

2012 Central College Health Association Annual Meeting

College Health 101: Revisiting the Basics



Wednesday, March 21 – Friday, March 23, 2012

BryanLGH College of Health Sciences
5035 Everett Street
Lincoln, NE 68506

Jointly
Sponsored by:



CCHA

The Central College Health Association (CCHA) is a regional affiliate of the American College Health Association (ACHA), which is a national nonprofit organization serving and representing the interests of professionals and students in health and higher education. CCHA's mission is to be the principal advocate and leadership organization for college and university health in Missouri, Kansas, and Nebraska. CCHA provides advocacy, education, and services for its members to enhance their ability to improve the health of all students and the campus community.

Conference Purpose

The purpose of this conference is to provide the health care professional with current evidenced-based information and insight into health issues of the college student.

Target Audience

- Administrators
- Advanced Practice Nurses
- Health Educators
- Individuals interested in college health
- Licensed Mental Health Providers
- Nurses
- Physicians
- Social Workers
- School Nurses

Conference Objectives

- Identify new evidenced based approaches for health care issues.
- Describe the short and long term health maintenance tools and techniques to promote physical and psychological well-being.
- Provide insight into health and communication issues surrounding the care and treatment of an international population.
- Provide an opportunity for participants to advance physical and psychological assessment skills.

Disclosure Statement

Kim Leighton, PhD, RN, CNE is an independent contractor with Medical Education Technologies, Inc, Assessment Technologies Institute and McGraw Hill Publishing. Meera Varman, MD receives grand/research support from Glaxo Smith Kline, Med Immune, Merck, Novartis and Sanofi-Pasteur. All other speakers and planners have no financial interest or relationship to disclose with any of the products and/or services discussed in the program.

Conference Fee

The conference fee includes all conference materials and a welcome reception Wednesday evening; continental breakfast, lunch, social hour and dinner on Thursday; and breakfast buffet on Friday.

See the registration form for details, Early bird registration expires February 22, 2012.

Cancellation Policy

Cancellations received on or before March 5, 2012 will receive a full refund. Cancellations received after that date will not be refunded. Substitutions are permitted.

Participant Responsibilities

Participants who sign in as specified at the educational activity, remain throughout the program, complete an evaluation, and are present at the end of the activity will receive a certificate of completion. Hours will not be adjusted.

Continuing Education Credit

NURSES

BryanLGH Medical Center is an approved provider of continuing nursing education by the Nebraska Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Wednesday, March 21 – 4.25 Contact hours awarded. Master Code # NE-09-12Hg-199

Thursday, March 22 – 6.75 Contact hours awarded. Master Code # NE-09-12Hg-200

Thursday, March 22 Evening Program – 1.0 Contact hour awarded. Master Code # NE-09-12Hg-201

Friday, March 23 – 3.25 Contact hours awarded. Master Code # NE-09-12Hg-202

Clinical Psychologists, Social workers, LDAC and LMHPs

Programs approved by the Nebraska Nurses Association are acceptable for continuing education for clinical psychologists by the State of Nebraska. This program meets the criteria of an approved continuing education program for certified social workers or certified master social workers, licensed mental health practitioners and licensed drug and alcohol counselors for contact hours.

Wednesday, March 21 – 4.25 Contact hours awarded.

Thursday, March 22 – 6.75 Contact hours awarded.

Thursday, March 22 Evening Program – 1.0 Contact hour awarded.

Friday, March 23 – 3.25 Contact hours awarded.

All other healthcare providers:

Other healthcare providers are responsible for determining that the educational hours awarded will be accepted by their licensing agency or certifying body.

March 21 – 255 minutes March 22 – 405 minutes March 22/Evening – 60 minutes March 23 – 195 minutes

HEALTH EDUCATORS

"Application for CHES (entry-level) / MCHES (advanced-level) Category 1 continuing education contact hours (CHEC) has been made to the National Commission for Health Education Credentialing, Inc. (NCHEC)."

"This CNE is supported by an unrestricted educational grant and/or exhibits. This does not imply ANCC Commission on Accreditation or NNA approval or endorsement of any product/medication."

Faculty

Paul Smith, MD (Key Note) – Professor, University of Wisconsin Department of Family Medicine

Reed Campbell, MA – Counselor IV, BryanLGH Independence Center

Allison Dering-Anderson, BA, PharmD, RP, FASCM, FAAIM – Clinical Assistant Professor, University of Nebraska College of Medicine

Paul Freeman – Orthopedic Technician, Nebraska Orthopedic and Sports Medicine

Kristin Gall, RN, MSN – Community Health Nurse, Nebraska Department of Health & Human Services

Daniel Garrett, MD – Physician, University of Nebraska-Lincoln Student Health Center

Nathan Haecker, MD – Physician, University of Nebraska-Lincoln Student Health Center

Leigh Heithoff, BS, RPSGT, R. EEG T – Sleep Technologist, BryanLGH Medical Center

