

**American College Health Association's
Alcohol Tobacco and Other Drug Coalition
Annual Meeting Minutes
May 31, 2011, 5:30pm
Phoenix, Arizona**

Officers:

Laura Forbes (Chair, 2010-2012)
Ross Aikins (Chair-Elect, 2011-2012)
Katie Dunker (Secretary, 2010-2012)

I. Call to Order at 5:30pm by Laura Forbes.

II. Introductions of Officers and Members

- a. In attendance: Laura Forbes (UAB, ATOD Chair), Stacy Andes (Villanova), Linda Dudman (U. Rochester, ACHA Board Liaison), Ross Aikins (UCLA, ATOD Chair-elect), David McDermott (Georgia Southern), Joy Hamm (Georgia Southern), Kathleen Casserly (Farmingdale State College), Alicia Czachowski (Northern Illinois), Ryan Messinger (Eastern Illinois), Kim Dude (Missouri), Katie Dunker (Oregon State, ATOD Secretary), Shirley Haberman (Florida), Steve Lux (Northern Illinois), Eric Davidson (Eastern Illinois), Vanessa Butto (Wellesley College).

III. Discussion of Game Day Drinking Prevention Guidelines

- a. ACHA Board Approval for Draft Document – board met in February and approved the coalition’s undertaking of creating guidelines for Game Day drinking prevention guidelines.
- b. Formation of Game Day Guidelines Work Group & subcommittee. Request made for additional volunteers to serve on a subcommittee looking at this draft document. Kim Dude volunteered and joins the following: Laura Forbes, Katie Dunker, Ross Aikins, Tavis Glassman, Eric Smith, Bob Ward, Maureen Miller, & Carlotta Fendrich.
- c. Review initial draft document – comments/revisions/thoughts include:
 - a. Alumni culture and options
 - b. Create a taskforce looking at this issue (“Fan Behavior Taskforce”)
 - c. List of individuals who need to/could be involved (student government, Greek life, athletic director, police, VP Student Affairs, president/chancellor, etc.)
 - d. Stress importance of support top-down
 - e. Possible strategy includes using a “tailgating survey” sent to students and ticket holders that can provide positive social norm messages for game day activities.
 - f. Identify NCAA grant opportunities
 - g. Look for NCAA support/position statement on subject to support this work.
 - h. Name was discussed. Will want to move away from “Game Day Prevention” towards “Game Day drinking/alcohol/tailgating/fan behavior Prevention.” Idea was that we are not trying to prevent game day.
- d. Establish Working Publication Process/Timeline
 - a. Guidelines will need to be in the final draft stages by February 2012 for the board to review and move it forward.

IV. ATOD Presentation Content for 2012 Meeting in Chicago

- a. Deadline for proposals will be September 13 or 20th. (<http://www.acha.org/AnnualMeeting12/>)
 - a. Steve announced that coalitions will no longer be able to simply “hold a place” – proposals will need to be completed at the same time as the general call for proposals.
- b. Focus area for conference is “Innovative Strategies.”
- c. Informal suggestion to hold panel or presentation about game day drinking.
- d. Steve Lux is still working to connect with Monitoring the Future to get presenters.
- e. Biennial Review process – possible pre-conference
- f. Bystander Intervention
- g. Alcohol Expectancies presentation (outside of a bar lab – by Tom Hall & Michael Dunn at UCF). Identified that they might already be planning to propose a presentation at ACHA.
- h. Hot Topics: Other Drugs
- i. Discussion about offering a pre-conference work shop.
- j. Bob suggested we submit several presentations.

V. ATOD Resource Review Group Volunteers

- a. Alcohol & You brochure was updated this year and now contains info on alcohol mixed energy drinks (effects of caffeine and alcohol use).
- b. Individuals needed to review, check links, and add content to the ATOD web page throughout the year. There will be another brochure to review as well this year.
- c. Steve asked about how we decide what goes and what stays. What guides our decision about sites included? Does ACHA have any guidelines for this? No guidelines are known.

VI. New Business

- a. Eric Davidson reported that he has given a draft of the Alan Marlatt memorial piece to Jason Kilmer for review.
- b. NASPA AOD KC (knowledge community) is interested in collaborating with ATOD coalition. There was no clear picture of what that would look like. This has been brought up in previous years as Stacy Andes discussed. She noted that the AOD KC has had dwindling membership. There is interest in a joint presentation – possibly at a NASPA Strategies conference. ATOD coalition should lead.
- c. NASPA now has a Health Promotion Directors track/institute.
- d. Tom Workman would be a good person to include if a joint effort is pursued.

VII. Announcements from ACHA Coalition Partners

- a. There were no announcements.

VIII. Next steps

- b. Game Day work group will convene a draft review soon - look for doodle.
- c. Next ATOD Coalition meeting will be in late July – look for a doodle.