

ACHA Alcohol, Tobacco, and Other Drugs (ATOD) Coalition Research and Resources **Objectives – Specific to Marijuana**

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1. Inspire and support annual and regional meeting sessions on strategies for addressing marijuana use and abuse across Association-recognized disciplines ([Goal 1&2](#)).
 - a) Identify and contact annual and regional program planners to recruit and advocate for presenters on marijuana use and abuse.
 - b) Identify and recruit regional presenters to submit program proposal(s) for the annual meeting.
 - c) Identify program proposal(s) for the ATOD Coalition membership to consider for Coalition sponsorship.
2. Identify, evaluate and recommend resources related to marijuana use and abuse ([Goal 1&3](#)).
 - a) Develop a rubric for evaluating print and electronic resources.
 - b) Identify existing print and electronic resources
 - c) Evaluate existing resources related to marijuana use and abuse that apply across Association disciplines.
 - d) Communicate results of evaluation to membership including recommended and non-recommended resources.
 - e) Identify gaps in existing resources and recommend development of needed materials.
3. Review, analyze and report current data, promising developments, and member accomplishments related to marijuana research and interventions ([Goal 1&3](#)).
 - a) Review marijuana data from the Core, Monitoring the Future, ACHA-National College Health Assessment (ACHA-NCHA) and other available data sources.
 - b) Invite collaboration by internal and external stakeholders to participate in data review and analysis.

- c) Create an abbreviated presentation of data that highlights consistent and dissonant trends across all three aforementioned instruments to be posted on the ATOD Coalition website.
 - d) Generate a periodic report outlining and analyzing data trends and make available to the Association through the ATOD Coalition website.
4. Develop standards of practice relating to campus marijuana policies and interventions and encourage adoption by membership institutions ([Goal 1&4](#)).
- a) Utilizing existing resources and data on marijuana use and abuse, craft a set of standards that govern marijuana prevention and intervention practice.
 - b) Submit standards of practice for Coalition and Association review and commentary.
 - c) Once updated and approved with Coalition and Association feedback, disseminate to the Association membership in hard copy form and make available on the Coalition and Association website.
5. Promote and encourage research, outcome studies and demonstrated marijuana use and abuse interventions consistent with developed standards ([Goal 1&2](#)).
- a) Identify and contact annual and regional program planners to recruit and advocate for presenters on marijuana use and abuse utilizing the standards of practice.
 - b) Identify and recruit regional presenters on marijuana use and abuse utilizing the standards of practice to submit program proposal(s) for the annual meeting.
 - c) Identify program proposal(s) on marijuana use and abuse utilizing the standards of practice for the ATOD Coalition membership to consider for Coalition sponsorship.
6. Develop and adopt a set of educational materials on marijuana use and abuse appropriate for the college audience ([Goal 1&3](#)).
- a) Utilizing the developed evaluation rubric and existing resources and data on marijuana use and abuse, craft educational materials that address marijuana use and abuse, as well as prevention and intervention strategies.
 - b) Submit educational material(s) for Coalition and Association review and commentary.

- c) Once updated and approved with Coalition and Association feedback, disseminate to the Association membership in hard copy form and make available for purchase on the Association website.
7. Develop a position paper for the Association on the state of marijuana and college students ([Goal 1&4](#)).
- a) Utilizing existing resources and data on marijuana use and abuse, craft a position paper that addresses the state of college student marijuana use and abuse, along with recommended prevention and intervention strategies.
 - b) Submit position paper for Coalition and Association review and commentary.
 - c) Once updated and approved with Coalition and Association feedback, disseminate to the Association membership in hard copy form and make available on the Coalition and Association website.

Adopted by [ATOD Coalition](#) Spring 2010