Alice Henneman, MS, RN – Extension Educator, UNL Extension in Lancaster County

Katherine (Kat) Kreikemeier, MS – Assistant Director, Career Center, Nebraska Wesleyan University

Ann Laros, MD – Ob/Gyn, Medical Staff, University of Iowa Student Health Service

Kim Leighton, PhD, RN, CNE – Dean of Educational Technology, BryanLGH College of Health Sciences

Michael Losee, MA – Director, Snitly Carr

Barbara Ogg, PhD – Extension Educator, University of Nebraska Extension

Patty Sandoval, MSW, LICSW – Mental Health Therapist, BryanLGH Counseling Center

Jennifer Smith, MSN, FNP-BC – Family Nurse Educator, Women's Clinic of Lincoln

Patricia Tetreault, PhD, MA, MLS – Director, LGBTQA Resource Center, & Assistant Director of Student Involvement, University of Nebraska-Lincoln

Meera Varman, MD – Associate Professor of Pediatrics, Creighton University School of Medicine

Kathleen Wittich, MD – Medical Staff, University of Iowa Student Health Service

Program Planning Committee

Debra Border, BSN, MSN

BryanLGH College of Health Sciences

Rebecca Davis, RN, MSN

BryanLGH College of Health Sciences

Suzanne Forkner, MS, CHES, CWP

University of NE-Lincoln – University Health Center

Debra Henderson, RN

University of NE-Lincoln – University Health Center

LeAnn Holmes, APRN, MSN

University of NE-Lincoln – University Health Center

Diann Kittok, RN, MSED

BryanLGH Medical Center

Sharon Pilus, RN, BSN

University of NE-Lincoln – University Health Center

Summer Seufferer, BSN, RN

BryanLGH Medical Center

Jan Steinkamp, LPN

University of NE-Lincoln – University Health Center

Program Schedule

Wednesday, March 21, 2012

All sessions will be held at BryanLGH Medical Center West , Conference Center, 2300 S. 16th Street.

12:20 – 12:40 pm	Registration
12:40 – 12:50 pm	Welcome
1 – 2:30 pm	Break Out Session #W-1 – Kim Leighton, PhD, RN, CNE Simulation Lab: MANAGING CHALLENGING PATIENT PRESENTATIONS Break Out Session #W-2 – Paul Freeman SPLINTING (Participant limit of 20) Break Out Session #W-3 – Patricia Tetreault, PhD, MA, MLS LGBTQA: WHAT YOU NEED TO KNOW TO BETTER SERVE THE COMMUNITY
2:30 – 2:45 pm	Break
2:45 – 4:15 pm	Break Out Session #W-4 – Kim Leighton, PhD, RN, CNE Simulation Lab: MANAGING CHALLENGING PATIENT PRESENTATIONS Break Out Session #W-5 – Nathan Haecker, MD EENT EVALUATION RECOGNIZING EENT CONDITIONS AND THE ONES YOU CAN'T AFFORD TO MISS Break Out Session #W-6 – Daniel Garrett, MD SUTURING (Participant limit of 10) Break Out Session #W-7 – Patty Sandoval, MSW, LICSW QPR – SUICIDE PREVENTION
4:15 – 4:30 pm	Break
4:30 – 5:30 pm	General Session – Reed Campbell , MA ADDICTIONS & YOUNG ADULTS TODAY
5:30 – 5:45 pm	Closing/Evaluations/Certificates
5:45 pm	Travel to UNL Health Center for Open House and Social – maps will be provided for directions and parking

Program Schedule (Continued)

Thursday, March 22, 2012

All sessions will be held at the BryanLGH College of Health Sciences (BCHS)

7:00 – 8:00 am	Registration & Breakfast
8:00 – 8:10 am	Welcome
8:10 – 9:10 am	Keynote address: Paul Smith, MD HEALTH LITERACY: WHY IT'S IMPORTANT AND WHAT YOU CAN DO ABOUT IT
9:10 – 10:10 am	General Session – Michael Losee, MA SOCIAL MEDIA IN HEALTH CARE
10:10 – 10:30 am	Break
10:30 – 11:30 am	General Session – Alice Henneman, MS, RD, Extension Educator MINDFUL EATING
11:30 am – 1 pm	Annual Meeting with Lunch (all invited)
1 – 2 pm	Break Out Session #T-1 – Jennifer Smith, APRN GUIDELINES & SCREENINGS IN WOMEN'S HEALTH Break Out Session #T-2 – Barbara Ogg, PhD BED BUGS AND SCABIES
2 – 2:15 pm	Break
2:15 – 3:15 pm	Break Out Session #T3 – Kristin Gall RN, MSN TUBERCULOSIS (TB) UPDATE FOR COLLEGE CAMPUSES Break Out Session #T-4 – Leigh Heithoff, BS, RPSGT, R. EEG T SLEEP: SOLVING THE WORLD'S PROBLEMS
3:15 – 3:30 pm	Break
3:30 – 5 pm	General Session – Meera Varman, MD OVERUSE OF ANTIBIOTICS
5 – 5:15 pm	Closing/Evaluations/Certificates
5:15 – 6:15 pm	Social Hour: Visit "Fairview", the historical home of William Jennings Bryan – Refreshments, tour and networking.
6:15 – 7:45 pm	Dinner Banquet: Bryan Plaza Conference Center Presentation – Katherine "Kat" Kreikemeier, MS SLANG IN THE MILLENNIAL GENERATION

