor & Director of Continuing Education, UMKC School of Nursing
Planning Team	Rebecca Steckel, BSN, Assistant Director, University Health Services for the Health Center, University Of Central Missouri
Planning Team	Jerry Wilmes, MD, Director of Health Services, Medical Director, Emergency Coordinator Northwest Missouri State University

### FACULTY

Marita Barkis, PhD Director, Counseling Health & Testing Center University of Missouri – Kansas City	Mary B. Lucas, BD Author, Speaker Coach & Philanthropist MBL Consulting, LLC
Gerianne Bliss, MD University of Central Missouri	Bonnie Martin Emergency Response Planner Kansas City Health Department
Beau Dooley, MPH, MACSAPP Director of Wellness & Assistant Director of Health Services Northwest Missouri State University	LeAnn Obrecht, RN, LIMHP, EdD Director of Counseling & Health University of Nebraska at Kearney
Judy Frueh, WHNP, BC, MSN Clinical Supervisor Northwest Missouri State University	Susan Pedersen, RN, BSN University of Nebraska at Kearney
Joe Gillespie, MHS, RHIA Associate Director KU Student Health Services	Marlesa Roney, PhD Vice Provost for Student Success University of Kansas
Rita Girth, RN Operations Director Student Health Services Pittsburg State University	Cindy Shultz, RN, MSN, FNP-C University of Nebraska at Kearney
Alan I. Glass, MD Assistant Vice Chancellor and Director of Student Health Services Assistant Professor of Clinical Psychiatry President-elect of the American College Health Association Washington University	STI/HIV Training & Prevention Center
Diane Harper, MD, MPH, MS Professor UMKC School of Medicine	Jacki Witt, JD, MSN, WHNP-BC Project Director Clinical Training Center for Family Planning Clinical Associate Professor UMKC School of Nursing
Amy Hite, MSN, FNP-C, ONC Nurse Practitioner & Legal Nurse Consultant Pittsburg State University	Dale Voigt-Catlin, LMSW Alcohol & Drug Coordinator University of Missouri - Kansas City