



THE OFFICIAL NEWSLETTER OF THE
American College Health Association

COLLEGE HEALTH IN

Action



About ACHA

Since its inception in 1920, ACHA has been the principal leadership organization for the field of college health, serving college health professionals who care for students at colleges and universities across the country. Our mission is to provide advocacy, education, communications, products, and services, as well as promote research and culturally competent practices to enhance our members' ability to advance the health of all students and the campus community.

Over 800 student health services at institutions of higher education are members of ACHA. These member institutions represent the diversity of the higher education community — two and four year, public and private, large and small. ACHA also serves over 2,700 individual college health care professionals — administrators and support staff, physicians, physician assistants, nurses and nurse directors, health educators, mental health providers, nutritionists, and pharmacists. Many of our members are in a position in their health center to purchase or recommend products.

About College Health in Action

Published quarterly by the American College Health Association (ACHA), *College Health in Action* contains articles and updates on both the association and college health. This newsletter features articles on news, events, and current health trends or issues, written by college health professionals in the field. All ACHA members receive a copy of *Action* as a benefit. Average yearly circulation is 2,500.

Ad Sizes/Rates*

	1X	2X or more
Full-page Interior	\$650	\$585
Half-page Interior	\$450	400
Half-page Back Cover	\$650	\$585

Sustaining Members: 10% off total
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**No more than one ad per issue, per advertiser will be accepted. ACHA reserves the right to refuse ads.*

***Back cover may not be reserved for more than four consecutive issues. If back cover ad space remains unreserved at time of closing date for an issue, it may be reserved by the previous advertiser.*

Available Issues and Closing Dates

	Closing Date*	Material Deadline**
Apr/May/June 2012	2/2/2012	2/16/2012
Jul/Aug/Sep 2012	6/14/2012	6/28/2012
Oct/Nov/Dec 2012	8/3/2012	8/17/2012
Jan/Feb/Mar 2013	11/2/2012	11/16/2012

**Closing dates include insertion orders and cancellations.*

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RATE