Program Schedule (Continued)

Friday, March 23, 2012

All sessions will be held at the BryanLGH College of Health Sciences

7:30 – 8 am	Registration
8 – 9 am	Networking Breakfast HOT TOPICS
9 – 9:10 am	Break
9:10 – 10:10 am	Break Out Session #F-1 – Kathleen Wittich, MD EATING DISORDERS Break Out Session #F-2 – Allison Dering-Anderson, BA, PharmD, RP, FASCM, FAAIM OVER THE COUNTER (OTC) DRUGS
10:10 – 10:15 am	Break
10:15 – 11:15 am	General Session – Ann Laros, MD HPV
11:15 – 11:30 am	Closing/Evaluations/Certificates

Parking

Parking is free. You may park in any parking garage or on Thursday and Friday, park on the surface lot off of Sumner located on the East side of BryanLGH College of Health Sciences.

Lodging

The community of Lincoln, Nebraska has multiple options available for your accommodations. We have arranged for a block of rooms at New Victorian Suites. We are pleased to offer the following rates to our attendees during the conference.

\$59+ tax per night for a single suite, non-smoking, king size bed.

To make reservations, call New Victorian Suites at the number below. In order to receive this discounted room rate, please reference the CCHA Conference.

New Victorian Suites – 402-464-4400
225 North 50th Street, Lincoln, NE 68504

PLEASE NOTE: REGISTER EARLY AS BREAKOUT SESSIONS HAVE LIMITED SPACE AVAILABLE.



For More Information

Contact BryanLGH Medical Center, Center for Continuing Education
Telephone: 402-481-5638
E-mail: summer.seuferer@bryanlgh.org

CCHA REGISTRATION FORM
MARCH 21-23, 2012

Name: _____

College/University/Institution: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone (Home) _____ (Work) _____

E-mail Address (for confirmation): _____

- Administrator
 APRN
 Health Educator
 LMHP
 Social Worker
 School Nurse
 Nurse
 Physician
 Other _____
 Student – Major _____

	CCHA Member or BryanLGH Employee	CCHA Member or BryanLGH Employee	Non-member	Non-member	Undergraduate Student
	Before 2/22/12	After 2/22/12	Before 2/22/12	After 2/22/12	Attach copy of student ID
Full Conference	<input type="checkbox"/> \$200	<input type="checkbox"/> \$225	<input type="checkbox"/> \$225	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100
Wed. only	<input type="checkbox"/> \$55	<input type="checkbox"/> \$65	<input type="checkbox"/> \$65	<input type="checkbox"/> \$75	<input type="checkbox"/> \$25
Thurs. only	<input type="checkbox"/> \$150	<input type="checkbox"/> \$160	<input type="checkbox"/> \$160	<input type="checkbox"/> \$170	<input type="checkbox"/> \$50
Fri. only	<input type="checkbox"/> \$45	<input type="checkbox"/> \$55	<input type="checkbox"/> \$55	<input type="checkbox"/> \$65	<input type="checkbox"/> \$25

Enclosed is my check made payable to BryanLGH Medical Center

Please charge to my _____ Visa _____ MasterCard

Credit Card # _____ Exp. Date _____ Security Code _____

Amount \$

I plan to attend the following sessions: (Please choose one per session)

3/21/12		3/22/12		3/23/12	
<input type="checkbox"/> Breakout W-1	<input type="checkbox"/> Breakout W-6	<input type="checkbox"/> Breakout T-1	<input type="checkbox"/> Breakout F-1		
<input type="checkbox"/> Breakout W-2	<input type="checkbox"/> Breakout W-7	<input type="checkbox"/> Breakout T-2	<input type="checkbox"/> Breakout F-2		
<input type="checkbox"/> Breakout W-3		<input type="checkbox"/> Breakout T-3			
<input type="checkbox"/> Breakout W-4		<input type="checkbox"/> Breakout T-4			
<input type="checkbox"/> Breakout W-5		<input type="checkbox"/> Evening Banquet			



Register by FAX

Fax registration is valid once payment is received. Fax the completed registration form to: BryanLGH Medical Center, Education Services
 FAX 402-481-4816

HOW TO REGISTER

Register by FAX with credit card

Fax registration is valid once payment is received. Fax the completed registration form to:

BryanLGH Medical Center, Education Services
FAX 402-481-4816

Register by MAIL with check

If needing to pay for the CCHA conference by check, please mail completed registration form and check made payable to Bryan LGH Medical Center to :

Bryan LGH Medical Center
Attn: Education/Lisa
2300 S. 16th St.
Lincoln, NE 68502